

HOW DO THEY WORK FOR PRODUCER?

- List of products, prices and availability
- Receive order
- Deliver order to central point
- Receive payment

HOW DO THEY WORK FOR CUSTOMER?

- Customer views products available for purchase
- Customer places order before deadline
- Customer pays online, or on delivery
- Customer receives delivery at a specified time

HOW DO THEY WORK FOR HOME DELIVERY SERVICE?

- Service provides list of products available to order to customer
- Service receives orders and collates.
- Service notifies supplier of order requirements
- Service receives delivery
- Service provides delivery to customer and collects payment.

PRO'S and CON'S

PRO'S

- Reach lots of customers but only one delivery
- Paid on delivery
- Year round service

CON'S

- Need retail labelling and packaging
- Need available stock to supply order