



## **Beef Heifer Show Pre-Release 2009**

The 33<sup>rd</sup> Annual Provincial Beef Heifer Show, which is set to take place at the Olds Agricultural Society on July 5-8, promises to be just as exciting as last year's edition, if not more so!

This event, provincially recognized as a fantastic venue for both personal and professional development of life skills and project-related skills, boasts the return of some well received innovations. The one-of-a-kind "You're Hired" session will be entering its third year of operation, and promises to continue to test senior members' communication skills through the interactive interview challenge.

The three-day event will also see the return of classes such as judging, team grooming, team marketing, and showmanship, as well as the purebred and crossbred show, which will run on the Wednesday. Popular hypnotist William James will be returning for his second year and provincial 4-H Ambassadors will be on hand to assist with the running of the event. Ambassadors are also in the midst of planning a top-secret event for Tuesday night...

As a past Provincial Beef Heifer Show competitor, Regional Program Assistant Myranda Stewart is quite familiar with the event. "This show is a lot of work, as it is a three-day event, but it is so worth it. The payoff in terms of the friends made, the skills attained, and the fun that is inevitable, ensures that Provincial Beef Heifer Show is a must-attend event!"

Stewart was also quick to add, "All 4-H members are invited to attend, even if they do not have a beef female project. Other than the purebred and crossbred show, 4-H members are welcome to compete in the team grooming, team judging, and for senior members, the "You're Hired" event."

The event begins at 7:00 am sharp on Monday, Tuesday and Wednesday mornings. What better way to kick off the conclusion of school than to come out and support your fellow 4-H members?!

For more information on the 4-H program, please visit the 4-H website at [www.4h.ab.ca](http://www.4h.ab.ca)

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