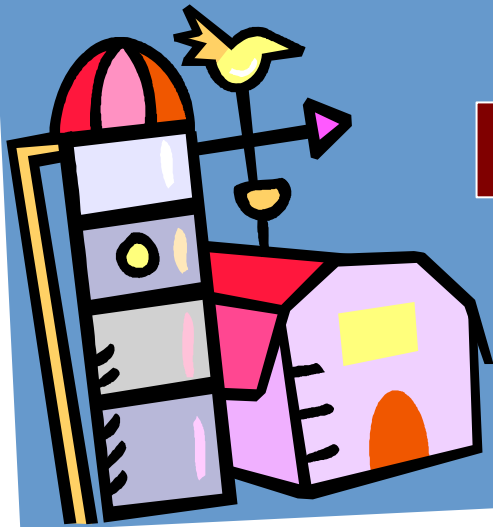


Before the Day Camp

- Get the word out to the community that the safety day camp is coming up.
- Use schools to reach large numbers of kids quickly.
- Make signs/posters/pamphlets that include topic areas, times, ages, location and contact information. Circulate or post these in schools, local 4-H clubs, post office, general store, local businesses, local newspapers, veterinary offices, implement dealerships, farm supply stores, etc.
- Contact local radio stations or TV stations. Many of these stations provide public service announcements (PSAs) to promote your event.
- Promote your day camp to 4-H clubs, agricultural societies, rural businesses and other rural organizations.
- Consider inviting your local mayor, city council member, officials, etc. It is a good idea to let them know that this important event is occurring in your community.
- Alberta Agriculture and Food's "**Call of the Land**" radio program is also a great way to promote your day camp. Contact Caitlynn Reesor, "Call of the Land" Radio Commentator, Alberta Agriculture and Food, 780-422-3981. Your event will be announced on the Call of the Land Calendar.





Farm Safety Day Camp!

When: June 25, 2007 from 9:00 a.m. — 3:00 p.m.

Where: Teepee Creek, Alberta

Who: Rural kids aged 4 — 15 years

Why: A fun filled day of learning for kids about hazards found on the farm.

Topics include:

Chemical safety

Animal safety

ATV safety

Disabilities

First aid

Grain safety

This safety day camp includes speakers, lunch, T-shirt and take-home bag.

***For additional information or to register,
contact Sarah at 555-1212.***

Registration deadline: June 18, 2007

Keeping Rural Kids Safe and Healthy!