

June 16, 2010

## **NEWS RELEASE**

### **Canadian Wheat Board 2010 Producer Survey Shows Farmers Favour Choice in Barley Marketing**

June 14, 2010 – A recent Canadian Wheat Board (CWB) producer survey shows that producers in western Canada, and Alberta in particular, are supportive of an open market for barley. According to the survey, 55 percent of Alberta farmers responded in favour of an open market. Only 29 percent of Alberta farmers surveyed responded in favour of the CWB as the sole option for barley marketing.

“The survey results indicate the desire of farmers to market their own barley,” said Greg Porozni, Chair of the Alberta Grains Council. “An open market would provide many options and would allow farmers the opportunity to use their own skills in finding and securing the market that best works for them. This market could also include the CWB as one option.”

The Alberta Grains Council (AGC) commends the Canadian Wheat Board (CWB) on its yearly producer survey. Since 1998, the CWB has surveyed farmers regarding their level of satisfaction with the CWB, their views on wheat and barley marketing trade and transportation issues, and other issues pertaining to the particular year.

“The CWB has always hired a reputable independent survey company to carry out the survey,” said Porozni. “The methodology has always been sound.”

The Government of Canada has made continued attempts to bring marketing choice to western farmers. The CWB 2010 survey results support the efforts to open the barley market for western farmers.

The AGC is a provincial government agency within the Ministry of Agriculture and Rural Development (ARD) whose role is to advise and make recommendations to the Minister of ARD on current and emerging issues and trends in the grain industry. The AGC is comprised of eight farmers and two ARD department members.

For more information on the attached, please contact:

Julie Toma  
Associate General Manager  
Alberta Grains Council  
Tel: 780-427-3080