



MARKET INFORMATION - CHINA

Meat Industry Research Report - 2008/01

One of the most recent reports published in China at the end of 2007 was the 2008 China Meat Industry Research Report. Some information from the report is listed below:

- The slaughter houses and process meat manufactures are scattered in China. There are 30,000 slaughter houses including pork, beef, chicken and lamb. Among them, 2531 factories are above middle-sized manufactures.
- China is the biggest country for meat production and consumption in the world. It is forecasted that the average Chinese will consume 75kg of meat per year by 2010.
- According to the plan of the state government, the total meat production will be over 840million tones by 2015. Pork, beef and lamb, and poultry meat will account for 60%, 20% and 20% respectively. Processed meat production will reach 110 million tones.
- One of the trends is that meat sales are decreasing in wet markets while the sales in supermarkets are increasing due to good meat storage and attractive packaging.
- The other trend is that demand for chilled meat is increasing. It is predicted that the demand for chilled meat will reach 410million tones by 2010.
- Pork is still the major meat for Chinese. Pork accounts for 60% of the total meat production in the current market, poultry is 20%, beef is 10% and lamb is 6%. China has always been a net import country for canola oil. In peak periods, China has imported over 350 thousand tons of canola oil. China has cancelled the quota for edible oil since 2006.

Source: 2008 China Meat Industry Research Report