



# 4-H ALBERTA ANNUAL REPORT



OCTOBER 1, 2012 – SEPTEMBER 30, 2013

[www.4h.ab.ca](http://www.4h.ab.ca)

# MOTTO

Learn to do by doing.

# PHILOSOPHY

4-H is young people and adults learning project life skills, cooperating and having fun together, sharing leadership and learning to do by doing.

# VISION

4-H Alberta develops leadership, communication, technical and life skills of 4-H members and leaders to strengthen communities.

# PLEDGE

I pledge,  
My **head** to clearer thinking,  
My **heart** to greater loyalty,  
My **hands** to larger service,  
My **health** to better living,  
For my club, my community,  
and my country.

# MESSAGE FROM 4-H ALBERTA

*4-H Alberta is proud of what we have accomplished together and grateful to those who have contributed to a successful 2012-2013 club year! With that, we would like to specially thank our members, leaders, volunteers, 4-H families, communities, and Corporate Partners & donors for contributing so much toward the vitality of the 4-H Alberta program. We would not be able to make the meaningful impact that we do in Alberta without the hard work and dedication of so many wonderful individuals and groups.*

*This past year we have embarked on some exciting new journeys and implemented several outstanding programs. The brand new Beef Resource was introduced, which will serve as a useful educational tool for thousands of members. In addition, Cleaver Kids experienced a fantastic final year of its initial three year pilot – 4-H Alberta has decided to make it a permanent and official part of our programming for 2013 and beyond! 4-H leaders were able to enjoy newly implemented online registration, which enhances and expedites the registration process for both 4-H leaders at the grassroots and our staff who collect the information.*

*We are very proud of what we as an organization have achieved during 2012-2013, and we look forward to another memorable club year in the coming fall of 2013. It is a great honour to work with and invest in the wonderful 4-H youth who are the future of our great province. By investing in our members, 4-H Alberta is committed to strengthening and enhancing communities both in the present and in the future.*

4-H Alberta Partners  
4-H Branch | 4-H Council of Alberta | 4-H Foundation of Alberta

# 361

## 4-H CLUBS

Most popular types of projects:  
Multi Purpose (1,009), Beef (653),  
Horse (308)

# 5,862

## 4-H MEMBERS

3,625 Females and 2,237 Males  
participated

# 315

## CLEAVER KIDS

107 Project leaders and 107 Clubs

# 2,092

## 4-H LEADERS

All volunteer adult leaders must be  
screened as part of their leader  
application process and must  
undergo a criminal record check.

# 28

## 4-H AMBASSADORS

Ambassadors promote 4-H Alberta to  
members and non-members at the regional  
and provincial levels. 14 Ambassadors are  
named to a two year term, at the Selections  
Program, with each 4-H Region selecting two  
representatives.

# 54

## KEY MEMBERS

During a one year term, act as a mentor,  
promote events, plan workshops, distribute  
resources as well as help out at club and  
district levels.

# 56

## KEY LEADERS

Key Leaders act as knowledgeable contacts  
and deliver workshops, train, coach and  
mentor other 4-H leaders to be effective  
contributors to clubs and committees.

# 390

## @4HFOUNDATIONAB TWITTER FOLLOWERS

Tweets: 478  
Following: 600

# 1,859

## “4-H ALBERTA” FACEBOOK LIKES

# 1,155

## AWARDS OF EXCELLENCE

The 4-H Award of Excellence is a series of  
four awards (bronze, silver, gold and  
platinum) that 4-H members are eligible to  
receive. During 2011-2012 4-H members  
received the following 4-H Awards of  
Excellence - Bronze 461, Silver 474, Gold  
166, Platinum 54 for a total of 1,155  
awards. Since the program's inception over  
24,000 awards have been granted.

