

4-H FOUNDATION OF ALBERTA



Board Meeting

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Alberta 4-H Centre
Friday July 24, 2009

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Highlights

2009 Board Committees

4-H Foundation of Alberta

Finance – Carol Arntzen, Les Lyster, Maryanne Sandberg, Clinton Ziegler, Bruce Banks

Human Resources – Tim Church, Les Lyster, Maryanne Sandberg, Carole Tkach, Bruce Banks

Leaders in Agriculture – Marie Logan, Jackie Mann

Alberta 4-H Partners Standing Committees

4-H Partners – Maryanne Sandberg, Les Lyster, Bruce Banks

Scholarship – Carol Arntzen, Clinton Ziegler, Jackie Mann

Marketing Advisory Committee – Tim Church, Rosemarie Enslin, Susann Stone

Hall of Fame – Shirley McClellan

Screening – Anita Mappin

Nomination – Carole Tkach

Foundation Alumni – Rosemarie Enslin, Marie Logan, Anita Mappin, Shirley McClellan, Jackie Mann

4-H Centre

A number of projects were completed this spring including:

Parking lot was expanded and graveled

Shelter added at archery site

Pier was rebuilt

Wood chips were added to 75% of the trails

Landscaping in progress around office and dorm

Reworked inside of WPCA Benevolent Trailer

Repainted suites in basement of office

Replaced motor boat utilized during canoeing activities

Finance and Administration

Bruce Banks presented an overview of the Growing Alberta opportunity included Harvest Gala, scholarships and ag education funding.

Tire and electronic recycling program from April 22 to June 30, 2009. 47 clubs participated in tire recycling, 37 clubs in electronic recycling and 50 clubs in the cell phone recycling program.

Scholarships

2009 4-H Scholarship application deadline was May 5, 2009. 215 applications were received. Scholarship selections will be held at the 4-H Centre on September 16, 2009.

The Grattidge Family 4-H Scholarship was awarded to the 2008 and 2009 winners of the Carcass Class at the annual 4-H Interclub Beef Show and Sale of the Camrose 4-H District Council which was held on April 28, 2009.

The Sid Walker Scholarship presentations were held in Daysland on May 20, 2009.

Fund Development

Secured new contract with AFSC (Agriculture Financial Services Corporation) worth just over \$22,000 per year. The funds are directed at District Activities, Provincial 4-H Leader Project Training Events and a Provincial Scholarship.

Secured new contract with Kubota worth over \$5,000. The funds are directed at the Beef Heifer Show and Dairy Show.

Completed grant paperwork for Agrium and Ag Canada funding through the Canadian 4-H Council.

Developed and distributed Program Sponsorship Profiles.

Marketing and Promotion

WPCA Mentorship Program, sponsored by EnCana Corporation, resumed in May, 2009. Application deadline was April 15, 2009. Thirteen WPCA drivers and twenty-one 4-H members are participating in the program this year. 4-H Foundation staff will be manning the WPCA Benevolent Trailer at the 10 WPCA Dodge Pro Tour stops throughout Alberta and BC.

2009 marks UFA's 100th anniversary! Eight UFA Centennial events will be happening this year from May 30 to August 22 (Grande Prairie, La Crete, Ponoka, Vermilion, Strathmore, Red Deer, Westlock and Lethbridge). UFA requested 4-H assistance at these events. A 'Big Top' tent will be set up at each location and 4-H volunteers will be blowing up balloons for kids to decorate, handing out balloons, making popcorn and handing out to guests, serving Beef on a Bun to guests, cleaning up the tent area.

Canada Safeway and Johnsonville Foods teamed up and hosted a number of BBQs in support of prostate cancer research and local program support. BBQs were held throughout June at Safeway locations in Edmonton, Calgary and Camrose. 4-H volunteers participated at each BBQ grilling brats, promoting Alberta 4-H and having fun! "4-H volunteers were very, very much appreciated and well received at all of the participating stores" was the feedback we received from Canada Safeway.

CAPL (Canadian Association of Petroleum Landmen) has once again sponsored the Calgary Steer Classic raffle. The draw was held at the Calgary Stampede on Sunday, July 12, 2009. Proceed benefits go to the Alberta 4-H Legacy Fund.

Canada Safeway and Johnsonville Foods have asked Alberta 4-H to participate in another fundraiser at Big Valley Jamboree on August 1-3, 2009. The three clubs and one district that volunteered last year, had such a great time that they all volunteered again this year!

Researching a 4-H "Facebook" site that will be secure for 4-H members to join and obtain information that promotes upcoming events and opportunities for current 4-H members, leaders and Alumni.

Reports Presented

Canadian 4-H Council Report

Alberta 4-H Council Report

Alberta 4-H Branch Report

4-H Foundation Management Report