

PUBLIC SURVEY

‘FLAVOURS OF THE FOOTHILLS’ HARVEST FESTIVAL

The Flavours of the Foothills is conducting a survey with visitors attending the 2008 “Flavours of the Foothills” Harvest Festival. The purpose of the survey is to gather information that will help enhance future events.

What is your postal code? _____

Who lives in your household?

- | | |
|--|--|
| <input type="checkbox"/> Live alone | <input type="checkbox"/> Family with children under 18 years |
| <input type="checkbox"/> Couple without children | <input type="checkbox"/> Family with children 18 and over |
| <input type="checkbox"/> Other (specify) _____ | |

Have you attended the Harvest Festival before? Yes No

4. What persuaded you to attend the event?

- | | |
|--|-------------------------------------|
| <input type="checkbox"/> Prior attendance at event | <input type="checkbox"/> Newspaper |
| <input type="checkbox"/> Word of mouth | <input type="checkbox"/> Television |
| <input type="checkbox"/> Flavours of the Foothills | <input type="checkbox"/> Radio |
| <input type="checkbox"/> Road signage | |
| <input type="checkbox"/> Other (specify) _____ | |

5. For sites you have visited today, indicate your satisfaction with the event experience:
(Scale – 1 = not satisfied, 2 = fairly satisfied, 3 = satisfied, 4 = very satisfied, 5 = extremely satisfied)

	1	2	3	4	5
Chinook Honey					
Kayben Farms					
Canadian Rocky Mountain Ranch					

6. What did you enjoy most about the event? _____

7. What else could be done to enhance the event experience? _____

8. Would you recommend the event to others? Yes No

9. Would you like to receive notice about our upcoming events? Yes No

At the conclusion of the event, we will draw five survey respondents at random to each receive a gift certificate valued at \$100. The certificate will allow the winner to enjoy the cuisine of their choice at selected restaurants participating in Dine Alberta. If you would like to be entered in the draw, please complete the information below:

Name _____

Phone _____ Email _____

Aussi disponible en français.