

# Alberta 4-H

Annual Report for the Club Year

## 2005-06

*October 1, 2005 - September 30, 2006*



*Junior campers in the teepee at the Alberta 4-H Centre*

# Table of Contents

1	Partners Overview
2	Partners - Alberta 4-H Branch
3	Alberta 4-H Program Financial Summary
4	Partners - Alberta 4-H Council
5	Alberta 4-H Council Financial Summary
6	Partners - 4-H Foundation of Alberta
7	4-H Foundation of Alberta Financial Summary
9	Partners - Sponsors
15	Regional Programs
18	Member Programs
22	Member Awards
24	Member Travel
26	Leader Programs and Awards
28	Leader Travel
29	Unique Opportunities
30	Resources
32	Trends in Enrollment
33	Contact Us

## Mission

To develop youth as self-reliant, contributing individuals with marketable skills to succeed in today's society.

## Motto

*"Learn to do by doing"*

## Vision

4-H in Alberta is the organization of choice to develop marketable skills and outstanding community leaders.

## Philosophy

4-H is young people and adults learning project and life skills, cooperating and having fun together, sharing leadership and learning to do by doing.

## 4-H Pledge

I pledge:

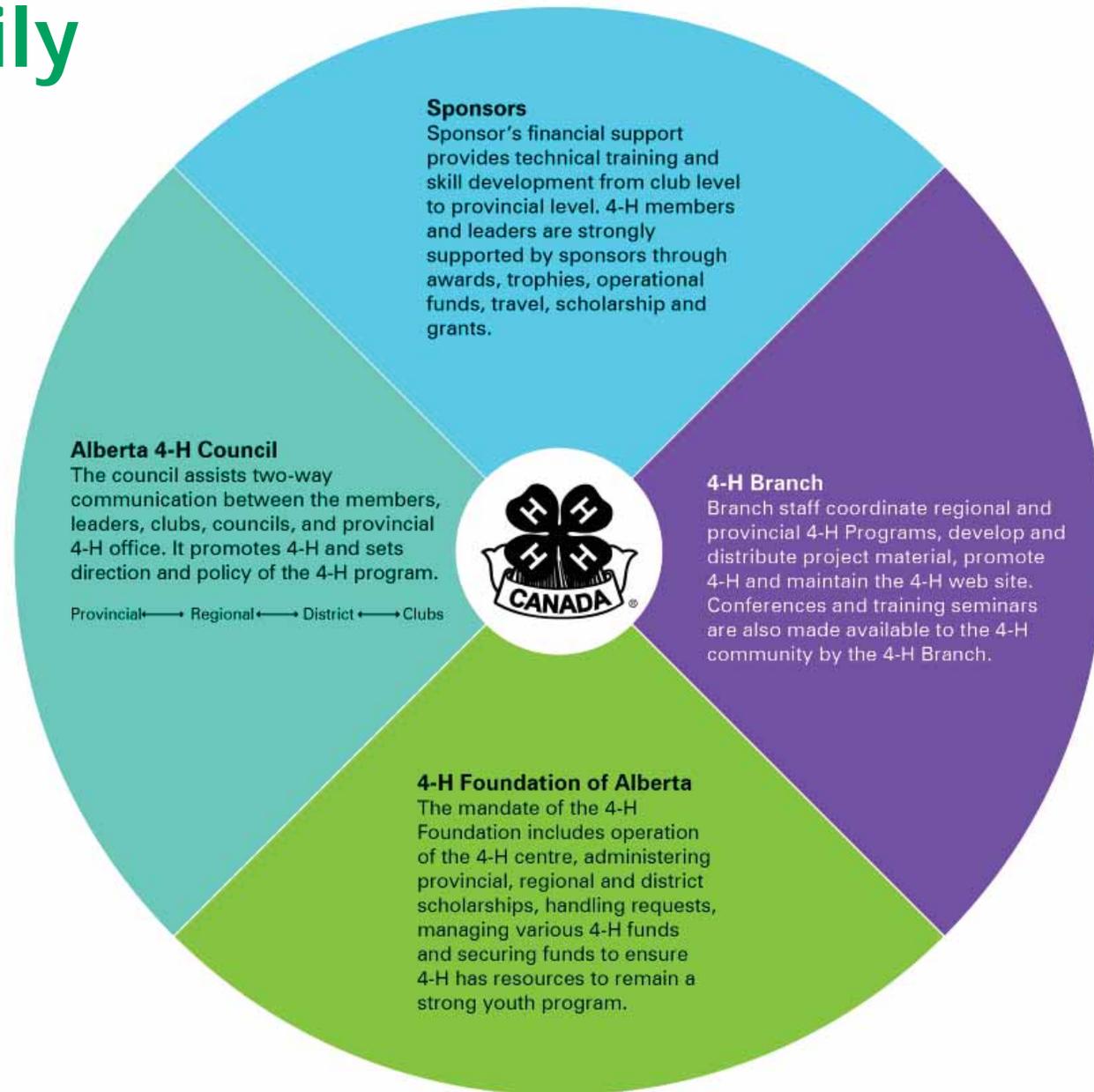
My head to clearer thinking,  
My heart to greater loyalty,  
My hands to larger service,  
My health to better living,  
For my club, my community  
and my country.

## Values

- developing technical skills and knowledge of the agricultural industry in rural youth and adult volunteers
- developing leadership in rural communities
- fostering entrepreneurial skills in youth
- developing and supporting communication and effective teamwork skills among youth and adults
- providing high quality customer services
- providing state-of-the-art products and services using resources in the most cost effective manner (individual, corporate, government and client fees)
- creating self-reliant volunteers leaders, clubs and councils
- creating viable partnerships



# 4-H Family



## 4-H Branch

**Quick Fact:** 17 staff members

**Offices located in:** Airdrie, Barrhead, Edmonton,  
Fairview, Lethbridge, Stettler, Vermilion



The 4-H program in Alberta continues to thrive, build leaders, and be an integral component of community life. As 4-H members, leaders and volunteers, you continue to be the strength and driving force behind our program. As we leave 89 years of history and achievements behind, we look towards the 90th year of 4-H in Alberta with anticipation and optimism.

Over the course of the past year, the 4-H Branch has received numerous cards and letters of appreciation indicating the value of our existing programs. From Club Week delivering “eye-opening presentations”, summer and winter camps being “awesome fun”, Leaders’ Updates providing “excellent hands on learning”, and Provincial Agriculture events offering “a chance to showcase skills,” it is evident that we are delivering the programs and opportunities you are looking for to increase your own marketable skills for the future. The excitement and energy displayed by regional and district planning groups continues to inspire all of us to keep focused on building our 4-H program as they prepare and deliver local training events and competitions.

Partnerships, program innovation and technology defined the past 4-H year. The Alberta 4-H program welcomed new partners as Legacy Builders, 4-H Enhancers, Champions and Advocates. Each partner works with us to enhance the profile of 4-H in the community. Funding opportunities for provincial and local initiatives are providing new opportunities and much needed resources to assist local clubs with 4-H recruitment. 4-H Staff have been actively working towards increasing the profile of 4-H in local schools by strengthening ties with the external credit program. In an effort to connect aboriginal communities with 4-H projects, a specific recruitment campaign was implemented over the summer months. The Branch has launched a new registration system for 4-H members and leaders, and will be encouraging clubs to register on-line. As well, many of our resources are available in a CD form so members can access the information electronically rather than through a paper manual.

I am very proud to be a small part of the 4-H program, proud to call our sponsors and supporters true friends of Alberta 4-H and

proud to have the terrific support of leaders and volunteers throughout the program who give so much of their own personal time and resources to make the Alberta 4-H program the best program there is. Together, we will continue to build tomorrow’s leaders, provide technical skill training, develop mentoring partnerships between our youth and ourselves and work together to strengthen the communities we call home.

