



Expanding Your Business Horizons: Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) Seminar

Tuesday, February 12, 2019

University of Calgary Event Centre, 906 8th Avenue SW, Calgary, AB

Free to attend. Includes light catered lunch. Register early to reserve your seat. Requested limit of two participants per company/organization.

WHY PARTICIPATE?

Join trade policy experts, business leaders and senior government officials who will provide you with:

- An in-depth summary of the opportunities and competitive advantages available through CPTPP to help you become more competitive in member markets.
- Information about specific market opportunities in key industries such as agriculture, energy, professional services, industrial machinery and services.
- Market development programs and services from multiple government agencies and departments.

Featured speakers include Mr. Ian Burney, Canada's Ambassador to Japan, senior Government of Alberta officials, as well as Senior Trade Commissioners from Global Affairs Canada based in CPTPP member markets and various international trade policy experts.

WHY DOES CPTPP MATTER?

The CPTPP is expected to boost trade between Canada, Asia Pacific and Latin America. Alberta companies will gain unprecedented access to markets such as Japan and to other growing economies such as Malaysia and Peru.

The CPTPP will be one of the largest trading blocs in the world. CPTPP markets represent 495 million people and have a combined GDP of \$13.5 trillion.

With 11 member countries including Canada, Australia, Brunei, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore and Vietnam, the opportunities for Alberta SMEs are significant. We want our Alberta companies to succeed in these markets. Learn how the CPTPP can help your growing business today!

CLICK [HERE](#) to register

Enter password "CPTPP" to confirm your free tickets.
