



Introductory Fruit Production Workshop

This workshop provides new or potential direct market producers with information and resources on all aspects of fruit production (Saskatoon berries, strawberries and raspberries) in Alberta. Sessions include information on production, including varieties, establishment, maintenance and harvest, as well as economics. The workshop includes time for networking and questions throughout the day.



Registration Information

Dates: February 27, 2019

Nisku Inn & Conference Centre, 1101 4th Street, Nisku, AB

Registration deadline: February 20, 2019

Time:

8 a.m. to 9 a.m. registration

9 a.m. to 12 noon – Starting a direct market operation / Economics & Pricing / Saskatoon berry production

12 to 1 p.m. – Lunch & Networking

1 p.m. to 4:30 p.m. – Strawberry Production / Raspberry production / Pest Resources

Cost:

\$50/person (including GST) - lunch, breaks and resource materials provided

To register online visit:

Registration link coming soon

www.albertafarmfresh.com



Participants should also consider registering for:



FARM to MARKET to TABLE



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Tentative Agenda

8-9am REGISTRATION

9-10am Starting a New Direct Market Operation

10-10:30am COFFEE AND NETWORKING

10:30-11am Economics and Pricing

11am-12noon Saskatoon berry production

12-12:15pm Open Questions

12:15-1pm LUNCH AND NETWORKING

1-2:30pm Strawberry Production – June Bearing and Day Neutrals

2:30-2:45pm COFFEE BREAK AND NETWORKING

2:45-3:45pm Raspberry Production

3:45-4pm Pest Resources

4-4:30 Open Questions