**Marguerite Stark**  
Head  
4-H Branch



# Alberta 4-H Program Financial Summary

## Revenue

	2005/06	%	2004/05	%
Member Fees Collected	\$ 214,905	11%	\$ 234,040	12%
Program Fees Collected	183,487	9%	169,192	9%
Corporate Cash Support	319,514	16%	238,220	12%
Federal Government Support	44,537	2%	43,250	2%
Provincial Government Support	1,263,700	62%	1,233,000	64%
	<b>\$2,026,143</b>	<b>100%</b>	<b>\$1,917,702</b>	<b>100%</b>

## Expense

	2005/06	%	2004/05	%
Provincial Leader Training	\$ 154,890	8%	\$ 138,400	7%
Provincial Member Programs	425,447	21%	345,700	18%
Project Development and Supplies	182,106	9%	200,600	10%
Provincial Programing - Staffing, Infrastructure Est. - 60%	758,220	37%	739,800	39%
Regional Programming - Staffing and Support Est. - 40%	505,480	25%	493,200	26%
	<b>\$2,026,143</b>	<b>100%</b>	<b>\$1,917,700</b>	<b>100%</b>

## Alberta 4-H Council

**Quick Fact:** 19 Members, 11 Alternates

**Representation:** From Fort Macleod to Grande Prairie

**Operational Since:** 1971



The Alberta 4-H Council has representatives from all across Alberta — two representatives from each of the seven regions, two ambassadors, two alumni plus one 4-H staff member make up this Council. As volunteers on this Council, our job is to make sure that 4-H is the best it can be for all its members. As well, we offer guidance to our leaders and adult volunteers who generously give us their time, which is what makes 4-H work so well.

This past year, the Alberta 4-H Council has worked at reviewing, upgrading and adding new

policies to the Alberta 4-H program manual. 4-Her's of all ages are encouraged to look through this manual and read what is important to them and their clubs.

The Alberta 4-H Council have refurbished the 4-H Club Time reels. Club Time was a 4-H show aired on television that showcased the members and leaders in our communities. The Club Time show ended more than a decade ago, but fortunately, we can still enjoy it today. The Club Time footage has been put onto CD's which

will soon be housed at the Alberta 4-H Centre at Battle Lake. That way you will be able to see the history of many 4-H activities over the years and maybe even find someone you know in them!

As we look to the future, the Alberta 4-H Council will continue to be a strong partner, working with both the 4-H Foundation and the 4-H Branch to enhance the 4-H program. As a Council, we are committed to making 4-H a #1 choice for youth in our province!

A handwritten signature in black ink that reads "Anita Mappin". The signature is written in a cursive, flowing style.

**Anita Mappin**

President

Alberta 4-H Council



# Alberta 4-H Council Financial Summary

Operations for the year ended March 31

Revenue	2005/06	2004/05
Regional Dues	\$ 38,955	\$ 40,090
Alumni Dues	405	0
Insurance Grant	10,298	6,500
Operations Grant	0	1,000
Pins	156	102
Interest	1,732	1,258
	<u>\$ 51,546</u>	<u>\$ 48,950</u>

Expenses	2005/06	2004/05
Canadian 4-H Council Membership	\$ 550	\$ 525
Canadian 4-H Council Meeting Expense	1,359	1,335
Canadian 4-H Council Sponsorship	1,000	1,000
Alberta Leaders' Conference	810	1,260
Ontario Leaders' Conference	551	681
Alberta 4-H Centre Donation	2,500	0
Accounting Expense	260	250
Awards of Excellence	2,500	0
Casino Expense	0	1,742
Canadian Ambassador Workshop Expense	5,500	0
Golden Clover Award Expense	180	0
Insurance - General Liability	10,183	10,387
Insurance - Accident	7,779	8,172
Insurance - D&O Liability	1,015	1,300
Marketing Expense	250	1,500
Memorial and Awards	30	0
Pins	0	1,423
Travel - Alberta 4-H Council	10,033	5,100
	<u>\$ 44,500</u>	<u>\$ 34,674</u>

Fund Balances for the year Ending March 31

	2005/06	2004/05
General Operating Fund	\$ 24,233	\$ 27,187
Casino Fund	322	30,681
Contingency/Reserve Fund	40,000	30,000
	<u>\$ 64,555</u>	<u>\$ 87,868</u>

Excess of Revenues over Expenses \$ 7,046 \$ 14,275

## 4-H Foundation of Alberta

**Quick Fact:** 9 members on the Board of Directors  
3 Ex-Officio Board Members  
7 Staff Members

**Head Office located in:** Westeros, Alberta 4-H Centre



The 4-H Foundation of Alberta is proud to be part of one of rural Alberta's most successful youth programs. The Board of Directors and 4-H Foundation staff continue to provide the dedicated hours of service required to make the 4-H season beneficial to the thousands of members and leaders in the province. On behalf of the Board of Directors and Staff, we would like to congratulate two of those important leaders, Carol Arntzen and Carole Tkach, both current Board members and this year's inductees into the 4-H Volunteer Hall of Fame.

We would also like to thank the new provincial program sponsors that joined the Alberta 4-H community during the 2005-2006 year. These partners include AltaLink Management Ltd., Apache Canada Ltd., Calgary Stampede, Canada Safeway, Crape Geomatics, EnCana Corporation, Fortis Alberta, Farm Mutual Reinsurance Plan, NetKaster, MRI Cattle Association and The Co-operators. These corporations have contributed over \$400,000 during the past year, adding significant value to the resources available to provincial, regional, district and club programs. Another area of incredible sponsorship generosity is the scholarship program. The scholarship

program continues to grow thanks to the many donors of new and existing scholarships.

During the summer of 2006, we developed an opportunity for 4-H members to spend time with chuckwagon families of the World Professional Chuckwagon Association. Our friends at EnCana Corporation sponsored this program. Forty-four 4-H members spent a day or more with one of five chuckwagon families at each of the WPCA tour stops, going behind the scenes and into the barns, getting a first hand look into the world of chuckwagon racing. This program has developed some life long friends between 4-H members, chuckwagon families and EnCana staff.

Another outstanding program is the Tire Recycling program, which provides its benefits in the form of cash, totaling over \$65,000 this past year alone to Alberta 4-H clubs that participated. Thanks to the Alberta Recycling Management Authority, tire recycling provides unquestionable benefit for both the community and participating 4-H clubs.

In order to maintain effective service, the Board of Directors underwent a restructuring process this year. The Board was reduced to nine voting

members and three non-voting members. Term limits were established for Board members and terms were reduced from three years to two years.

The Alberta 4-H Centre continues to have a steady flow of traffic. Various groups such as 4-H clubs, 4-H leader and member training, quilting retreats, creative memories retreats, school groups, and County meetings all benefit from using the Centre on a regular basis. If you're in the area, feel free to drop in, or contact us on our new toll free number – 1.877.682.2153.

**Tim Church**

Chair

4-H Foundation of Alberta



**Bruce Banks**

CEO

4-H Foundation of Alberta



# 4-H Foundation of Alberta Financial Summary

Operations for the year ended December 31

Revenue			Expenses		
	2005	2004		2005	2004
Administration Fees	\$ 119,416	\$ 77,768	Administration Fee Expense	\$ 33,297	\$ 6,251
Cookbook Sales	42,785	99,024	Advertising and Promotion	1,407	2,578
Donations	97,408	124,819	Cookbook Cost of Sales	29,949	74,344
Facility Rentals	274,638	206,548	Credit Card Charges	4,350	4,263
Investment Income	5,610	2,930	Director Travel and Expense	6,468	3,884
Operating Grant	20,760	13,500	Food Supplies	66,191	52,890
Souvenir Sales	44,196	49,547	Insurance	13,983	15,869
	<u>\$ 604,813</u>	<u>\$ 574,136</u>	Maintenance and Repairs	19,122	21,094
			Mileage and Travel	18,178	17,493
			Office Expense	11,213	10,665
			Other Expenses	8,820	19,150
			Professional Fees	4,650	4,460
			Shipping Expense	3,311	3,812
			Souvenir Cost of Sales	32,836	34,954
			Telephone and Utilities	28,426	25,447
			Wages and associated costs	299,490	238,166
				<u>\$ 582,231</u>	<u>\$ 535,320</u>
			Excess of Revenues over Expenses	\$ 22,582	\$ 38,816

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## 4-H Foundation of Alberta Financial Summary

Fund Balances for the year Ending December 31

	2005	2004
General Operating Fund	\$ 48,638	\$ 56,606
Contingency and Reserve Fund	80,000	80,000
Endowment Fund	50,000	50,000
4-H Foundation Casino Fund	37,070	16,054
4-H Foundation Raffle Fund	157	660
Property and Equipment Fund	1,155,612	1,148,441
	<u>\$1,371,477</u>	<u>\$ 1,351,761</u>

