

Tools for Building Better Cows

Who should attend: anyone who breeds commercial or purebred cattle.

Topics include: *Breeding efficient cows, maximizing use of EPD's and ultrasound information, reducing greenhouse gas.*

February 1, 2006 Olds College Alumni Center

\$20/person January 27 registration deadline

**Contact: Ag Info Line 1-800-387-6030 Laura Bluck - Olds College @ 403-556-8206
or visit the Olds College website @ www.oldscollege.ca for more information.**

9:00 a.m. Coffee and Registration

9:30 a.m. Efficient cows - less gas.

Dr. John Basarab, Senior Research Scientist AAFRD/Western Forage Beef Group, Lacombe

10:00 a.m. Efficient cows - more money.

Dr. John Basarab (scientists view)

10:30 a.m. Efficient cows - more money.

Randy Kaiser, Weldon Thomson (purebred and commercial producers' views respectively)

11:00 a.m. Building better cows - EPD's.

Dr. Denny Crews, Quantitative Geneticist, AAFC, Lethbridge (scientists view)

11:30 Dinner

12:30 p.m. Building better cows - EPD's.

Scott Lees, General Manager, Soderglen Ranch, Airdrie (producer view)

1:00 p.m. Breeding Better Steaks

Sean McGrath, Breed Improvement Coordinator, Canadian Limousin and Canadian Simmental Associations

1:30 p.m. Better Beef - More Bucks

Bart Holowath, General Manager Cattle Operations, Western Feedlots

2:00 p.m. Getting Under the Skin

Rod Wendorff, Windy Ridge Ultrasound

2:30 p.m. Getting Under the Skin

Grant Hirsche, Hirsche Herefords and Hirsche Fraser Meats (producer view)

3:00 p.m. Question and Answer Panel