



4-H Foundation of Alberta Meeting Highlights March 2007

- ✓ By-Law change: Eliminated the one year term for director. All directors will now serve two terms. In even numbered years 3 directors and 1 Treasurer position will be up for re-election. In odd number years 4 director positions will be up for re-election.
- ✓ Elections: Chair: Carole Tkach; Vice Chair: Maryanne Sandberg; Treasurer: Carol Arntzen
- ✓ The new souvenirs have been very popular. Clothing is available by order only; we do not have clothing in stock. Order deadlines are in place and orders from our office will be placed with the supplier after that deadline. Information can be found on the website.
- ✓ All the sponsor funds have been disbursed to the regions, districts and clubs. The new system of disbursing these funds will reduce our administration workload. With the new system all the cheques are issued in a short time frame instead of being spread over the entire year. We are looking for any ideas to assist with streamlining the system further.
- ✓ The 2007 4-H tire recycling fall collection will operate from April 20 – June 30. Since this project has gone province wide Alberta 4-H has collected \$115,143 worth of tires. It is important that clubs register with the office and follow the instructions for filling out the forms.
- ✓ The 2007 Alberta 4-H Scholarship application is currently posted on www.4h.ab.ca for applicants to download. There is any problems with downloading be sure to contact the 4-H Foundation. In 2006 we issued **169 scholarships and bursaries totalling \$187,645**. These funds were contributions through the Alberta 4-H Scholarship fund (provincial, regions and districts), Healy Estate Fund and Leaders in Agriculture.
- ✓ EnCana has graciously purchased 1 minute “4-H Focus” to be aired each night the WPCa Dodge Pro Tour is broadcast on the Chuckwagon Radio Network. One Member and One leader have been selected for each of the tour locations. They are to draft a script showcasing 4-H in their area, 90th anniversary and their 4-H highlight. The member and leaders are to be creative and focus on one topic to attract new member and leaders to the program. Thanks EnCana
- ✓ The WPCA 4-H Mentorship Program is running again this summer. The screening package has been sent to the WPCA office to be distributed to the drivers at their annual meeting. The deadline for 4-H members to apply for the program is April 20, 2007. They are to submit an essay 300-500 words outlining why they should be selected, their horse experience and 4-H experience. We are receiving essays already and anticipating a lot of interest.
- ✓ Alberta 4-H members will once again be hosting EnCana BBQ's at Medicine Hat, Lethbridge, Ponoka, Drumheller, Strathmore and Red Deer. British Columbia 4-H members will host the Dawson Creek BBQ. These BBQ's are held in conjunction with the WPCA tour stop in each of the communities.
- ✓ Dectomax Container Recycling Program is on **April 7th**, there are currently 24 club registered.
- ✓ The \$90 for 90 years campaign has been successful to date. As of February 28 we have received \$25,847 in contributions. Please check the website on a regular basis for a list of donors.

- ✓ EnCana has agreed to be the exclusive sponsor of the 2007 Marketing campaign. The contribution was \$90,000.
- ✓ At the Strategic Planning session held in Leduc on January 12, representing the Foundation were Carol Arntzen, Maryanne Sandberg, Ken Holmes, Marie Logan, Les Lyster, Susann Stone and Bruce Banks. Maryanne Sandberg and Bruce Banks represented the Foundation at the second Strategic Planning session held at the Alberta 4-H Centre on February 24. As a result, the Foundation did their homework with respect to the 2nd draft and are ready to present it to the Partners Meeting. Also, the Foundation is starting work on its Business Plan for discussion at the July Meeting.
- ✓ We have completed our application to Alberta's Promise and they want to put our 4-H members to work on April 23 in Calgary and May 1 in Edmonton during presentation ceremonies they are hosting.
- ✓ We will be hosting the Canadian 4-H Council development workshop at the Alberta 4-H Centre from April 16 – 19.
- ✓ Renewed agreement with ATB Financial with clubs, districts, regions, etc. free & interest on residual amounts – amounts to about \$350 per club per year – keep ATB Financial as 4-H Foundation's bank of choice.
- ✓ The toll free number has resulted in more clubs phoning to get fund raising or local sponsor idea suggestions. It has also resulted in very few calls left on the answering machine as leaders can now call from the office or during the day without incurring personal costs. The cost of this service is averaging \$75.00 per month.
- ✓ ITS Travel/Foundation 2008 Cruise "2nd Annual" to the Mexican Riviera – Great Fun to be Had!!
- ✓ Sponsorships for a Chuckwagon on the WPCA Dodge Rodeo Tour at the Ponoka Stampede. Individual fans or "Friends of 4-H" would each donate \$500 to the 4-H Foundation (for which they would receive a tax receipt), Also, if individuals work for a company that have a matching grant program this could amount to \$1000. This money would be set aside for the Chuckwagon fund where it would remain until we reach a goal of at least \$10,000. At least 19 -20 of these fans are needed. If the desired goal, is not met prior to April 5th, then the donors may request their donations back – Also if we are unsuccessful in our bid for a tarp on April 5th in Ponoka, donors would be offered their money back. Funds raised would be used for: sponsorship of the tarp (estimated \$6000), design & production of the tarp, administration of the fund, and some incidental expenses for driver and crew food at the barns, promotional items to give away at the parade, and some form of 4-H clothing/hats (something to identify the 4-H group (like the ladies in pink).
- ✓ There are 2 goals to this sponsorship:
 1. To create an awareness of the great work that 4-H has done over the last 90 years in Alberta
 2. To friend raise in the corporate world.

For more information, call the Foundation office.
- ✓ 90/30 Celebration- 90 years of Alberta 4-H & 30 years of the 4-H Foundation – The past 4-H Hall of Frame inductees will be the theme and the honored guests. Events will occur after 4 p.m. Friday July 27, 2007 when families & individuals can move in and then depart by 9:30 a.m. Sunday, July 29th. Dorm & camping available. Adult Cost: \$25 overnite – Cost \$20 Saturday ONLY

Member/Youth Cost: \$20 overnite – Cost \$15 Saturday ONLY