### Restricted Funds

	2005	2004
Alberta 4-H Scholarship Fund	\$ 677,197	\$ 650,833
Alberta 4-H Legacy Fund	147,179	149,531
Leaders in Agriculture Award	156,612	331,543
	<u>\$ 980,988</u>	<u>\$ 1,131,907</u>

### Trust Funds

	2005	2004
Alberta 4-H Council General Fund	\$ 65,358	\$ 85,069
Alberta 4-H Council Casino Fund	8,958	32,520
Alberta 4-H Program Trust	474,553	501,140
Alberta 4-H Sponsor Trust	209,995	140,598
Alberta 4-H Provincial Committees Fund	51,939	21,370
Alberta 4-H Ambassadors Fund	0	10,092
Alberta 4-H Alumni Fund	4,535	0
Alberta 4-H Magazine Fund	19,062	0
Healy Estate Trust Fund	714,162	710,336
	<u>\$1,548,562</u>	<u>\$1,501,125</u>

Note: Ambassador Fund moved into Alberta 4-H Provincial Committees Fund



# Sponsors

**Quick Fact:** Alberta 4-H longest contributing sponsor - Alberta Agriculture, Food and Rural Development

Sponsors believe in the potential of 4-H members and the program and have shown it over the years by backing member's initiatives and efforts, increasing 4-H's exposure through encouragement and in-kind support and creating opportunities, experiences and connections that will benefit members for the rest of their lives. Alberta 4-H thanks our sponsors who are true partners in the success of our program.

We are always open to new partnerships to support any level of the 4-H program. For information on sponsorship opportunities, contact:

Henry Wiegman  
780.427.4532  
henry.wiegman@4hab.com

Bruce Banks  
1.877.682.2153  
bruce.banks@4hab.com

## Sponsor Support to Alberta 4-H

	2005/06	%	2004/05	%
Provincial Program or Projects*	\$ 364,051	16%	\$ 281,470	13%
Direct to Regions, Districts, Clubs or Members**	625,000	28%	625,000	29%
Provincial Government Support	1,263,700	56%	1,233,000	58%
	<b>\$2,252,751</b>	<b>100%</b>	<b>\$2,139,470</b>	<b>100%</b>

\* Corporate Cash and Federal Government Support

\*\*Sponsors funding at Provincial Level for at least \$500 are recognized for amounts given from Club to Provincial

## New 2005/2006 Sponsors Provincial Programs

Sponsor	Program or Project
<b>AltaLink Management Ltd.</b>	Club Support, District and Regional Public Speaking, Club Week, Leadership Through Counselling Seminar, Camps, People Developing People
<b>Apache Canada Ltd.</b>	Provincial 4-H Selections, People Developing People, Camps, Project Workshops, Leader Training
<b>Calgary Exhibition &amp; Stampede</b>	Provincial 4-H Communications
<b>Canada Safeway Limited</b>	Club Support
<b>Crape Geomatics Corporation</b>	Camps, Regional Program Support
<b>EnCana Corporation</b>	Provincial 4-H Leaders' Conference, Alberta 4-H Magazine Advertising, Club Week, Senior Members Conference, Scholarships, Community Builder Fund, World Professional Chuckwagon Association 4-H program
<b>Federated Co-operatives Limited</b>	Senior Members Conference
<b>FortisAlberta</b>	Regional Programs - South, Calgary, West Central, Northwest
<b>Farm Mutual Reinsurance Plan</b>	Small Animal, Life Skills, Technology and Trade Leaders Update
<b>NetKaster</b>	Provincial 4-H Leaders' Conference, Alberta 4-H Magazine Advertising
<b>MRI Cattle Association</b>	Provincial 4-H Beef Leaders Update

# Sponsor Recognition Levels

**Quick Fact:** Alberta 4-H longest running fund raising project - Alberta Transportation - Highway Clean-up

## Legacy Builders

**\$75,000+ in annual cash and in kind contributions**

Legacy Builders are involved at club, district, regional and provincial levels of 4-H. As members of Alberta 4-H's highest sponsor level, Legacy Builders contribute staff time, company resources and a minimum of \$35,000 in annual direct cash support to Provincial 4-H programming.



## 4-H Enhancers

**\$40,000 to \$74,999 in annual cash and in kind contributions**

Enhancers are involved at a provincial level and in at least two of the three following program levels: club, district, or regional. As members of Alberta 4-H's second highest sponsor level, Enhancers contribute staff time, company resources and a minimum of \$20,000 in annual direct cash support to Provincial 4-H programming.



Agriculture and  
Agri-Food Canada

Agriculture et  
Agroalimentaire Canada



# Sponsor Recognition Levels

**Quick Fact:** Average yearly local premium dollar support provided to marketable livestock projects - \$1,200,000 plus

## Champions

**\$10,000 to \$39,999 in annual contributions**

Champions are involved at a provincial level and in at least one of the three following program levels: club, district, or regional. As members of Alberta 4-H's third highest sponsor level, Champions contribute staff time, company resources and at a minimum \$10,000 in annual direct cash support to Provincial 4-H programming.



## Advocates

**\$2,500 to \$9,999 in annual contributions**

Advocates are involved at a provincial level and in at least one of the three following program levels: club, district, or regional. As members of Alberta 4-H's fourth highest sponsor level, Advocates contribute a minimum of \$2,500 in annual direct cash support to Provincial 4-H programming.

- 4-H Foundation of Alberta
- Anadarko Canada Corporation
- ATCO Electric
- Federated Co-operatives Limited
- John M. Romanchuk Memorial
- Lakeland College
- Livestock Identification Services
- NetKaster
- Olds Agricultural Society
- Westerner Exposition Association
- Wetaskiwin Cooperative Association

# Sponsor Recognition Levels

Quick Fact: Provincial 4-H Supporters - 85 plus

## Supporters

### Up to \$2,499 in annual contributions

Supporters are involved at a provincial level. Supporters contribute up to \$2,499 in direct cash support to Provincial 4-H programming or scholarships.

Alberta Canada All Breed Association	Cindy Gray Memorial Columbia Awards	Greg McCoy Memorial Growing Alberta	Nicole Wrubleski Memorial Peace Regional 4-H Council	Simmental Country Syngenta
Alberta Egg Producers Board	Dixon Shield Memorial	Harvest Trust	Pennington Memorial	The Cooperators
Alberta Holstein Association	Earl Christopherson Memorial	Irene Leavitt Memorial	Promotional Wearhouse	Thomas Caryk Memorial
Alberta Milk Producers	Edith Taylor Memorial	Ken Edgerton Memorial	Ralph Cossey Memorial	Unifarm - Woodgrove Local
Andy Little Memorial	Exxon Mobil	Ketchum's	Robertson Petroleum	Vermilion 4-H District Council
Calgary 4-H Alumni	Falun East 4-H Beef Club	Marilyn Sue Lloyd Memorial	Robert Sherwood Memorial	Walter Lipkewich Memorial
Canadian Imperial Bank of Commerce	Gallagher Canada	Millennium Geomatics Ltd.	Rod Andrews Memorial	Wetaskiwin 4-H District Council
Canadian Wheat Board	George Pimm Memorial	Minburn 4-H District Council	Royal Bank of Canada	Wheat Board Surplus
Capelle LN Herefords	Glen Bodell Memorial Grande Prairie and District	Mennonite Mutual Ins. Co. MRI Cattle Association	Shirley C Spence Memorial	
			Shirley Story Memorial	

## 4-H Foundation of Alberta - Donations

### In Memory Donations

Jaron Arntzen  
Kirby Clarke  
Elwyn Grattidge  
Cole Lawrence  
Jennifer Lavigne  
Kathleen Mills  
Melvin Minchau  
Scott Rairdan

### Alberta 4-H Legacy Fund

Canadian Association of Petroleum Landmen  
Canadian Cowboy Magazine  
Hay West  
Hudson & Company  
Milo & District Ag Society  
Northeast 4-H Regional Council

Olson Silver  
Telus  
Tim Church  
Tony Lefebvre  
United Way of Calgary  
World Professional Chuckwagon Association

### Alberta 4-H Centre

Alberta 4-H Council  
Alberta Federation of REA's  
Fairborne Energy Ltd.

