

International Relations and Marketing – Staff Bio

BIO – Qitutong (RACHEL) LUO

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Rachel has been a Trade Development Officer since October 2005. She is the contact for China, Hong Kong and Taiwan. She has been coordinating incoming buyer missions, holding matchmaking events and providing market intelligence to assist Alberta companies establish contacts with Asian buyers.

Rachel obtained her bachelor's degree in Food Processing Engineering in China and a master degree in Food Science from University of Alberta. Before she joined the Alberta government, she worked for a private company and coordinated pet food exports to thirty countries for four years. She also has experience working at three food processing manufacturing companies, a fast food franchise and the Chinese government in Beijing.

Rachel has experience in various roles in the food industry including work in production, operations, research and development as well as sales and exporting. This experience makes her a valuable resource to Alberta industry