

# New Exporters Mission to Seattle

Seattle, Washington

February 25-26, 2019

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## Are you interested in exporting to the Pacific Northwest?

Alberta Agriculture and Forestry and the Government of British Columbia are looking to develop a two-day educational mission for Alberta and BC companies in Seattle on February 25-26, 2019.

This mission would provide an excellent opportunity for Alberta agriculture and agri-food companies, with little to no previous international trade experience, to be introduced to exporting and to explore the potential of the Pacific Northwest market firsthand. **(Note: This is not a sales mission.)**

This two-day program may include:

- Market overview of the Pacific Northwest area with a focus on Seattle
- Information and insight on the process for crossing the US Border, including clearing US Customs
- A presentation by the US Food & Drug Administration (FDA) on labelling and regulations pertaining to agri-food products
- Perspectives from US food and beverage distributors and US retailers on their expectations and operations in the region
- Store visits to specialty, natural and gourmet retailers in Seattle and the surrounding metropolitan area to gain market intelligence.

(Note: Program may change based on availability of presenters and participating companies)

## Eligibility

To be eligible to participate in this mission, Alberta companies:

- may not have export experience, but are prepared, organized and highly committed to expanding internationally, or
- have some export experience and are determined to leverage those successes into new export markets

## Eligible Expenses

Companies may be eligible for a grant to help offset travel costs through The [Canadian Agricultural Partnership](#) program under Products to Market – Stream B.

The decision to proceed with this initiative is **dependent on the level of interest** received from companies.

If interested, contact:

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