Northwest 4-H Regional Council  
United Farmers of Alberta  
Wetaskiwin REA

### 4-H Clubs, Districts through Foundation

Al Saunders Contracting – *Bergen Sundre 4-H Club*  
D&M Concrete Productions – *Red Deer 4-H Horsemen Club*

Lacombe Veterinary Clinic – *Red Deer 4-H Horsemen Club*  
Michael Munton – *Western Wranglers 4-H Club*  
Nellie Eaton – *Hanna area 4-H Clubs*  
Royal Bank – *Lacombe 4-H Outsiders 4-H Club*  
United Farmers of Alberta – *Hanna 4-H District Council*

# Sponsor Comments - Legacy Builders

## Alberta Agriculture, Food and Rural Development Honourable Doug Horner, Minister

Hard work, innovation and leadership are the foundation of Alberta's agriculture industry, all of which the members of 4-H demonstrate in abundance. Alberta Agriculture, Food and Rural Development is proud to support the 4-H program. Our partnership with 4-H provides the important opportunity to create awareness of the positive contributions agriculture makes to the province. It also provides Alberta Agriculture staff the chance to work directly with our province's youth, through camps, conferences and other programs that help foster their growth and development. These opportunities not only allow young people to learn about and participate in agriculture, but also help ensure a strong future for our industry. The members of 4-H represent the best of our province's bright future. They are passionate and driven young Albertans, and have all the right skills and knowledge required to become great leaders in any endeavor. We look forward to our continued partnership with 4-H, as we work together to ensure a strong Alberta for generations to come.



## ATB Financial Teresa Clouston, Manager, Agri-Industry Marketing

4-H is such a unique program in that by offering a wide array of projects, opportunities and life skills, it appeals to a diverse group of youth. Being partnered with 4-H allows ATB Financial the chance to support the future leaders of tomorrow as well as demonstrate ATB Financial's ongoing commitment to agriculture and livestock markets.

Through Alberta 4-H, ATB Financial is able to create and maintain a connection with rural youth and rural Alberta. These are the same people who gave ATB Financial their initial start and business, and we never want to lose sight of the partners who have been with us since the beginning.

You can spot a 4-H member at 150 paces. They maintain eye contact, they are confident and they are able to interact with ease. As an employer, these are the skills and characteristics that we look for. Time after time, we are impressed with the quality of people that 4-H members become.



## Sponsor Comments - Legacy Builders

### Canada Safeway Limited

**Betty Kellsey, Public Affairs Manager**

After 25 years of being a sponsor, our partnership with 4-H has allowed Canada Safeway to develop and foster a direct connection to the people in the local communities, both through their business, their employment with us and their growing of produce that Canada Safeway buys and distributes in its stores. Canada Safeway feels it is important to support the families who support us.

Canada Safeway is very excited about the new sponsorship venture that has been developed beginning in this club year. Canada Safeway has allocated resources directly to the club level with the hope that these groups become aware and take advantage of this great opportunity.

What we love about 4-H is its grassroots heritage and the reciprocal relationship that 4-H families and Canada Safeway share. It is Canada Safeway's hope that members would look to us as a future employer and thereby continue the advancement of the agri-industry.



### EnCana Corporation

**Mary Ann Steen, Manager,  
Community Investment Corporate  
Relations**

At EnCana, we believe that the similarity between our organization and 4-H is a result of both having roots in Alberta and a connection to rural communities. 4-H provides a method for EnCana to connect with our rural stakeholders and ensure that the young people of Alberta have access to challenging and rewarding opportunities.

One of the highlights of EnCana's sponsorship is the three way partnership with 4-H and the World Professional Chuckwagon Association. This relationship gives 4-H members a unique look into the life of a chuckwagon family, while allowing the WPCA to introduce the sport to up and coming fans. The Bar-B-Q's that took place at several WPCA tour stops throughout the summer highlighted 4-H members' ability to step into a leadership role in a truly confident manner.

EnCana believes in the quality of the 4-H program and the members that are part of it. We are proud to support such  incredible people.

### United Farmers of Alberta

**Cathy Pitts, Community Relations  
Manager**

UFA Co-operative Limited proudly supports youth initiatives in agriculture and rural Alberta primarily through our affiliation with Alberta 4-H. The 4-H mandate is about helping youth to learn by doing and UFA believes in the focus on life skills, leadership, teamwork and having fun. UFA is committed to building sustainable programs in communities, 4-H focuses on building self-reliant and responsible future generations - the fit for us is logical and vital.

Our involvement with Achievement Day grants, Let's All Judge and the Key Leader programs are examples of how UFA and 4-H will continue to work together to help ensure the 4-H values continue to be a fundamental part of growing up in Alberta. We are proud to support Alberta 4-H on two levels, provincially and locally - and we look forward to strengthening our commitment and sharing in the development of an innovative and exciting future for Alberta's rural youth.



## Sponsor Comments - Other Sponsors

### AltaLink Management Ltd Scott Schreiner, Communications Specialist

I believe that our two organizations share similar values—we both believe in taking a straightforward approach to challenges and finding the best solutions. Our core values emulate the objectives of the 4-H program, and the footprint of our business covers the same area that 4-H covers – rural Alberta.

With so many of AltaLink’s own employees coming from rural roots we understand and believe it is imperative to help give rural kids the same amount of opportunities as urban kids – 4-H youth programs are the most effective way to give rural youth those opportunities.

AltaLink currently sponsors five major camps and while they are all gratifying, the sponsorship of Club Week is a highlight. The ability to, in some way, support the growth of these dedicated future leaders is tremendous. Through those sponsorships we are able to reach hundreds of kids and young adults, helping them to develop professional, social and technical skills while also having a bit of fun.



### Apache Canada Ltd. David Calvert, Senior Advisor, Surface Land, Regulatory, Aboriginal and Community Affairs

At Apache Canada Ltd, we understand first hand how important 4-H is in preparing youth for leadership positions in all areas of society. Apache has several previous 4-Hers working in various positions in the field and office, and they’ve all spoke about how 4-H has improved their ability to be leaders. We also recognize that 4-H youth have the potential to further strengthen rural Alberta, and we fully support the cause.

Having the opportunity to be a part of the Premier’s Award selection committee during the Selections program was a great experience. Meeting and working with the Ambassadors and finalists was both an honor and a privilege. We’ve also enjoyed being involved with the member camping program, whether it be as a representative at banquets or a chaperone up to the Northwest Territories. Apache Canada people that have had the opportunity to spend time with 4-H delegates have all been incredibly impressed.



### Crape Geomatics Corporation Chris Chiasson, Client Lead

I was able to attend a banquet at a Peace regional camp held at Camp Artaban this summer and I was so impressed with the conduct of the 4-H members—they are such an impressive, confident and articulate group. The leadership advantage that is inherent after having been a 4-H member was exemplified in both the summer staff, as well as in the camp delegates’ sincere and appreciative “thank-yous”. After observing their professional demeanour, it would be hard to deny the future leaders that 4-H produces.

Due to the skills that they are taught and the experiences that they have had, 4-H members will inevitably enhance their local community. Being that community development is a value that Crape Geomatics prides itself on, 4-H is the perfect partner.

At Crape Geomatics, we feel it is essential to make it possible for young people to have as many worthwhile opportunities to learn, to succeed and to contribute.



**Crape** Geomatics Corporation

**THERE. NOW.**

# Regional Programs



4-H is geographically divided into seven regions in Alberta. While including the fundamentals of the 4-H program such as camps, judging competitions and workshops, public speaking and presentations competitions, the seven Regional Councils plan special events distinct to their own region.

