

## Best Practices Award

Applications accepted from October 15, 2008 until January 8, 2009 at 4:00 p.m.

1. **Definitions** - In these Terms and Conditions, the following definitions apply. **“Contest”** means the Best Practices Award. **“Sponsor”** means Alberta Agriculture and Rural Development, working through the Alberta Agricultural Policy Framework - a federal-provincial-territorial initiative. **“Entrant”** means a person who meets the Eligibility and Submission Requirements. **“Prize”** means one of the three packages referred to in the Prize Description.
2. **Purpose and Judging Criteria** - The purpose of the Contest is to encourage innovation, expansion and value-adding within Alberta's vital agricultural economy. The Contest has been designed to assist in the research, planning and implementation of individual projects to help agricultural businesses grow in Alberta. Submissions will be judged on the basis of how they meet the foregoing stated purposes, including the extent to which they will enhance innovation, technology, business, expansion or other value-added unique components to the Entrant's existing agricultural operations. Project-specific criteria include idea, planning and implementation.
3. **Eligibility and Submission Requirements** - To enter the Contest, a person must be:
  - 18 years or older, and a resident of Alberta;
  - EITHER own farmland in Alberta OR have farming as the primary source of income;
  - Not an employee of the Government of Alberta or the Government of Canada, and not an immediate family member of an employee of the Government of Alberta or the Government of Canada.

All submissions must:

- Include a fully completed official Best Practices Award Application Form;
- Include a business plan (visit [www.agriculture.alberta.ca/bizinfo](http://www.agriculture.alberta.ca/bizinfo) for an example of a template);
- Be sent to the address indicated on the Application Form;
- Be received by the Sponsor between October 15, 2008 and **January 8, 2009 at 4:00 p.m.**

Contest Application Forms are available by visiting [www.agriculture.alberta.ca/renewal](http://www.agriculture.alberta.ca/renewal) and clicking on 'Best Practices Award', or by calling the Ag Info Centre toll-free at 1-800-387-6030 (only an official Application Form will be accepted).

4. **Prize Description** - Three (3) Prizes, valued at approximately \$10,000 each will be awarded. Each prize package consists of \$10,000 worth of essential business tools and services to fuel a new business idea. Tools in the following specific areas can be chosen to make a custom package up to a maximum value of \$10,000: electronic and software technologies, website development, photographic services, business communications, advertising, marketing, agronomic consultation and/or an educational tour package. Three winners will be recognized and publicly announced at the AgChoices 2009 Conference by the Minister of Alberta Agriculture and Rural Development or a representative.
5. **Publicity Release** - By entering this Contest and accepting their Prize, winners agree to allow the Sponsor to use (including publish) their photograph, name, address, location of their farm and details from their submission to promote the Contest. The Sponsor may use any of the foregoing in news releases, on the Internet, in brochures and in other promotional vehicles. Winners will be required to complete a Winners Acknowledgement form that confirms the above.
6. **Notice of Award** - Winners will be notified in January 2009 at the address or telephone number stated on their Application Form. In the event that for any reason the Sponsor is unable to contact a winner (e.g. due to a change in address), that winner forfeits his/her Prize and another winner will be selected.
7. **Judging** - Judging will be done by jury. The judges will decide the eligibility of Entrants and the quality of submissions. The judges may disqualify any submission that they consider to be not an original creation of the person submitting it, illegal, defamatory, or otherwise not in keeping with the Purpose and Judging Criteria. All decisions of the judges are final.
8. **General Terms and Conditions**
  - (a) Neither the Sponsor nor judges will enter into any correspondence with an Entrant unless the Entrant is a potential winner.
  - (b) Winners who do not complete the Winners Acknowledgement form will be deemed to forfeit their Prize and another winner will be selected.
  - (c) Winners must accept the Prize as awarded, and in their own names.
  - (d) The Sponsor makes no warranties, representations, or guarantees about any part of Prize. The Sponsor shall not be responsible for any use of the Prize by the winners.
  - (e) The Sponsor will use the submissions only for the purposes of judging, administering and promoting the Contest. However, all materials submitted for this Contest become the property of the Sponsor and shall not be returned. The Sponsor shall not be responsible for any lost or late submissions, regardless of the fault of the Sponsor.
  - (f) By entering this Contest, all Entrants agree to these Terms and Conditions.

Aussi disponible en français.