

**G**erminating *the seed of your idea.*

**R**ising *to the challenge of breaking ground.*

**O**pening Up *to the opportunities.*

**W**itnessing Growth. *Now what?*

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*Your Business*

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**Germinating** *the Seed of Your Idea*

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**Germinating** *the Seed of Your Idea*

- ☛ Will it generate a good profit and return on your investment?
- ☛ Is there a market for it? How will you position your product as unique?

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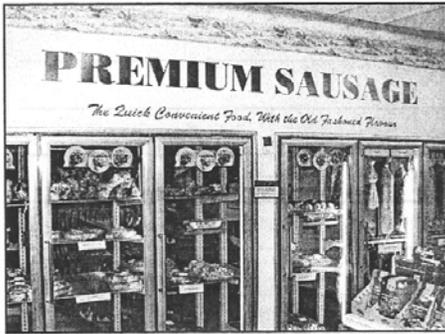
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***Germinating the Seed of Your Idea***

- ☛ Will it generate a good profit and return on your investment?
- ☛ Is there a market for it? How will you position your product as unique?
- ☛ Do you have enough capital to finance your start up year?
- ☛ What would be the best name and image for your business?

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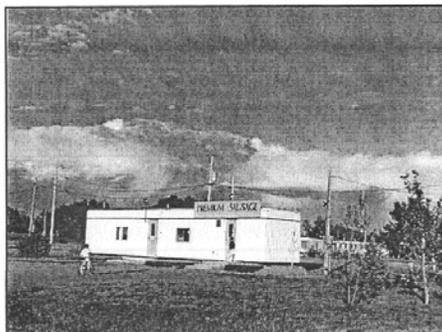
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### *Germinating the Seed of Your Idea*

- ✎ Will it generate a good profit and return on your investment?
- ✎ Is there a market for it? How will you position your product as unique?
- ✎ Do you have enough capital to finance your start-up year?
- ✎ What would be the best name and image for your business?
- ✎ What are the three most important things in business? Where is your ideal location?

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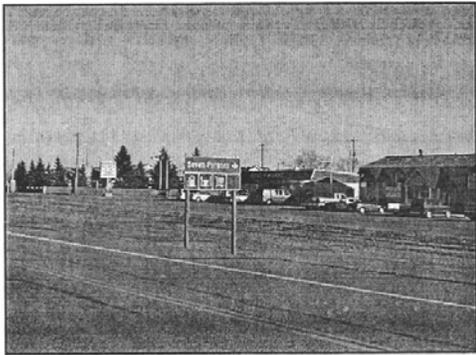
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### *Rising to the Challenge of Breaking Ground*



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*Rising to the Challenge of Breaking Ground*

- ☛ Price it right.

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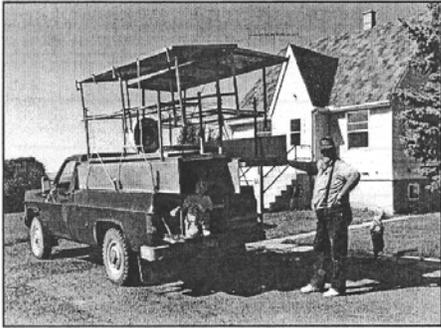
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*Rising to the Challenge of Breaking Ground*

- ☛ Price it right.
- ☛ Get the sales momentum rolling.
- ☛ Be aware of the possible dangers out there.