Here are the unique activities in each region:

## South Region

- Two Snowfest Weekend winter camps
- Lethbridge Hurricanes hockey 4-H night
- Regional Horse Show drawing 150 members
- Two regional judging competitions, drawing almost 200 participants

## West Central

- Regional record book competition
- Multi species judging
- Winter camp
- Regional Horse Show

## East Central

- A series of three rodeos
- Regional Horse show
- Winter camp
- Two different multi-species judging events

## Calgary

- 4-H on Parade - 80% of Calgary region members participate in this event that showcases projects and member achievements
- Regional Fun Day
- Multi Judging competitions that draw over 200 participants
- Regional Horse Show



# Regional Programs



## Northeast

- UFA Slowpitch Tournament
- Hosted first-ever Northeast Adventure Days, an event showcasing 4-H projects and members
- Horse camp and show
- Northeast 4-H Forum (a day of workshops and training sessions)

## Northwest Region

- Focus on 4-H (showcasing horse, beef, canine, goat and sheep shows, lifeskills workshops and bench show, a judging competition, tractor/ bike rodeo, 4-H Face-off and entertainment activities)
- Northwest 4-H Fair
- Frosty Fun Weekend winter camp
- Four scholarships and nine Safety Grants were awarded to clubs and committees

## Peace

- Peace Region 4-H Leader's Forum
- 4-H Frosty Fest (member and adult workshop day organized and hosted by the region's Ambassador group)
- Winter Camp
- Peace Regional 4-H Days (horse, beef, and canine shows, a judging competition, a bench show, dance, project of the year demonstration, and workshop sessions)

## Regional Statistics

	Districts	Clubs	Members	Leaders
South	10	73	1,237	415
Calgary	5	68	1,220	347
West Central	6	62	1,091	314
East Central	6	49	710	261
Northeast	10	48	881	299
Northwest	12	73	1,324	575
Peace	7	36	645	195

# Member Programs



It has been said that some members initially joined 4-H because of the rave reviews that they had received from their 4-H affiliated peers regarding the member programs. This year, over 1,650 members who attended provincial programs will go back to their friends, classmates and social circles, raving about the skills they learned, the jokes they heard, the confidence they built and the memories they created.

## Key Member Program

*One year term beginning October 1*

Trail was broken at the Alberta 4-H Centre in the fall of 2005. In the program's first year of existence, 38 members gathered at the Centre for Key Member training, representing 37 out of 56 Alberta 4-H districts. Discussions helped Key Members to identify their roles and responsibilities, the expectations that they had and those that would be had of them. Members practiced effective communication, creating relationships and conflict resolution. Instruction was given as to how to plan a workshop, how to network within the district and how to source the necessary material. Key Members then spent a one year term in their district acting as a member liaison and youth resource.

## Senior Members' Conference

*January 28-30, 2006*

An event described as "a program planned for 4-H members by 4-H members," this year's Senior Members Conference offered the 98 attending delegates tactics, tips and techniques for a successful transition into the workforce. Annually planned by the Ambassadors, Senior Member's Conference is designed to be a learning experience for both groups of delegates. Sessions on networking, presentation and body language were chosen based on the 4-H motto, "*learn to do by doing*." Mock interviews were set up in order to give delegates the opportunity to put their newly acquired knowledge into action. When the delegates weren't busy being professional, ample opportunity was also provided for delegates to reconnect and relax.

## Provincial 4-H Selections

*April 29-May 2, 2006*

The 49th annual Selections weekend left 132 4-H youth truly amazed. Not only were lessons of time and stress management, coping mechanisms and strategic planning, communication and self-identification imparted to the youth, but this group of top 4-H seniors also learned that reality T.V. does teach you something—to think on your feet. This message fed into a large-group activity, themed after the reality T.V. show, The Amazing Race. Teams encountered a journey littered with roadblocks, detours, shortcuts and setbacks. Ryan Hodgson came out of the weekend having been recognized with the highest 4-H distinction, the 2006 Premiers Award winner. Fifty-nine members were awarded with trips and the opportunity to represent 4-H in any number of environments. As well, the fourteen 2006-07 Ambassadors were chosen.

# Member Programs



## Ambassador Training

*May 6-7, 2006*

Twelve first year Ambassadors met with four second-year Ambassadors for the annual training at the Alberta 4-H Centre. Ambassadors travelled from all corners of the province and spent their lunch hour catching up with one another, tossing around the Frisbee and anticipating the weekend ahead. Throughout the weekend, Ambassadors were given the opportunity to bond and learn from second-year Ambassadors' previous year's experience. The weekend focused on Ambassador expectations that club members, key members, leaders, event sponsors and 4-H as a whole would have of this year's group. Accountability and integrity were frequently mentioned characteristics, as well as being a role model and taking initiative.

## Summer Camps

*July and August, 2006*

For six weeks this summer, over 700 delegates from throughout the province took part in a summer that was "Out of This World." The exploring of space and the discovering of self were the themes for 2006. Delegates navigated their way through the uncharted territory that exists within the world, the environment and themselves while being entertained by talent shows and large group activities, educated by guest speakers and small group discussions. Of course, no 4-H summer program would be complete without waterfront activities, canoeing, archery, theme meals and the Slip 'n' Slide. A total of 13 Junior, Intermediate and Combined camps were offered throughout the province at the Alberta 4-H Centre, as well as at 4-H's four regional camp locations.

## Leadership Through Counselling Seminar

*July 3-7, 2006*

Over 60 senior 4-H Members congregated at the first 4-H summer program of the year, LTCS, for what proved to be a week of learning, laughing and launching. The theme of this year's program was "A 4-Her's Guide to the Galaxy," which brought a focus to exploring undiscovered territory and testing one's limits. Sessions were designed to challenge delegates' ability to think on their feet, to adapt to change and to always have a back-up plan. With two new skill session additions, outdoor cooking and Mission to Launch, the delegates were shown that program planning and session ideas are limited only by one's own imagination. LTCS attendees became volunteer counsellors at the summer camping programs, increasing the learning that delegates can draw on throughout their lives.

## Member Programs



### People Developing People

*July 16-21, 23-28 and August 20-25*

As Neil Armstrong discovered, it only takes one small step to make a difference. The 172 delegates who attended one of three People Developing People (PDP) camps, were educated in rural and environmental sustainability, led in the ways of leadership and team building, entertained with talent shows and beach time and changed in their perspective on how the world works and their part in it. An objective of PDP is to provide an opportunity for program attendees to participate in and learn about the importance of quality leadership through teamwork activities, sessions and guest speakers. PDP also focuses on environmental sustainability and environmental farm plans through presentations. PDP is a week of foundation laying, awareness creating and confidence building.

### Provincial 4-H Beef Heifer Show

*July 17-19, 2006*

In it's 30th year, this event showed no signs of slowing down. Given that there were 142 exhibitors, time was of the essence! Three age-specific rings for showmanship, show team judging and conformation ran concurrently throughout the show. William James, the Hypnotist for Monday night's entertainment, had the crowd enthralled and the volunteers engaged with his antics and performance. Wednesday proved to be a day of conformation and demonstration as delegates showcased their animal's best attributes in the ring. Not only does the Beef Heifer show provide beef members the opportunity to compete at a Provincial level, but it gives non-beef members the chance to be part of the fun by participating in judging, grooming and evening activities.

### Club Week

*July 18-23, 2006*

Six days of learning through sessions and speakers made Club Week the "pinnacle" of summer programs for 110 senior members. Themed as "A Window to the Universe," delegates were humbled as they peered out of their lives and looked into the lives of others. A diverse range of sessions correlated with the week's objectives and pushed delegates to consider issues outside of their safety zones. Speakers recounted stories of their persecution and hardship, of debilitating burns and consuming illness, of impairments and impediments, of triumph and perspective. Small group discussions regarding situations that youth deal with on a day-to-day basis—family, friends, conflict, communication—was an important focus of the week. Although the week's insightful questions challenged the delegates to self-analyze, the BBQ, swim, dance, auction and talent show provided the delegates with ample opportunity to socialize, reconnect and unwind.

# Member Programs



## Provincial 4-H Dairy Show

*July 19-20, 2006*

It was three days of showing, quizzing and socializing at the 60th anniversary of the Provincial 4-H Dairy Show held at the Westerner Park in Red Deer. Dairy Show has the highest member participation percentage being that all seven dairy clubs in Alberta attend. Member's retention and comprehension of project material was put to the test in the Dairy Quiz, Dairy Project Bowl, the legendary Dairy Jeopardy and the Dairy Team Challenge. The Print Marketing Challenge saw delegates design an ad that would be suitable for publication in a dairy trade magazine. This was all in addition to the showmanship, clipping, conformation and judging contests. Knowledge questions were asked, hides were clipped and coiffed, and at the end of it, everyone left feeling great about their achievements and their projects.

## Provincial 4-H Horse Classic

*August 2-4, 2006*

For 4-H horse project members, the three days before the August long weekend were spent at Olds College for the 12th Provincial 4-H Horse Classic. One hundred and four members from 21 clubs took part in the equine focussed event.

The program centers around a Hippology Competition. Delegates were tested on everything regarding the equine industry from nutrition, parasites, diseases, genetics, anatomy and conformation via four different competition phases—a slideshow and quiz, a judging phase, an identification station, and a team problem solving challenge. Some events were individual while others were team based, giving the delegates a chance to meet others and swap horse stories. The top four members—based on individual hippology points—qualified for the Denver Western 4-H Horse Classic Award Trip.