## SEVEN 4-H REGIONS & 55 4-H DISTRICTS

Region	Number of Districts
Southern	10
Calgary	5
West Central	6
East Central	6
Northeast	9
Northwest	12
Peace	7
<b>TOTAL</b>	<b>55</b>

## CLUB PARTICIPATION ACROSS ALBERTA

Region	Clubs	Percentage
Southern	60	17%
Calgary	60	17%
West Central	60	17%
East Central	37	10%
Northeast	48	13%
Northwest	66	18%
Peace	30	8%

## MEMBER'S PLACES OF RESIDENCE

Region	Rural Farm		Rural Non-Farm		Urban		Total
	Male	Female	Male	Female	Male	Female	
Southern	322	386	70	117	9	5	1021
Calgary	199	304	64	179	2	7	962
West Central	259	361	47	109	3	1	875
East Central	217	233	36	54	1	1	612
Northeast	211	273	49	110	4	3	774
Northwest	251	400	70	207	1	9	1105
Peace	148	188	24	80	3	3	513
<b>PROVINCIAL TOTAL</b>	<b>1607</b>	<b>2145</b>	<b>360</b>	<b>856</b>	<b>361</b>	<b>29</b>	<b>5862</b>





**Cooking Projects**



**Beef Projects**



**2012 Why 4-H is Great Contest Winners – Lakedell Lighthouse 4-H Club**



**Sheep Projects**



**2012 Work Bee Weekend at the Alberta 4-H Centre**



**4-H Alberta Tire Recycling Fundraiser**

# 4-H ALBERTA:

## PLEDGING HEAD, HEART, HEALTH AND HANDS TO CULTIVATE EFFECTIVE LEADERS AND STRONG, VIBRANT COMMUNITIES!

4-H Alberta is proud to offer our members and leaders access to a whole realm of opportunities!

True to the 4-H Motto, 4-H is all about "Learning to do by doing" for youth aged 9 to 21.

At each level of the program – club, district, region, and provincial – there are new possibilities and endless ways for our members and leaders to develop personally, work together in groups to grow and develop new ideas, and to enhance the communities in our province.

**4-H IS ALL ABOUT YOUTH AND LEADERS COMING TOGETHER TO LEARN, GROW, AND SHARE WITH FRIENDS.**

**4-H FOCUSES ON A FUN, INCLUSIVE LEARNING ENVIRONMENT FOR ALL INVOLVED, AND ENCOURAGES PERSONAL GROWTH AS WELL AS HONING EFFECTIVE INTERPERSONAL AND TEAMWORK SKILLS.**

### COMMUNICATIONS

Every 4-H Alberta member is required to complete one speech or presentation (known as "Communications" projects) per club year.

The speaking experience, interpersonal skills, and self confidence that 4-H members gain as a result of participating in this component of the program truly sets our youth apart from their peers and will be of value to them as they continue on to post-secondary schooling and pursuits beyond.

Communications competitions are held at each club. From there, district and regional communications events are held and finally the provincial speak-offs are the final level of competition. Skills learned as a result of 4-H participation are skills for life!

### YOUTH RUN THE SHOW!

4-H clubs typically meet once a month as a large group, where youth of all ages take on different leadership roles to make decisions and plan events. 4-H members learn how to run meetings and fill executive roles such as President, Vice President, Treasurer, and Secretary, instilling leadership and teaching responsibility to each member.



### 4-H PROJECTS

Whether it's Livestock or Life Skills, Cooking or Canine, Small Animal or Small Engine – 4-H Alberta has many project opportunities available to explore!

Some 4-Hers sample a variety of projects throughout their 4-H career, while others advance their knowledge of the same project starting with the basics as juniors and finishing with an advanced level of knowledge and expertise as seniors.

4-H affords the flexibility to accommodate all different personal learning styles and individual areas of interest. With over 30 project options available for our members to choose from, there truly is something for everyone!

### ALBERTA 4-H CENTRE

The Alberta 4-H Centre is located on 143 scenic acres overlooking Battle Lake and is host to many provincial programs, camps and 4-H activities. There is approximately 7 km of beautiful walking trails stretched through forested areas, the lakeshore, and Alberta's largest natural fern glade, a low ropes course, sport areas, main lodge and dormitory to stay in.

