



Market Development

The Market Development Team has experience in grocery, retail, food brokerage, and foodservice. Since 2006, we've seen more than 500 products listed with new retailers or foodservice companies. We solve problems for grocery chains, boutique grocers, restaurants, convenience stores, pizza chains, drug stores and mass merchandisers.

We help get Alberta's food products from idea to market. We're engaged in the business of connecting foodservice operators and retailers with Alberta's food producers and processors.

The Team:

Darcy Peters (Retail Domestic Market Development) can help you with: retail channel knowledge, broker relations, market awareness, product placement, merchandising, retail coaching.

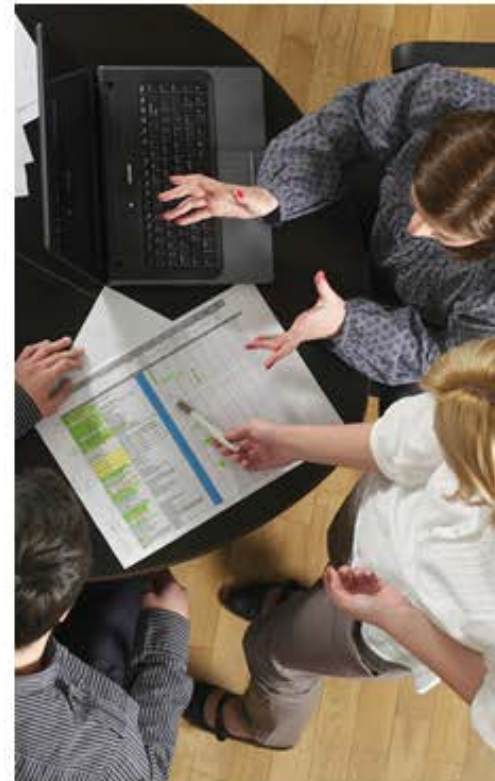
darcy.peters@gov.ab.ca 780-638-4756

Lindsay Sutton (Market Development Specialist) can help with retail and food service channel knowledge, strategic marketing, Branding and market awareness.

Lindsay.sutton@gov.ab.ca 780-643-3849

Joan Bates (Project Coordinator) can help you with: Food News, Alberta's Agricultural Processing Industry Directory, and Food Business websites.

joan.bates@gov.ab.ca 403-340-7625



Helping you find the right market for your product!