## Provincial 4-H Judging Competition

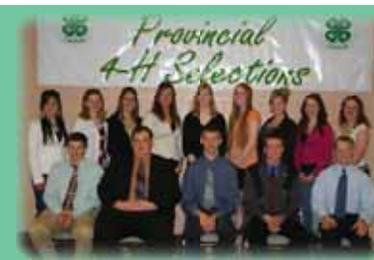
*August 11-12, 2006*

Two days of intense competition meant that 40 skilled 4-H judges would take to the road and to the skies on one of the five award trips that are given out annually at the Provincial Judging Competition, held at Olds College and the Olds Agricultural Society. Delegates arrived at the College, prepared for the 13 livestock judging classes that they would not only have to scrutinize and place accordingly, but would also have to recite and deliver the reasons for their decisions. Classes consisted of four animals from a species, either horse, beef, swine, sheep or dairy. Albeit a weekend that some delegates referred to as stressful, the chance at being able to represent 4-H at various judging programs across Canada and the United States seemed to make the entire experience worthwhile.

*"You can't stop having fun," said Kelsey Cartwright (Longview 4-H). "And you don't forget about the people that you meet here, you just spend the entire year excited to see them at the next summer program."*

# Member Awards

Ambassadors  
chosen at  
Selections 2006



## Award of Excellence

*Awarded on a year round basis*

There are four awards in the 4-H Partners Award of Excellence series: bronze, silver, gold and platinum, each with a set level of points. Members fill out Yearly 4-H Diaries to obtain points for their project work, leadership and community service achievements. This award began in 1988, and since its inception, has been received by over 24,000 outstanding 4-H members.

In the 2005-06 club year, 4-H awarded:

- 913 Bronze
- 602 Silver
- 420 Gold
- 139 Platinum

1,974 total awards presented



## Ambassadors

*Chosen yearly for a two year term*

Being senior aged 4-H members, Ambassadors have cycled through years of club meetings, projects, achievement days, competitions and other character-building experiences. Ambassadors act as a window into 4-H to members and non-members alike, promoting 4-H at various events, through various medias, for a term of two years.

At the annual Selections weekend, 14 new Ambassadors are chosen to act as representatives for 4-H through their exceptional maturity, 4-H knowledge and communication skills. Ambassadors spend their two years assisting at provincial events, liaising with sponsors and media, organizing 4-H activities, and acting as a resource to the 4-H community.

New 4-H Ambassadors selected for a two-year term include:

### **South:**

- Mat Bolduc
- Vanessa Steinbach

### **Calgary:**

- Nicole Hurt
- Ryan Hodgson

### **West Central:**

- Lee Simanton
- Christina Janke

### **East Central:**

- Lucas Grover
- Krystal Stulberg

### **Northeast:**

- Mason Earle
- Brianne Bergerud

### **Northwest:**

- Jessica Verbeek
- Becky Zadunayski

### **Peace:**

- Trena Schwerdt
- Marley Miles

# Member Awards

Premier's Award  
winner Ryan  
Hodgson with  
AAFRD Deputy  
Minister Barry  
Mehr



## Premier's Award

*One member chosen yearly in May*

Each year at Selections weekend, one senior 4-H member is chosen to represent 4-H by being awarded the Premier's Award. For the year following, the recipient acts as a representative for Alberta 4-H members at the Provincial 4-H Leaders Conference and at the following year's Selections Award Banquet. Premier Award winners also attend one event per region and represent 4-H to sponsors, media and special events. The rewards gleaned and the memories made as a Premier's Award winner are many, from being a guest speaker at various agricultural events to meeting the Premier of Alberta and Minister of Agriculture.

This year's recipient is Ryan Hodgson of Okotoks.

## Communications

*Competition held yearly in April*

One of 4-H's most important components is member communication training. This happens indirectly in a variety of ways through the roles that members take on within their clubs from acting as President to facilitating a workshop. It also occurs through formal competitions held at the club, district, regional and provincial levels, with winners from each level advancing to the next. Members have the option to compete in both public speaking and presentations. Public Speaking is a competition in which members deliver a speech they prepare ahead of time in addition to an impromptu to showcase their ability to think on their feet. Presentations involve members working either alone or in a team to deliver information on their chosen topic with the help of visual aids.

### **Provincial Public Speaking Champion**

- Lauren Evans, High River

### **Provincial Presentations Champion**

- Carly Getzinger, Stony Plain

## Scholarships

*Deadline May 5 yearly*

The Alberta 4-H Program is proud to support members' pursuit of a post secondary education. Each year, nearly 200 past and present 4-H members apply for scholarships ranging in value from \$200 to \$1500. This year, 108 applicants were awarded scholarships, totaling \$74,475. Thanks to the generous donors and sponsors for making it easier for these members to pursue their educational goals.

Alberta 4-H members can now fill out one application form for all available Alberta 4-H Scholarship, whether provincial, regional or district.

# Member Travel Awards

Northwest  
Territories  
Agriculture  
Development  
Tour



Travelling to another city, province, country or even continent provides experiences that are unattainable through any other method. By sending over seventy-five 4-H delegates to conferences, competitions, exchanges or tours, these members gain a deeper appreciation and understanding of other parts of the world and of their own home town right here in Alberta

## Alberta/Northwest Territories Agriculture Development Tour

*July 21-30, 2006*

Mark Blahun, Mayerthorpe; Ashley Brau, Lethbridge; Trevor Deagle, Consort; Shawn Ditner, Evansburg; Mason Earle, Vermilion; Rayelle Fox, Edgerton; Sandy Gabrielson, Evansburg; Kyle Hausauer, Spruce Grove; Jennifer Hiltz, Kitscoty; Nicole Hurt, Crossfield; Kirsten Jensen, Empress; Steven Jones, DeWinton; J.D. Kindt, Nanton; Meagan McCoy, Westlock; Sarah Saruk, Myrnam; Nick Sereda, Bow Island; Russell Shuttleworth, Balzac; Jessica Verbeek, Morinville; Reanne Verbeek, Calahoo; Erica Welsh, Milk River; Becky Zadunayski, Vimy

## California 4-H Exchange, San Diego, California

*August 7-13, 2006*

Brianne Bergerud, Edgerton; Ryan Hodgson, Okotoks

## Montana 4-H Congress - Bozeman, Montana

*July 9-16, 2006*

Mat Bolduc, Claresholm; Steven Litwin, Vegreville; Kenda Lopaschuk, Two Hills; Amanda Miller, Calmar

## National 4-H Citizenship Seminar, Ottawa, Ontario

*March 31-April 6, 2006*

Ricki Fleming, Granum; Allana Minchau, Millet; Jenna Mitchell, Hines Creek; Katie Price, Crossfield; Bart Schoorl, Woking; Kaley Segboer, Wetaskiwin; Jessi Sunderman, Heisler; Jenna Will, Schuler

## National 4-H Conference - Washington, DC

*March 23-30, 2006*

Shanna Holmes, Tiger Lily

## National 4-H Members' Conference - Toronto, Ontario

*November 2-6, 2005*

Alyssa Clark, Calmar; Mathilda Gabert, Fort Saskatchewan; Holly Heck, Duffield; Carriann Johnson, Barrhead; Elizabeth Jones, Irma; Bonnie Jorgensen, Bluffton; Kim Parker-Maull, Breton; Shayna Pugh, Ponoka; Jessica Wilkinson, Stavely

## National Agriculture Awareness Conference - Edmonton, Alberta

*November 13-16, 2005*

Agnes Mabee, Fairview; Monika Ross, Grande Prairie

# Member Travel Awards

Youth  
Entrepreneur  
Camp,  
Elkwater,  
Alberta



## The Royal Bank 4-H Interprovincial Exchange

*August 9-20, 2006*

Kelsey Hedley, Consort; Amanda Nyuli, Big Valley; Cassandra Parkinson, Airdrie; Lee Simanton, Ponoka; Heather Stephens, Clyde

## The Seminar on United Nations and International Affairs - Goldeye Centre, Alberta

*August 13-18 or August 20-25*

Kristen Carlson, Daysland; Monica Lee, Lousana

## Agribition International 4-H Judging Seminar - Regina, Saskatchewan

*November 20 to 25, 2005*

Ashley Brau, Lethbridge; Kayla Herbert, Vegreville; Lauren Hennig, Ardrossan; Heather Mills, DeWinton; Meghan Murray, Brooks; Nolan Walsh, Coaldale