### POPULAR TYPES OF PROJECTS

**1,009 MULTI-PURPOSE**

**653 BEEF**

**308 HORSE**

# COMMUNITY:

**IN THE SPIRIT OF "HANDS TO LARGER SERVICE", THE IMPORTANCE OF GIVING BACK TO OUR LOCAL COMMUNITIES HAS ALWAYS BEEN A PRIMARY 4-H ALBERTA VALUE.**

Be it participating in the annual Alberta Highway Cleanup in May, taking on one of 4-H Alberta's recycling fundraisers, volunteering or fundraising for one of our worthy partner non-profit organizations, or submitting a community improvement "Journey" to the FortisAlberta Community Cares Contest – 4-Hers are involved, engaged, and giving back all across Alberta!

**155 CLUBS PARTICIPATED IN HIGHWAY CLEAN UP 2013 WITH 11,559 BAGS OF LITTER COLLECTED, 2,107.6 KILOMETRES OF HIGHWAY CLEANED, AND MORE THAN \$185,000 RAISED**

**64 CLUBS RECYCLED TIRES MORE THAN \$97,000 RAISED IN TIRES COLLECTED**

**53 CLUBS RECYCLED ELECTRONICS MORE THAN \$34,000 RAISED IN ELECTRONICS COLLECTED**

## FORTISALBERTA COMMUNITY CARES CONTEST

4-H Alberta clubs that worked to make improvements in our province by cleaning up and upgrading their own local communities were eligible to win 1 of 4 \$1000 prizes.

The four 2012-2013 winners were: Vermillion 4-H Beef Club, Northeast Region, for their Cemetery Clean Up work; The Golden Prairies 4-H Club, for their Riparian Restoration project; Rocky North 4-H Multi Club, West Central Region, for their Playground Landscaping initiative; and Borderline 4-H Club, South Region, for their School Cleanup work. An honorable mention to Consort 4-H Beef Club from the East Central Region as well for their outstanding "Communities in Bloom" submission.

## UFA 4-H ALUMNI COMMUNITY SERVICE AWARD

Each year, the UFA 4-H Alumni Service Award recognizes a recipient who has demonstrated leadership through volunteerism. The selected recipient is someone who has made noteworthy contributions to the advancement of their local community by continuing his or her involvement with 4-H Alberta.

In order to be selected, the recipient must be between the age of 20 and 35, have pursued post-secondary education, have return and remain committed to their rural roots, and have enhanced their community as a 4-H volunteer for at least two years.

Congratulations to the 2012 UFA 4-H Alumni Community Service Award recipient, Richard Stark!

Stark was presented with a UFA 4-H Alumni Service Award certificate and received a \$2,000 UFA gift certificate in recognition of his contributions.

## GOLDEN CLOVER AWARD

Lorraine Parkinson was named the 2013 Golden Clover Award Recipient as a result of establishing a high profile opportunity at the Calgary Exhibition and Stampede which has helped to enhance the awareness of the 4-H Alberta Program.

Parkinson was recognized this January at the 4-H Alberta Leaders' Conference. She has been a fixture of the 4-H community for many years and her participation has always been extensive and highly admirable.

The purpose of the Golden Clover Award is to recognize individuals or groups who have exhibited outstanding leadership while initiating a special contribution such as an innovative idea, program, activity or event that has made a significant difference to 4-H Alberta.



2013 4-H Hall of Fame Inductees – Edith Walker & Timothy Church



2013 Golden Clover Award Recipient – Lorraine Parkinson



2012 UFA 4-H Alumni Community Service Award Recipient – Richard Stark



4-H Alberta clubs participate yearly in highway clean up fundraising opportunities

# OPPORTUNITY:

**BUILDING PERSPECTIVE THROUGH TRAVEL, LEADERSHIP, AND SCHOLARSHIPS. WITH PERSPECTIVE COMES WISDOM AND WITH WISDOM COMES CONFIDENCE.**

## TRAVEL & EXPLORE

Opportunities to travel throughout the province, country, and around the world are available to 4-H Alberta members. Exploring new geographical areas and meeting new and diverse people instills confidence and self-awareness in people, especially young adults who are curious and eager to see the world.

