

# It's easy to apply

Please take a few minutes to answer the following questions and submit them by January 8, 2009 at 4:00 pm to the addresses below. You can get more information and your application form by visiting [www.agriculture.alberta.ca/renewal](http://www.agriculture.alberta.ca/renewal) and clicking on 'Best Practices Awards.' Or call the Ag-Info Centre toll-free 1-800-387-6030.



Please answer the following:

*(You may wish to use a separate sheet of paper as required. Please print clearly.)*

1. First and last name \_\_\_\_\_

2. Mailing address, town/city, province, postal code \_\_\_\_\_  
\_\_\_\_\_

3. Phone number (include area code) \_\_\_\_\_

4. E-mail address \_\_\_\_\_

5. I am over 18 years of age  Yes  No

6. My primary source of income is from farming  Yes  No

7. The primary type of farming activity my family is involved in:

crops \_\_\_\_\_ number of acres \_\_\_\_\_

livestock type \_\_\_\_\_ livestock size \_\_\_\_\_

other \_\_\_\_\_

8. Tell us a little about your existing farm operation.  
\_\_\_\_\_  
\_\_\_\_\_

9. What is your idea for expanding, growing or adding value to your farm?  
(Examples: new products/service, new direction or innovative way to grow the existing business)  
\_\_\_\_\_  
\_\_\_\_\_

10. What is your "vision" for your new business  
(A vision statement outlines your hopes and dreams for your farm business and where you want your business to go)  
\_\_\_\_\_  
\_\_\_\_\_

11. Please answer the following:

• Is your new business idea a full-time or a part-time business?  
\_\_\_\_\_

• Is your idea a seasonal or year-round activity?  
\_\_\_\_\_

• At what stage is your business idea? (i.e. planning, start up, years in business)  
\_\_\_\_\_

• What is unique about your product or service?  
\_\_\_\_\_

• Who are your key competitors?  
\_\_\_\_\_

• Describe your ideal customer.  
\_\_\_\_\_

• What is your expected growth (i.e. Financial growth, Operational growth) for your new business?  
\_\_\_\_\_

12. Along with your application be sure to:

• Attach your business plan  
(For business planning assistance go to: [www.agriculture.alberta.ca/bizinfo](http://www.agriculture.alberta.ca/bizinfo))

• Attach supporting material related to your idea (optional)

The information that you provide on this Entry Form is being collected by Alberta Agriculture and Rural Development (the "Department") for the purpose of administering the Best Practices Awards (the "Contest"), an undertaking of the Agricultural Policy Framework. The Department will use your personal information to determine whether you are eligible to enter the Contest and if you are a winner, to notify you that you have won and to promote the Contest. The Department will use the other information on this Entry Form for the purpose of judging your submission and, if you are a winner, to promote the Contest. All materials that you submit become the property of the Department and will not be returned.

If you have any questions about the Department's collection and use of your personal information, please contact the Alberta Agriculture and Rural Development Ag-Info Centre at 1-800-387-6030.

The three Best Practices Awards Grand Prize winners will be featured at the AgChoices Conference on Wednesday, February 11, 2009 at the Capri Centre in Red Deer, Alberta. Be sure to attend AgChoices and invite your neighbours to attend. There will be some big ideas presented and hot issues discussed.

## Ready to apply?

Mail, fax or e-mail your application to:

Best Practices Award  
Alberta Ag-Info Centre  
Alberta Agriculture and Rural Development  
Bag 600  
Stettler, Alberta T0C 2L0  
Fax: (403) 742-7527  
E-mail: [brenda.mclellan@gov.ab.ca](mailto:brenda.mclellan@gov.ab.ca)

For Terms and Conditions visit  
[www.agriculture.alberta.ca/renewal](http://www.agriculture.alberta.ca/renewal) click on  
Best Practices Awards  
or call the Ag-Info Centre at 1-800-387-6030

Deadline: All entries must be received by  
Thursday, January 8, 2009 at 4:00 pm.

Language of preference:  English  French

Aussie disponible en français.



The Agricultural Policy Framework (APF)  
A FEDERAL-PROVINCIAL-TERRITORIAL INITIATIVE