## National Western 4-H Roundup - Denver, Colorado

*January 6 to 9, 2006*

Kelly-Dawn Clarahan, Barrhead; Monica Lee, Lousana; Matthew Malyk, Airdrie; Katie Murphy, Wetaskiwin; Meghan Patten, Winfield; Chelsea Schnurer, Elk Point; Justine Simpson, Airdrie; Andrea Smith, Carstairs

## National Western Stock Show - Denver, Colorado

*January 12 to 15, 2006*

Ricki Fleming, Granum

## Northern International Livestock Exposition - Billings, Montana

*October 9-13, 2005*

Aaron Birch, Lomond; Kelly-Dawn Clarahan, Barrhead; Lucas Grover, Stettler; Kristen Miller, Calgary

## Young Speakers for Agriculture - Toronto, Ontario

*November 4 to 6, 2005*

Danielle Ringheim, Innisfail

## W. Garfield Weston 4-H United Kingdom Exchange

*June 1 to July 9, 2006*

Laura Polasek, Sexsmith

## Youth Entrepreneur Camp - Elkwater, Alberta

*August 20 to 26, 2006*

Talia Berger, Nanton; Kirianna Chabaniuk, St. Albert; Kaycee Lunde, Airdrie; Luke Wrubleski, New Sarepta

# Leader Programs and Awards

Alberta  
4-H Key  
Leader  
Training



## 4-H Key Leader Training

*October 28-30, 2005*

The annual training program held at the Alberta 4-H Centre attracted 38 Key Leaders. Following the theme of It Takes Teamwork, the sessions addressed the club leadership team, types of leaders and group challenges. A revised Leader Training Level 2, and short workshops for presentation at council and club meetings were introduced. Opportunities for discussion of topics often handled by Key Leaders, sharing 4-H district activities and a question and answer session with 4-H Staff complemented the updates. After 11 years, all the Key Leaders were presented with new dark green vests embroidered with the 4-H Key Leader logo.

Key Leaders are experienced volunteer leaders selected by their district council to be a resource to other leaders and 4-H clubs. In 2005-2006 there were 66 4-H Key Leaders in Alberta.

## Small Animal, Life Skills, Technology and Trade Leaders Update (SALTT)

*November 4-6, 2005*

Forty-eight delegates congregated at the Alberta 4-H Centre for what was a weekend of learning, enlightening and leading. As opposed to a conference that trains and educates 4-H members, this was a weekend dedicated to club leaders, informing them on alternative project options as well as providing ideas as to how to approach these various projects. Sessions regarding Outdoor Cooking, Scrap booking, Clothing, Small Engines and Small Animals were held, with a silent auction, team building presentation and a time for socializing built into the schedule. Many delegates were hooked on the Theatre Arts showcase, feeling that this would be an easily incorporated project.

## Provincial 4-H Leaders' Conference

*January 13-15, 2006*

The annual 4-H Leaders' Conference provided 362 4-H affiliated leaders the opportunity to network, to participate in small group discussions and to gain the necessary skills and confidence that are required of a leader. Leaders from British Columbia to Ontario were present for the weekend, proving to add to the learning and perspective that was experienced by conference attendees. Held at the Red Deer Lodge, delegates were informed in the ways of Public Speaking, Presentations, Diaries, and challenged with topics such as Providing Positive Experiences, Being Childlike not Childish, Marketing your 4-H Club and Building on Club Effectiveness. Saturday night hosted the Hall of Fame and Sponsor Recognition Banquet and Dance. The program also included both a Silent and a Live Auction, with proceeds going to the member and leader travel fund.

# Leader Programs and Awards

Leaders'  
Conference  
2006 - South  
Region  
planning  
committee



## Provincial 4-H Equine Leaders' Forum (PELF)

*February 24-26, 2006*

The Provincial 4-H Equine Advisory Committee presented the third annual Provincial 4-H Equine Leaders' Forum. 4-H leaders come from across Western Canada to be educated in the various aspects of the equine industry. Delegates learned about available project ideas and opportunities, swapped learning experiences with fellow leaders, increased their skill set and expanded their overall project knowledge. The weekend, while having over 20 sessions planned and scheduled, gave leaders a chance to relax and learn in a fun environment. The conference is held every year at the Alberta 4-H Centre.

## 4-H Volunteer Hall of Fame

*Nominations accepted yearly*

Selfless dedication, astounding time management and contagious enthusiasm — just a few of the characteristics that 4-H's amazing volunteers possess. Each year, a volunteer's efforts are honoured by awarding them a spot in the 4-H Volunteer Hall of Fame. Nominees are selected based on their significant leadership and initiative-taking traits, the positive impact they have had on a local, club, district, regional and provincial level and their admirable dedication to the 4-H organization.

This year's recipients:

- Carol Arntzen, Sedgewick
- Carole Tkach, Coronation



## Cooperators/4-H Volunteer Leader of the Year

*Nominations accepted yearly*

Through a partnership created between the Co-operators and the Canadian 4-H Council, a 4-H Volunteer Leader of the Year award was fashioned in order to recognize the outstanding contribution and the inspiring commitment of 4-H leaders across the country.

This year's recipient:

- Darren Coy, High River

## Leader Travel

Alberta  
Northwest  
Territories  
Agriculture  
Development  
Tour



Just as 4-H members enjoy seeing other parts of the province, country and continent, so do leaders. Whether they are attending conferences with fellow leaders or chaperoning members to their own destinations, leaders gain learning, ideas, friendships and renewed energy.

### Alberta/Northwest Territories Agriculture Development Tour

*July 21-30, 2006*

Greg Coleman, Innisfail; Joyce Thielen,  
Raymond; Joanne Yakemchuk, Hairy Hill

### International 4-H Judging Seminar (Agribition)—Regina, Saskatchewan

*November 20-25, 2005*

Sylvia Mathon, Innisfail

### Manitoba Leaders' Conference - Brandon, Manitoba

*November 2005*

Lynda Hand; Lacombe; Colleen Prefontaine,  
Legal

### Montana 4-H Leaders' Forum - Red Lodge, Montana

*October 2005*

Wilma Halvorson, Metiskow; Darlene Hessler,  
Spirit River; Shirley Jones, Irma

### National 4-H Citizenship Seminar - Ottawa, Ontario

*March 31-April 6, 2006*

Mark Sayers, Lethbridge

### National 4-H Volunteer Leaders' Conference - Toronto, Ontario

*November 2-6, 2005*

April Brower, Warner; Linda Gooch,  
Arrowwood; Eran Hawkwood, Cochrane;  
Trevor Lyster, Mayerthorpe; Randy McGhee,  
Drumheller; Debbie McMann, Innisfree; Deb  
Polasek, Sexsmith; Kerri Williams, Lacombe

### National 4-H Members' Conference - Toronto, Ontario

*November 2-6, 2005*

Wendy Ashbacher, Elk Point

### Northern International Livestock Exposition - Billings, Montana

*October 9-13, 2005*

Daphne Shnurer, Elk Point

### Ontario 4-H Leaders' Conference - Ontario

*February 24-26, 2006*

Bertha Kasbohm, Westlock; Stacy Price,  
Crossfield

### Western Regional Leaders' Forum - Utah

*March 2006*

Norma Ansloos, Calgary; Teresa Beddoes,  
Daysland

## Unique Opportunities



### 4-H Communications Video

4-H members from across Alberta showcased their acting talents for the 4-H video that was filmed from July 10-14 in Edmonton. It was a script written by Michael Kryton from The Idea Factory, based on current 4-H communication materials and resources. Topics such as public speaking, presentations, speech crafting and the entire idea process are covered, with an emphasis placed on the benefit of participating in 4-H communication activities—but don't worry, a humorous undertone is carried through the entire script.

Actors experienced filming both outdoors, as well as in white and blue studios, working alongside a professional actor and film crew. They learned a lot about the film industry and realized that what appears on the screen is not as easily achieved as they may have once thought!

Members chosen to participate in the production are as follows: Jessica Greer, Delia; Jerrid Driedger, Calgary; Ian Pratt, Hussar; Kalynn Dobos, Camrose; Austin Majeau, Riviere Qui Barre. The film will be available in both VHS and DVD formats.