4-H Alberta offers a variety of Travel Awards, opportunities to travel to competitions held abroad, and exchanges. These unique and valuable opportunities are made possible thanks to our generous corporate partners and donors:

California 4-H Exchange; Canadian Finals Rodeo; Canadian National 4-H & Youth Judging Competition (Agribition); Denver National Western Stock Show; Denver Western National 4-H Roundup; National 4-H Citizenship Seminar; National 4-H Conference; Northern International Livestock Exposition (NILE); Northwest Territories Agriculture Development Tour; Montana 4-H Congress; Seminar on the United Nations and International Affairs; and USA National 4-H Conference.

## LEADERSHIP DEVELOPMENT

We take pride in ensuring that fundamental to our brand and mission is the creation of programs, like our Provincial Leadership development programming, that engage and nurture youth.

4-H provides its membership with skills and values that they can use to build successful futures, including personally, professionally and beyond through involvement in their communities.

4-H members, alumni, and leaders develop life skills and experience in areas that are an asset to future employers and for their everyday lives in the community, including confidence and determination, leadership qualities, teamwork skills and excellent communication abilities.

4-H is committed to investing in the youth of today – and the future of Alberta tomorrow!

## SCHOLARSHIPS

4-H Alberta strives to inspire our members to be inquisitive, engaged, and involved in the world around them. We encourage young people to achieve their dreams through setting goals for their futures and investing in their own personal development. It is natural then, that 4-H Alberta values education and continued learning – in other words, “Heads to clearer thinking”!

In order to assist with the financial burden of completing a post-secondary education, 4-H Alberta offers members and alumni the opportunity to individually realize up to \$2,500 in provincial scholarship funds. 4-H Alberta offers a multitude of provincial scholarships, with regional scholarships and bursaries also available to members and alumni.

**MORE THAN 230 PROVINCIAL SCHOLARSHIP CANDIDATES FROM ACROSS ALBERTA APPLIED USING THE ONLINE APPLICATION PROCESS**

**111 PROVINCIAL SCHOLARSHIPS AWARDED IN 2012 EQUALLING OVER \$90,000 TOTAL**

**15 OUT OF 111 SCHOLARSHIPS WERE AGRICULTURE RELATED**

**83 SCHOLARSHIPS WERE FOR STUDENTS IN ANY PROGRAM OF STUDY**

**58 SCHOLARSHIPS WERE FOR A SPECIFIC MUNICIPALITY, DISTRICT, OR REGION**

**108 REGIONAL, DISTRICT, CLUB SCHOLARSHIP RECIPIENTS IN 2012 EQUALLING OVER \$62,000 TOTAL**

## CHURCH AND WALKER INDUCTED INTO 4-H HALL OF FAME

Timothy Church and Edith Walker were inducted into the 4-H Alberta Hall of Fame and honoured during a special ceremony at the annual 4-H Leaders’ Conference in Edmonton on January 12, 2013.

Church and Walker were inducted thanks to their demonstration of outstanding leadership promoting the 4-H motto “Learning to Do by Doing” and living the 4-H pledge of service and commitment to club, community and country through all levels of the organization.

Hall of Fame candidates are nominated by their peers, members or leaders from their local 4-H organization. A selection committee, consisting of representatives of the 4-H Alberta Partners, evaluates the nominations based on the candidate’s personal qualities, leadership, community references and significant contributions to 4-H, agriculture and rural life.

# 4-H ALBERTA

## PROVINCIAL PROGRAMS

Twenty identified KASA objectives are what 4-H Alberta uses to evaluate each program's positive impact on participants. The acronym KASA stands for Knowledge, Attitudes, Skills and Aspirations, and each program aims to meet at least one objective from each category. 92% of participants experience growth and leadership development.

