

4-H FOUNDATION OF ALBERTA



Board Meeting

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Alberta 4-H Centre

Friday, November 28, 2008

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Highlights

Business Plan

The Business Plan was reviewed and updated. Please see the website for the complete Business Plan.

2009 Operating Budget

The 2009 Operating Budget was passed.

Director Nomination

Director nomination process was reviewed. The Director Nomination Committee will continue to operate with one member from each of Council, Branch and Foundation, with the Foundation representative being the committee chair.

The mandate of the Nomination Committee remains that of bringing forward a recommendation to the Foundation Board with regard to appointment of directors to fill vacancies on the Board. The Board would vote on the appointment of directors at the AGM (as is the current practice).

The Nomination Committee would continue to undertake all necessary due diligence in the preparation of its recommendation with regard to the appointment of members to the Board. The Board delegates this task to the Nomination Committee and hence would not interfere in the duties of the Committee.

Although the Nomination Committee has the authority to operate independent of the Board, the Board did agree that under normal circumstances sitting Board members up for reappointment would be required to submit an up-dated application, but would not be interviewed.

All new applicants for Board membership would be subject to interviews.

Presentation for Joint Meeting with Alberta 4-H Council

We will be available to attend Regional meetings to provide this presentation which gives a history of all the funds managed by the 4-H Foundation.

Fund Development

On October 1, 2008 Henry Wiegman joined the 4-H Foundation of Alberta in the position of Director, Fund Development. Henry will continue to work on fund development and will liaison with 4-H Branch programmers to insure we have the appropriate funding for 4-H programs. Additionally Henry will also be responsible for all new provincial approved fund raisers except recycling.

Finalized a new three year contract with Lammle's Western Wear & Tack. Lammle's will provide \$95,625 over 3 years plus \$10,000 annual club support through the stores, 10% discount for all Alberta 4-H members and 20% 4-H recognition discount 6 times per year. The cash component of this sponsorship will support Regions, 4-H Magazine and M&L Leadership Development programs.

Finalized a new contract for 2009 with Alberta Motor Association valued at \$30,225. AMA support will provide support to the 4-H Magazine, Leaders Conference, Beef Heifer Show, Club Week, PDP and PELF.

Finalized a new three year agreement with Canada Safeway that will provide \$330,000 to 4-H clubs in Alberta and the Peace and Cranbrook areas of British Columbia. In addition Canada Safeway will be providing in store promotion of 4-H in the 80 Alberta stores. We held a press conference in Red Deer on October 20 to announce this agreement. This event was well attended by the media and local 4-H members, parents and leaders. A special thank you to the Red Deer Safeway store, Jessica Hainstock, Susann Stone & Henry Wiegman for all the work they did on the press conference.

Renewed our contract with the World Professional Chuckwagon Association to manage the WPCA Benevolent Trailer for 2009. This contract is funded by the WPCA with a sponsorship from EnCana.

Recycling

Joan Stone, in addition to Finance Administration duties, will also be the liaison with Alberta. Recycling.

The Fall tire and recycling round-up will conclude on November 30. We also have an additional recycling project available to 4-H clubs. The cell phone recycling program will provide \$1.00 for every phone collected.

Hansen-Ness Estate Update

Completed transfer of the land title at Pincher Creek from the Lillian Ness Estate. We have completed transfer of mineral rights payments from ExxonMobil from the estate to the Hansen-Ness Estate Fund. The estate accountant has submitted final accounting to Revenue Canada to get final clearance and wrap up estate so balance of funds can be transferred.

Scholarships

Jackie Mann is now responsible for the Alberta 4-H Scholarship program and assisting regions, districts and clubs in setting up and maintaining scholarships.

On September 10 the provincial scholarship selection was held with 103 scholarships valued at \$83,075 being awarded from the 204 applications received. New scholarships being awarded this year included 9 - \$1,000 scholarships from the Robert Huff 4-H Scholarship Fund and 3 - \$1,000 scholarships being awarded by Cargill. Of the three scholarships 2 were awarded to Alberta 4-H members and 1 to a Saskatchewan 4-H member.

Susann Stone attended Healy Awards presentation during the Coronation Fair where \$35,700 in bursaries was provided to 17 4-H members.

Susann Stone and Jackie Mann hosted a conference call meeting with all the colleges and universities that participate in the Leaders in Agriculture scholarship program sponsored by Alberta Agriculture. This program will provide \$40,000 annually to 12 students enrolled in the second year or later of an approved Agriculture related program.

We received 21 applications for the UFA Young Adult Service Recognition award. The selection of recipients will take place in early December.

Currently working with Battle River Community Foundation and Camrose 4-H District Council and the Grattidge Family to establish the Elwyn Grattidge 4-H Scholarship and Leadership Funding to provide funding of a scholarship for the winner of the Camrose Interclub Carcass champion and development of leaders and members of the Camrose 4-H District.

Marketing and Promotion

Susann Stone has taken on the Alberta 4-H Centre management responsibilities and will concentrate on enhancing Alberta 4-H Centre opportunities within the 4-H and corporate community. Susann will also be available to assist Alberta 4-H Council's Marketing and Advisory Committee as required.

Currently working with Mr. Reto Steiner of In Developments for the creation of the "4-H Centre of Excellence" at Cochrane. Mr. Steiner and his family want to provide 17 acres of land plus up to \$500,000 of funding to build a facility to enhance 4-H in the Calgary Region. We have met with the local RockyView Councillor Paul McLean and the application has been submitted to the MD of RockyView planning department.

Reports Presented:

Canadian 4-H Council Report
Alberta 4-H Council Report
Alberta 4-H Branch Report
4-H Foundation Management Report