



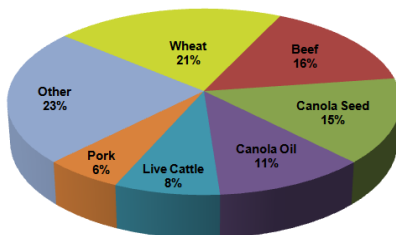
## ALBERTA'S AGRICULTURE SECTOR

- Alberta agriculture sector employs 76,500 people and consists of over 600 companies.
- Alberta farm cash receipts totalled \$9.3 billion in 2009, accounting for 21% of Canada's total.
- The province has 50,000 farms totalling 52 million acres (21 million hectares).
- Thanks to an abundance of arable land and a small population, the industry is export oriented.
- Agriculture processing is one of Alberta's largest manufacturing sectors and companies have highly sophisticated technology and expertise.

## AGRICULTURE EXPORTS

- Alberta agriculture and agri-food exports totalled \$6.72 billion in 2010.
- Alberta's top agriculture and agri-food exports in 2010 include: wheat, beef, canola seed and oil, live cattle, and pork.

Alberta Agriculture and Agri-Food Exports to the World in 2010 (in value)



Statistics Canada

## HIGHLIGHTS ON FOOD SAFETY AND ANIMAL HEALTH IN ALBERTA

- World-class regulatory framework in place at the national level that is among the best in the world.
- Federal and provincial regulations and programs complement each other to ensure the highest levels of safety.
- As a leader in the livestock and meat sector, Alberta has built a firm foundation of complementary programs that ensure the safe production of high quality food.

- Examples include the employment of a livestock traceability system to follow the movement of an animal product through specified stages of production; and unique surveillance models such as the Alberta Veterinary Surveillance Network.
- Alberta welcomes opportunities to share information on approaches and best practices for food safety and surveillance systems.

## ALBERTA'S LOCATION



## MEAT AND LIVESTOCK PRODUCTS

- Alberta's livestock sector consists mostly of cattle and calves, hogs, dairy products, and poultry and eggs. 2009 herd numbers include:
  - 5.2 million head of cattle (the largest herd in Canada)
  - 1.5 million hogs
  - 88,500 milk cows
- Alberta's meat and livestock products market receipts totalled \$4.1 billion in 2009.
- Alberta uses and produces some of the best livestock genetics products in the world (bovine semen, cattle embryos).
- Alberta exports live cattle and hogs to the international market.
- Alberta also exports livestock genetics products such as purebred cattle, bovine semen and cattle embryos.



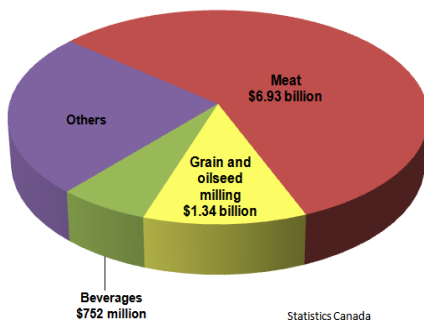
## CROPS

- Alberta's largest crops (in value) include: wheat, canola, barley, pulses, and potatoes.
- Other important crops include forages, oats, mustard seed, fruits and vegetables, sugar beets, floriculture and nursery, and others.
- Alberta's crop market receipts in 2009 totalled \$4.41 billion.

## FOOD MANUFACTURING

- Food manufacturing sales grew 27% in 2009 to a total new record of \$12 billion.
- Meat processing (mostly beef, pork and poultry) is at the heart of Alberta's food processing activity. Sales totalled \$6.93 billion.
- Grain and oilseed milling product sales (including canola oil and meal) totalled \$1.34 billion.
- Beverage (including soft drinks, juices and alcoholic beverages) sales totalled \$752 million.

Alberta Food Manufacturing Sales in 2009



## BIOINDUSTRY

- Alberta has a natural rich resource base and access to large amounts of biomass.
- The province is home to world class academic institutions and driven government and industry partners, and draws talent, investment and research collaboration from around the world.
- There is government support for innovation and collaboration with international partners on value-added bio-mass utilization technology research and commercialization.

- Alberta has world class infrastructure available to support research and development in key areas such as food processing, biotechnology and biomaterials.
- Alberta is open to collaboration with international partners on value-added bio-mass utilization, technology, research, and commercialization.

## ALBERTA INTERESTS IN INTERNATIONAL RELATIONS AND MARKETING

- The department of Alberta Agriculture and Rural Development facilitates matchmaking for trade and investment to grow Alberta's agriculture sector.
- Alberta supports engagement with international partners on projects that benefit both parties.
- Alberta is open to exchanging strategic information to advance trade interests, including expertise in food processing and agribusiness development, research and innovation, animal health and food safety programs, models and protocols.
- Alberta supports a rules-based trading environment and encourages other nations to develop their regulations based on scientific evidence and international standards.
- Alberta has representation in nine international markets, including:
  - China (Beijing and Shanghai)
  - Germany
  - Hong Kong
  - Japan
  - Korea
  - Mexico
  - Taiwan
  - United Kingdom
  - United States

## CONTACT

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