

Managing Information for Profit *in your Cow Herd*

When/Where:

February 10th – Days Inn and Suites, High Prairie

February 11th – Alumni Theatre, Lakeland College, Vermilion

February 12th – DMP 101, Olds College

February 13th – New Residence Hall, Lethbridge College

- 9:30 am Registration, Coffee/Muffins
Beef Herd Management Software/Technology Booths
- 9:45 am **BIXS 2 Update: "I'm registered, now what?"- *hands-on learning focused on entering and retrieving animal data.*** (Larry Thomas, BIXS Coordinator/Holly LaBrie, BIXS Program Administrator)
- 10:45 am **Beef Herd Management Options – *What information is important to collect, How to measure productivity and profitability of cows/bulls, and GOLD Indicators*** (Freeman Iwasjuk/Pat Ramsey/Vince McConnell/Jill Steenbergen, ARD)
- 11:30 am **Genetic Selection Tools & Designing Breeding Programs – *How to use Expected Progeny Difference's for Profitability*** (Kajal Devani, Director of Breed Improvement, Canadian Angus Association/Stephen Scott, General Manager, Canadian Hereford Association)
- 12:15 pm Lunch...lunch...lunch... **Beef Herd Management Software/Technology Booths**
- 1:00 pm **Animal Health and Welfare Best Practices** – Local Veterinarians, Dr. Kevin Brecker, Dr. Tim Goodbrand, Dr. Andrew Ritson-Bennett, and Dr. Ken Wright respectively
- 1:30 pm **Nutrition - *How to use Cowbytes to meet cattle requirements and save on feed costs*** (Monica Benoit, ARECA, Barry Yaremccio/Jim Hansen, ARD)
- 2:00 pm Coffee/Cookies
- 2:15 pm **Profiting from Information Management and Genomics – *How Genomics and other emerging technologies (UHF tags, Growsafe, Apps) can add value*** (John Crowley, Canadian Beef Breeds Council/Tom Lynch-Staunton, Livestock Gentec)
- 3:15 pm **Q&A/Wrap-up Discussion**
Beef Herd Management Software/Technology Booths
- 3:30 pm **Homeward Bound**

Registration Fee: \$25/producer, \$12.50/student, includes lunch for those who pre-register. Space is limited so please register by February 6 th.

To register call the Ag-Info Centre at 1-800-387-6030.

Sponsors: GF2, GOA, GOC, Livestock and Farm Business Branch ARD, Canadian Beef Breeds Council, Canadian Angus Association, Canadian Hereford Association, Livestock Gentec, Delta Genomics, ARECA, Beef Herd Management Software Companies (BIO, ITS Global, CattleMax, Veterinary Agri-Health Services), Verified Beef Production Program, AFSC, True-Test.