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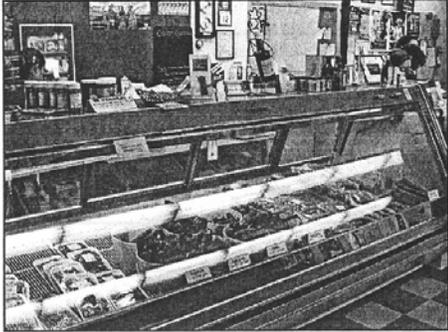
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*Rising to the Challenge of Breaking Ground*

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***Rising to the Challenge of Breaking Ground***

-  **Price it right.**
-  **Get the sales momentum rolling.**
-  **Be aware of the possible dangers out there.**
-  **Keep those customers happy.**

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*Rising to the Challenge of Breaking Ground*

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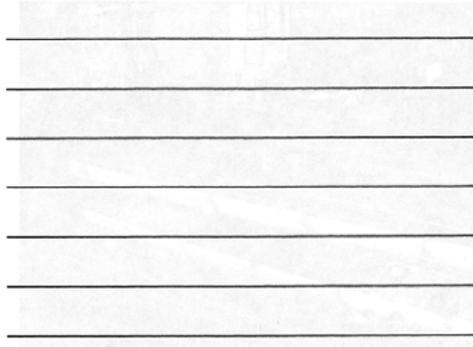
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*Rising to the Challenge of Breaking Ground*

- ☛ Price it right.
- ☛ Get the sales momentum rolling.
- ☛ Be aware of the possible dangers out there.
- ☛ Keep those customers happy.
- ☛ **Be ready to increase your production.**



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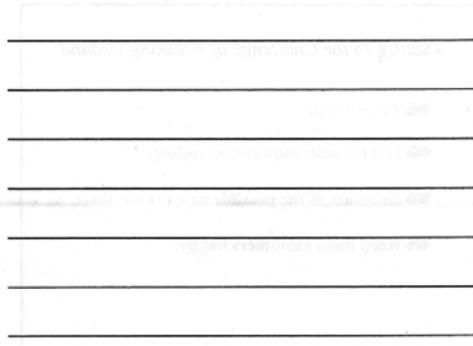
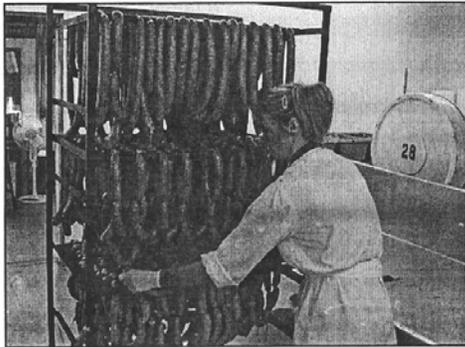
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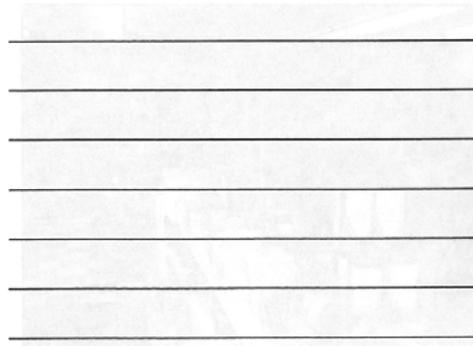
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*Opening Up to Opportunities*



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*Opening Up to Opportunities*

👂 Listen attentively to your customers.

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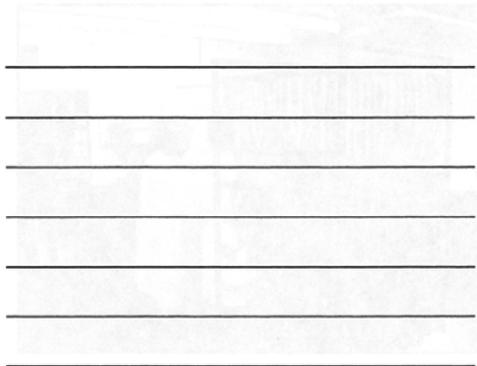
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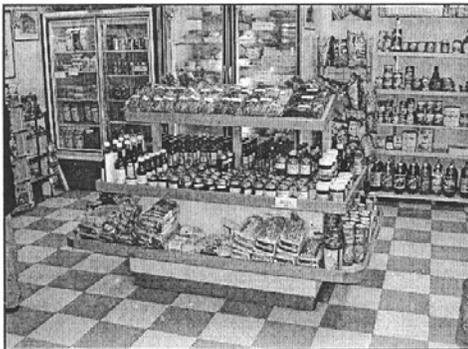
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*Opening Up to Opportunities*

👂 Listen attentively to your customers.