OUR PROVINCIAL PROGRAMS INSPIRE MEMBERS AND LEADERS FROM ALL ACROSS ALBERTA TO BE INDEPENDENT, CRITICAL THINKERS, BUT ALSO JUST AS IMPORTANTLY HOW TO COLLABORATE AND WORK SUCCESSFULLY WITHIN A GROUP.

Communication, problem solving, leadership, community service and ongoing learning are all major outcomes of participating in 4-H Alberta provincial programs.

## MEMBER PROGRAMS

4-H Alberta member programs are designed with a progressive, outcomes-oriented focus; that is, members grow, learn, and expand upon the skills and knowledge gained at the previous level. The idea is to fully instill and continually challenge 4-H youth in order to develop leadership, personal, technical and life skills, and to draw upon the knowledge and skills gained in previously attended programs.

**4-H Alberta offered the following programs to our members:** 4-H Alberta Senior Members' Conference, 4-H Alberta Selections, 4-H Alberta Ambassador Training, 4-H Alberta Club Week, 4-H Alberta People Developing People (PDP), 4-H Alberta Leadership Through Counselling Seminar (LTCS), 4-H Alberta Judging Competition, 4-H Alberta Key Member Training, 4-H Alberta Summer Camping

**General Outcomes of 4-H Alberta Member Programs:** Communication and Networking Skills; Problem-solving Abilities; Teamwork Capabilities and Group Mobilization; Confidence and Leadership; Community Awareness; Personal Development & Well-being; Mentoring

## LIVESTOCK PROGRAMS

4-H Alberta provincial livestock programs are intended to bring 4-H livestock program members together from all across Alberta. These shows and events are designed to be educational and an opportunity for members to learn from industry experts, their peers, and "Learning to do by Doing". These events are also a time for sharing ideas and socializing between 4-H members and clubs and other livestock-committed rural youth throughout the province. In addition, members are able to display their knowledge, achievements, and skills in a fun and supportive environment.

**4-H Alberta offered the following livestock programs to our members:** 4-H Alberta Beef Heifer Show; 4-H Alberta Dairy Show; 4-H Alberta Sheep Show; 4-H Alberta Horse Classic; 4-H Alberta Horse Show

**Outcomes of 4-H Livestock Shows:** Livestock and Industry Knowledge; Increased Skill Development; Networking; Sharing Agriculture with the Public; Developing Ongoing Interest in the Agriculture Industry.

## LEADER PROGRAMS

Leaders are adults aged 18 and over who dedicate their time to creating an environment of learning, developing a relationship of trust and encouraging a drive to succeed.

Our Leader programs are a chance for 4-H Alberta leaders to come together to learn, share, and grow with like-minded people. Ensuring that our volunteer leaders remain engaged, interested, and enthusiastic is a top priority for 4-H Alberta. Leaders return to their 4-H clubs armed with new knowledge and perspectives.

**4-H Alberta offered the following programs to our leaders:** 4-H Alberta Leaders' Conference, 4-H Alberta Key Leader Program, 4-H Alberta Beef Leaders' Update, 4-H Alberta Provincial Equine Leaders' Forum

**General Outcomes of 4-H Alberta Leader Programs:** Share with and Learn from other 4-H Leaders; Communication and Networking skills; Teamwork Capabilities and Group Mobilization; Increased Leadership Abilities; Personal Development; Mentorship Strategies; Increase Project-related Knowledge and Skills



4-H Alberta Senior Members' Program



4-H Alberta Provincial Sheep Show



4-H Alberta Leaders' Conference



4-H Alberta Summer Camping Program  
Intermediate Trip to the Leduc #1 Discovery Centre



4-H Alberta Provincial Communications



4-H Alberta Summer Camping Program  
Junior Trip to the Ellis Bird Farm

# "LEARNING TO DO BY DOING" – 4-H IN ACTION!

## Giving Back to our Communities: 4-H Alberta Partnerships with fellow Nonprofits

### *Combines for Cures*

The Combine for Cures program taught 4-H participants to care and lead while raising awareness for Prostate Cancer – the most common cancer to afflict the men we love. In 2012, 4-H Alberta worked on an internal awareness promotional campaign for its members and leaders to get involved in. This included promoting local testing events such as the Man Van Testing at 4-H on Parade – June 2 – 3, 2012.