### 4-H Japanese Exchange Trips (Labo, Lex, Utrek)

For six 4-H delegates, this summer was unlike anything they had ever experienced. From the flights to the food to the language to the culture, Krista Gagne (Lindale), Emma Wright (Okotoks), Sarah McCrae (Vermilion), Amy Zachoda (St. Michael), Catherine Nest (Lamont) and Kaitlyn Love (Vulcan), were presented with something new at every turn. Spanning the time of four to seven weeks, these delegates spent their summer in Japan living with host families as a result of applying for the Canadian/Japanese Exchange Association Outbound Exchange.

Just as eager to take in Canadian culture were 13 students from Japan, as well as two chaperones, who arrived on July 24 and were treated to a month of everything from camping to chores! The Japanese students, after adjusting to the time change, the climate and their new living situation, quickly came into their own and were soon participating in 4-H summer camp, swimming and conversation.

On August 27, a Wainwright family welcomed a yearlong visitor from Japan, who will attend school and partake in day-to-day life around the town and farm. This will mark the 10th student having participated in the year long 4-H/Japanese Exchange program.

★ ★ ★ ★ ★  
**UTREK**



Lex



Labo

# Resources

4-H Club Resources  
- one of three CDs  
available containing  
4-H resources, as an  
alternative to paper  
copies



The 4-H branch has over 15,000 manuals and resources that are kept in supply to serve as a database of supplementary tools and support material, member awards and project ideas, fundraising initiatives and educational prompts.

Each year, 4-H leaders are encouraged to delve into these constantly updated resources in order to spice up and diversify clubs and projects, as well as glean creative achievement and award day ideas, innovative fundraising techniques and suggestions for core learning workshops. These resources ensure that Alberta 4-H continues to be a constantly evolving, always engaging and character building organization. Here's an overview of what is available:

## Overview of Resources

- Club - Speak, Meeting and Music Pack, Record Books, Running Effective Meetings (VHS or DVD)
- Leader - Leaders' Information Manual
- Member - Membership Certificate, Yearly Diary
- Family - A Guide for 4-H Families, 4-H Magazine
- Farm Safety - CDs, Manuals
- Promotion - Promotion Kit, Tattoos, Bookmarks, Balloons, Pencils, Displays, Cleaver Mascot
- Communication Materials - Manuals, Organizer's Guide, Rules and Guidelines
- Project Supplies - 4-H Record Book, Project Manuals, CDs
- 4-H Policies and Procedures

## Accessing 4-H Resources

We've made it easy for 4-H members and leaders to access the resources they need for successful club operations. Your access options include:

- Paper copies - Order with the Supply Catalogue via the Provincial 4-H Office.
- CDs - Many manuals and record books are now on CDs. Order through the Provincial 4-H Office.
- Web Site - You have access to 4-H resources 24 hours a day via the "Resources" link on the 4-H web site.

## Available 4-H Projects

A member's imagination is the only limit to the amount of 4-H projects available. The 4-H program does make materials available for the following project categories, with examples of the specific projects that members can enroll in:

- Alternative Livestock – bison, llama, alpaca
- Beef – market, breeding, pen
- Canine – agility, obedience, stock dog
- Dairy – calf, yearling
- Environmental – habitat, farm plan
- Field Crops – crops, range management
- Goat – market, breeding, herd
- Horse – western, english, judging, young
- Life Skills – clothing, crafts, leadership, entrepreneur
- Sheep – market, breeding, flock
- Small Animals – feline, poultry, rabbit
- Swine – market, breeding, pen
- Technology and Trade – automotives, computers, welding

# Resources

An edition of  
the Alberta  
4-H Magazine  
- Spring, 2006



There is never an information shortage in the 4-H program. From camp applications to contests, Ambassador names and press releases of past events, there is always something to read, learn, and make note of. In order to make this information available to our 4-H clients, two reliable methods of distribution are used on a continual basis, providing timely and efficient access to anything and everything 4-H.

## 4-H on the Web

Our web site is continually being updated and improved to ensure clubs can obtain the information they need, read stories and see photos of past 4-H activities, access registration forms, view a calendar of upcoming events, and so much more.

New to the web site this year:

- **Club on-line registration** - Leaders can now register their clubs on-line via a link on the web site. This project has taken many months of time and energy, and will be debuted for fall 2006 registration.
- **Job Board** - This feature will help connect present and past 4-H members with future employers, our sponsors who have helped make the program what it is.

[www.4h.ab.ca](http://www.4h.ab.ca)



## Alberta 4-H Magazine

In its second year of publication, the Alberta 4-H Magazine arrives on the doorstep of 4-H families, sponsors, alumni and partners every four months. The magazine is a key provider of application forms, regional updates, and photos of friends at past 4-H activities.

### Highlights from the past year:

- **Contests** – It took a keen set of eyes, a great photo, or a talented drawing to win one of three contests in last year's magazines. Winners received prizes from an Ipod to Future Shop gift certificates.
- **Highlights of Time Capsule Unearthing** – See photos and read tales of digging up the 4-H time capsule that was buried in 1980. Even better, read a reprinted letter written by a 4-H club leader in 1980 to all those in 4-H in 2005.

### Most Popular 4-H Projects: 1994-2006

Project	94/95	95/96	96/97	97/98	98/99	99/00	00/01	01/02	02/03	03/04	04/05	05/06	10 year change (%)	5 year change (%)	1 year change (%)
	Beef	5347	6178	6154	6305	6698	6775	6436	6279	5940	5934	5664	5259	(15)	(18)
Horse	2176	2655	2897	2799	4206	4198	3727	3989	4209	4259	4261	3652	38	(2)	(14)
Crafts	669	690	612	619	548	539	605	579	537	494	443	431	(38)	(29)	(3)
Sheep	109	217	263	287	383	546	502	523	473	439	354	409	88	(19)	16
Canine	44	83	108	114	158	209	306	336	392	373	377	561	576	83	49
Foods	431	417	369	365	432	331	347	346	399	314	300	259	(38)	(25)	(14)
Sr. Opportunity/other	154	191	178	210	278	246	201	231	201	307	351	217	14	8	(38)
Small Engine	12	256	302	214	271	233	230	275	250	246	337	272	6	18	(19)
Clothing	445	453	457	363	295	340	328	285	256	226	198	141	(69)	(57)	(29)
Environment	4	13	13	9	164	9	81	143	164	189	212	233	1692	188	10
Woodworking	37	183	181	155	176	203	186	198	154	173	172	195	7	5	13
Dairy	47	118	164	105	181	279	139	154	122	119	114	158	34	14	39
Photography	58	40	66	83	103	115	91	146	111	114	75	115	188	26	53
<b>Total</b>	<b>9533</b>	<b>11494</b>	<b>11764</b>	<b>11628</b>	<b>13893</b>	<b>14023</b>	<b>13179</b>	<b>13484</b>	<b>13208</b>	<b>13187</b>	<b>12858</b>	<b>11902</b>	4	(10)	(7)
Total Project Enrollment	10576	12051	12447	12343	14390	14650	13822	13975	13761	13713	13463	12508	4	(10)	(7)
% of Total Project Enrollment	90	95	95	94	97	96	95	96	96	96	96	95	0	0	(1)

### Membership Statistics: 1994-2005

	94/95	95/96	96/97	97/98	98/99	99/00	00/01	01/02	02/03	03/04	04/05	05/06	10 year change (%)	5 year change (%)	1 year change (%)
Members	7681	8736	8755	8535	8704	8610	8590	8581	8179	8018	7791	7108	(19)	(17)	(9)
Tenure (years in 4-H)	3.1	2.88	2.98	3.13	3.22	3.26	3.3	3.35	3.44	3.47	3.55	3.64	26	10	3
Leaders	2511	2744	2820	2886	3013	2966	2802	2627	2609	2524	2521	2406	(12)	(14)	(5)
Tenure (years in 4-H)	-	-	-	4.4	4.4	4.5	4.7	4.8	4.9	4.9	4.9	4.9	-	4	0
Clubs	435	447	448	451	456	464	454	454	442	423	422	409	(9)	(10)	(3)

## Contact Us

4-H has a number of resource people to answer your questions and provide you with assistance. Below is a contact list for the Alberta 4-H Branch and 4-H Foundation of Alberta. Call any branch staff toll-free by dialing **310-0000** and then entering their seven digit number.

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Alberta