**Alberta Catalogue and Web Directory of Agriculture**

**and Food Products**

**New Listing Application Package 2019**

Alberta Agriculture and Forestry (AF) regularly updates the Alberta Agri-Food Products and Services Export Catalogue. This catalogue is distributed to trade commissioners around the world, Alberta trade offices and international buyers. If you have not seen the print version of the catalogue, please have a look at the [online version](http://www.agric.gov.ab.ca/app68/agfood?cat1=ag-products).

The catalogue is produced and distributed at **no cost** to Alberta’s agri-food suppliers and processors.

We invite you to submit or update your product and company information.

**Eligibility:** Your company may be eligible to be included in the catalogue if you:

* produce or process products in Alberta
* are currently exporting agri-food products or services outside of Canada
* have the capacity to supply an international order
* have a high quality (1800 x 1200 pixels minimum) image of your product (in package preferred)

The person submitting this form is an authorized representative of the Company and confirms that their products are produced or processed in Alberta.

|  |  |  |  |
| --- | --- | --- | --- |
| **Name of Authorized Representative** |  | | |
| **Title** |  | **Date** |  |

### **Would you like to receive a monthly email on events, news and export information?**

### **Yes No**

### **My products are produced or processed in Alberta.**

### **Yes No**

**Terms and Conditions:**  By providing information you, The Company, authorize AF to publish your information in the Catalogue for distribution to potential customers domestically and internationally. The Company represents and warrants that it has all rights and authority to grant the above authorization to AF.

The Company releases and discharges the Government of Alberta from any and all claims and demands arising out of, or in connection with, the use of the Information. The Company shall be responsible for the accuracy of the Information.

To withdraw its authorization, the Company must provide written notice to AF, c/o Section Director, International Relations and Marketing Section. The notice shall apply only to new editions of the Catalogue that have not yet been produced. The notice shall not be effective in relation to materials already produced, published or reprinted without alteration.

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| **Notice of Collection:** The personal information that you provide on this form and any attachments will be used for the purpose of producing the export catalogue. It is collected under the authority of section 33(c) of the Freedom of Information and Protection of Privacy Act (RSA 2000) and protected by the privacy provisions of the Act. If you have any questions about the collection and use of your information contact: Marcia O’Connor  International Relations and Marketing Section  Alberta Agriculture and Forestry  301, 7000-113 Street | Edmonton AB T6H 5T6 |Telephone: 780-422-1762  [Marcy.oconnor@gov.ab.ca](mailto:Marcy.oconnor@gov.ab.ca) |

**2019 Export Catalogue Product Information – New listing**

|  |  |  |  |
| --- | --- | --- | --- |
| Product Heading  *(up to five words)* |  | | |
| Product line description  *(maximum 175 words)*  May include:   * *retail, food service, other* * *minimum/maximum volumes* * *pack and size information* * *co-packing/private label capabilities* * *HS codes* |  | | |
| Certifications  *Select those that apply* | HACCP Compliant  Organic Certification  Kosher Approved | Halal Approved  Safe Quality Foods  *(SQF - quality system satisfies the requirements in the current edition of the SQF Code, at level 2 or level 3)* | |
| Product Attributes  *Select those that apply* | Allergen Free  Dairy Free  Gluten Free | Non GMO  Vegan | |
| Currently exporting to  *(outside of Canada)* |  | | |
| Planning to export to*(next two years)* |  | | |
| Company name |  | | |
| Export Contact |  | | |
| Phone Number |  | | |
| Direct email |  | | |
| Website |  | | |
| Optional social media – we can add the following symbols to your page | | | |
| Facebook | Twitter | Instagram | Youtube |
| Please attach separately  Photo  Logo | Product image(s) - a single high resolution horizontal format image is preferred, but we *may* be able to accommodate two if necessary (1800 x 1200 pixels minimum)  One product or company logo in an EPS format or a jpeg, tiff or png (450 x 450 pixels minimum) | | |