👂 Promote your product and increase your visibility.

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*Opening Up to Opportunities*

👂 Listen attentively to your customers.

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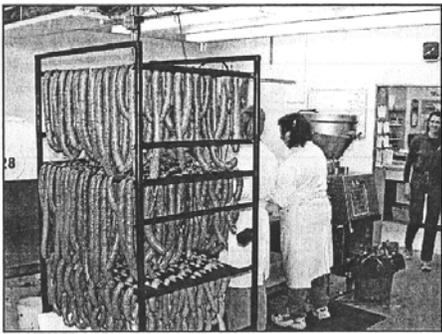
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*Opening Up to Opportunities*

- 🐾 Listen attentively to your customers.
- 🐾 Promote your product and increase your visibility.
- 🐾 Watch and be aware of trends in the market.
- 🐾 Invest in human resources.

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*Opening Up to Opportunities*

- 👂 Listen attentively to your customers.
- 📣 Promote your product and increase your visibility.
- 👁️ Watch and be aware of trends in the market.
- 💰 Invest in human resources.
- 📈 Expand your business wisely.



*Witnessing Growth. Now what?*



*Witnessing Growth. Now what?*

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*Witnessing Growth. Now what?*

- 🐞 Celebrate. Show your appreciation to your customers, staff and community.
- 🐞 Protect your investment, create additional limited companies.
- 🐞 Watch for regulation/standards changes.
- 🐞 Consider your exit plan.
- 🐞 Keep growing.

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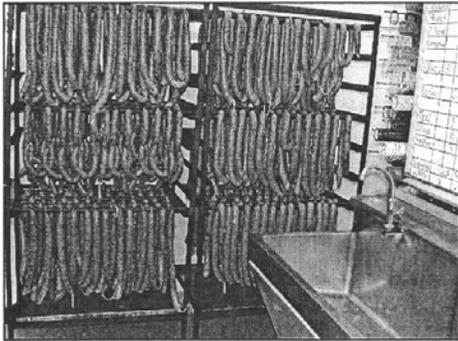
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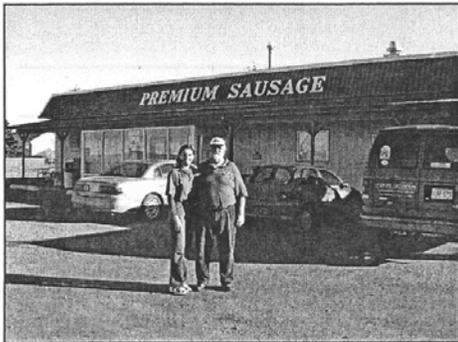
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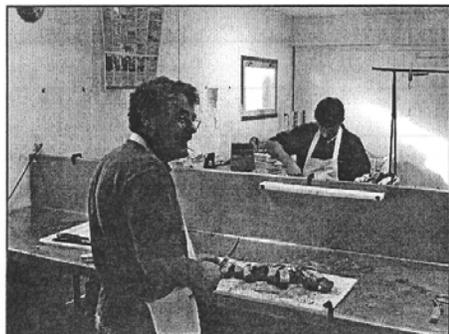
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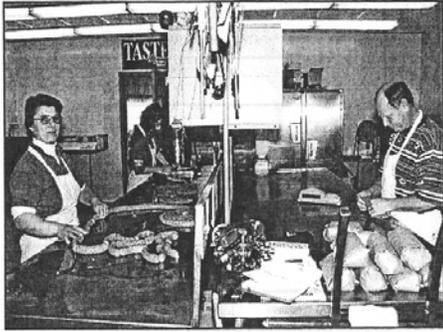
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