### *Safeway Prostate Cancer Awareness Event*

In 2013 Safeway issued a challenge to 4-H clubs in Alberta to help raise awareness for Prostate Cancer. Special "Prostate Cancer Awareness Day" events were held in all Safeway Stores across Alberta on Saturday, June 22nd and Safeway invited 4-H clubs to partner with their local Safeway store in order to promote Prostate Cancer Awareness that same day. Four clubs represented 4-H Alberta in the contest this year, two from Calgary - the Prairie Winds 4-H Club (Crowfoot, Brentwood, Montgomery Safeway Locations), and the Calgary Canine Club (South Trail Crossing Safeway), and two from Grande Prairie 4-H District (South View Safeway) and Clairmont Multi 4-H Club (Northgate Safeway). All participating clubs were entered in a prize draw to receive a Safeway Summer Backyard BBQ for their club (Value of \$500 Safeway Gift Card)!

### *Ronald McDonald House*

The partnership between 4-H Alberta and the three Ronald McDonald Houses in the province (Calgary, Red Deer and Edmonton) creates a meaningful leadership experience for 4-H members and clubs.

Ronald McDonald Houses in the province developed a recognition program to recognize the efforts of 4-Hers contributing to Ronald McDonald Houses. A number of clubs stepped up to help give sick children what they need most... their families. There is a plaque that hangs in each House in Alberta that recognizes the contributions of clubs each year.

Ronald McDonald House was pleased to recognize the **"4-H Champions of the House"** below for their efforts in 2012/2013:

#### *Fundraisers Held for Ronald McDonald Houses in Alberta:*

Blindman Valley 4-H Beef Club held a raffle donating \$7,000 in July 2013  
Delburne 4-H Beef Club held a steer auction donating \$13,000 in June 2013  
Rangeland 4-H Beef Club held a steer auction donating \$1,550 In August 2012

#### *Groups who Collected Pull Tabs for the "Pull Tab Program":*

Prairie Winds 4-H Club  
Knee Hill 4-H Club

#### *Groups who cooked dinner at a House for families for the "Home for Dinner Program":*

Prairie Winds 4-H Club



## ***Encana 4-H Fights Hunger Initiative***

4-H Clubs in select Encana operating areas (Grande Prairie, Ponoka, Strathmore, Dawson Creek) were invited help to raise food, funds and/or awareness for their local food bank in the 4-H Fights Hunger Campaign held in conjunction with Encana's Race Against Hunger Program. The summer campaign is important because often donations to the food banks during the summer months are fewer, despite consistent community need. Disasters like the 2013 floods in southern Alberta serve as a reminder that anyone at any time could unexpectedly find themselves in need and reliant on the generosity and kindness of others.

Throughout each campaign, 4-H members were required to use their marketing, community service and public speaking skills to support the initiative. These are valuable life skills that truly set 4-Hers apart from their contemporaries. Thank you to Encana for the opportunity for 4-H Alberta members to "Learn to Do by Doing", and for fighting hunger in our communities!

*Thank you to 2012/2013 4-H participants:*

- Arrowwood River Wranglers 4-H Horse Club raised \$530 for the Vulcan FCSS and \$500 for the Strathmore Food Bank.
- Central Ponoka 4-H Beef Club, East Ponoka 4-H Beef Club, and West Ponoka 4-H Club joined forces to organize a steer raffle. A total of 775 tickets were printed and sold for \$10 each, raising approximately \$7,500.
- Cheadle 4-H Beef Club auctioned off a charity steer at Strathmore Heritage Days. Proceeds supported the Strathmore Food Bank.
- Heads and Tails 4-H Club supported the St. Mark's Soup Kitchen in Dawson Creek using food collection boxes in local businesses, grocery stores, and at the Dawson Creek Exhibition and Stampede.



