



Pricing Principles

Moving to Retail

Planning on selling to retail? Expand your understanding of the costs related to setting a profitable price.



Attend this workshop if you are looking to:

- Price your products for profit
- Understand the components of pricing for the retail market
- Understanding retail buyers needs

Registration Information

Dates: January 18, 2018

Agriculture Centre
97 East Lake Ramp NE, Airdrie, Alberta

January 30, 2018

Provincial Building
Grande Prairie, Alberta

Time: 9 a.m. - 3:30 p.m.

Registration starts at 8:30 a.m.

Cost: \$25 per person

(includes snacks, lunch and GST)

To register
call the **Ag-Info Centre** at

1-800-387-6030