## **Broadcasting the Message and Attracting Great People**

## Which Recruitment Method is providing me the Biggest Bang for my Buck?

Recruitment Strategy	Cost	Number of Applicants	Number Interviewed	Number Hired	Average Time to Hire	Cost per Hire (cost ÷ # hired)
Example: Ad in local weekly community paper	\$ 30.00	8	6	1	4 days from ad being inserted to interview	\$ 30.00