## **STARS**

STARS Air Ambulance nominated 4-H Alberta for a large philanthropist organization at the National Philanthropy Day in the Youth Category, hosted by Association of Fundraising Professionals.

The majority of our 4-H members and leaders are located in rural Alberta and this leads us to recognize STARS as a worthy recipient of our fundraising efforts.

# NEW TO 4-H ALBERTA IN 2012 – 2013

4-H Alberta strives to remain relevant to the youth of today by continuing to generate new and exciting projects, programs, and resources.

## BEEF RESOURCE

Where's the Beef? On the 4-H website of course! We are very excited to provide 4-H members with online tools for learning the ins and outs of the beef industry.

Each year 4-H Alberta has approximately 3,200 youth engaged in 4-H Alberta Beef Projects along with approximately 1,800 Volunteer 4-H Beef Project Leaders. The intention of the Beef Project is to engage Alberta's youth in the beef industry through innovative, interactive training and educational programming. 4-H members who remain with the program until they are senior members are likely to grow to become the new entrants in Alberta's beef industry. 4-H Alberta strives to provide continuous learning from the Junior to the Intermediate to the Senior levels for all of our project options in an effort to improve member retention and increase engagement.

While the primary focus of the beef project materials is be on 4-H Beef Project members, the project also engages urban youth in the beef industry by repurposing videos, games and information components of the resources. Video and motion graphics describing "farm to fork" processes, using simple, easy to understand language and graphics are posted to the 4-H Alberta website for general viewing.

## CLEAVER KIDS

In the 2012-2013 club year, the Cleaver Kids project entered the fourth and final year of the pilot. In 2013 – 2014 Cleaver Kids will be further developed as an official introduction to 4-H Alberta and early leadership skills!



Cleaver Kids is designed to engage 6-8 year olds who are potential 4-H members.

Cleaver Kids have the opportunity to learn, discover and to have fun in the 4-H atmosphere.

### Cleaver Kid Project Objectives (2012-2013):

- Provide FUN experiences and activities for children aged six to eight
- Prepare and nurture future 4-H members
- Encourage hands on learning through active participation
- Encourage family participation
- Foster safety

# 4-H ALBERTA PROGRAM FINANCIAL SUMMARY

4-H is funded in Alberta through 4-H club membership and program registration fees; corporate sponsorships; and through the Government of Alberta's budgeted support of the 4-H Branch which provides staff and all associated expenses.

The 4-H Branch staff are responsible for the development and delivery of: regional and provincial programs, learning opportunities and training events, on-line media and print resources, club project materials and travel and award opportunities. The 4-H Branch staff also coach, mentor and work with committees, councils and leaders to ensure a strong program at the local level.

Corporate Partnerships and Friends support provincial, regional, district and club programming by providing funding, in-kind support and additional resources.

4-H Alberta Program Revenue	2012 - 13	2011 - 12
Member Registration Fees	\$339,345	\$359,300
Program Registration Fees	\$242,800	\$271,074
Corporate Partnerships 4-H Program/Project Support	\$519,644	\$510,947
Corporate and Friends of 4-H Partnerships - 4-H Regions, 4-H Districts & 4-H Clubs	\$1,341,100	\$1,204,709
Government of Alberta - 4-H Branch Support	\$1,611,308	\$1,415,585
	<b>\$4,054,197</b>	<b>\$3,761,615</b>

4-H Alberta Program Expenses	2012 -13	2011 - 12
4-H Alberta Centennial	\$12,236	\$0
Provincial Leader Training	\$190,510	\$207,141
Provincial Member Programs	\$556,433	\$555,145
Project Development & Supplies	\$342,610	\$379,035
Direct to Clubs Councils and Members	\$1,341,100	\$1,204,709
Government of Alberta - 4-H Branch Support	\$1,611,308	\$1,415,585
	<b>\$4,054,197</b>	<b>\$3,761,615</b>

