

Tools to build your cow herd



Profitable

Good Looking

Genomic Tested

To register call the AG-Info Centre at 1-800-387-6030

Tuesday, November 15th, this field day will provide livestock producers and students an understanding of how Expected Progeny Differences, Genomics, and Residual Feed Intake can be used in the selection of superior breeding stock.

Location - Olds College Alumni Centre (west of Visitor Parking Lot D)

Agenda

9:30 a.m.	Registration, Refreshments and Networking
10:00 a.m. to 4:30 p.m.	<p>Topics include:</p> <p>Intro to genomics, application for the commercial producer - Stephen Scott - Canadian Hereford Association</p> <p>The Midland Bull Test - Dr. John A. Paterson - Montana State University, retired</p> <p>Using the various tools available to meet market goals - Doug Munton - Benchmark Angus</p> <p>Cattle evaluation - What you can and can't see - Dr. Susan Markus - Agriculture and Forestry</p> <p>Hereford Association genetic technologies update - Stephen Scott - Canadian Hereford Association</p> <p>GrowSafe Data - Mick Taylor, Cattleland Feedyards</p> <p>Olds College Tour - Neil French, Olds College</p>

Registration Fee: \$30 Livestock Producers, \$15 Students

Pre-registration is required; includes lunch, and nutrition breaks

Registration deadline: Thursday, November 10, 2016. **To register call:** The Ag-Info Centre 1-800-387-6030