## FISCAL YEAR ENDING MARCH 31

**Minister of Alberta Agriculture and Rural Development:**

Honourable Verlyn Olson,  
Member of the Legislative Assembly for  
Wetaskiwin-Camrose

**4-H Branch Head:**

Marguerite Stark, Airdrie

# 4-H COUNCIL OF ALBERTA FINANCIAL SUMMARY

The Council maintains the flow of communication between members, leaders, clubs, councils and the 4-H Alberta Partners. The council guides the direction for 4-H policies, leaders marketing initiatives and manages the Leaders Screening processes, manage and implement pilots.

Revenue	2012 - 13	2011 - 12
Alumni Dues	\$220	\$130
Apparel Revenue	\$392	\$0
Cleaver Kids Registration	\$3,540	\$2,650
Interest	\$697	\$850
Miscellaneous Revenue	\$0	\$375
Operational Revenue	\$41,400	\$0
Regional Dues	\$61,180	\$64,790
<b>Total Revenue</b>	<b>\$107,429</b>	<b>\$68,795</b>

Expenses	2012 -13	2011 - 12
Accounting Expense	\$399	\$378
4-H Alberta Leaders' Conference	\$1,465	\$1,830
4-H Council Operational Expenses	\$12,701	\$12,736
Apparel Expense	\$1,201	\$406
Canadian 4-H Council Meeting expense	\$2,292	\$1,512
Canadian 4-H Council Membership Expense	\$625	\$600
Canadian 4-H Council Sponsorship	\$0	\$375
Cleaver Kids	\$22,591	\$6,724
Equipment Expense	\$1,388	\$600
Gifts	\$711	\$0
Golden Clover Award Expense	\$554	\$192
Insurance - General Liability	\$11,476	\$11,491
Insurance - Accident	\$5,556	\$5,469
Insurance - D&O Liability	\$2,447	\$2,447
Leader Screening	\$17,902	\$12,600
Marketing Expenses	\$1,948	\$5,210
Miscellaneous	\$1,987	\$1,736
Office	\$1,076	\$641
Ontario Leaders Conference	\$1,654	\$1,005
Telephone & Conference Call Expense	\$6,267	\$4,524
Travel - 4-H Council of Alberta	\$12,882	\$16,493
<b>Total Expenses</b>	<b>\$107,122</b>	<b>\$86,969</b>

<b>Excess of Revenues over Expenses</b>	<b>\$307</b>	<b>-\$18,174</b>
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Fund Balances for year ending March 31	2012 -13	2011 - 12
General Fund	\$90,696	\$90,389
Casino Fund	\$363	\$361
Contingency & Reserve Fund	\$11,826	\$11,826
	<b>\$102,885</b>	<b>\$102,576</b>

## FISCAL YEAR ENDING MARCH 31

### 4-H Council of Alberta Board of Directors:

#### *President:*

Mark Sayers, Director-at-Large

#### *Past President:*

Stacy Price, Director-at-Large

#### *Vice President:*

Andy Pittman, South Region

#### *Treasurer/Secretary:*

Margaret Scott, Northeast Region

#### *Members:*

Cheryl Hardy, Calgary Region

Lyanne Almberg, East Central Region

Alex Hoy, Northwest Region

Sherry Howey, Peace Region

Christine Patten, West Central Region

### 4-H Council of Alberta Executive Director:

Susann Stone, Westeros

# 4-H FOUNDATION OF ALBERTA FINANCIAL SUMMARY

The Foundation's role is to operate the Alberta 4-H Centre and to seek, receive and administer the financial resources to ensure the ongoing viability of the 4-H Alberta program.

These responsibilities include acquiring and maintaining corporate partnerships, planned (estate) giving, charitable donations, pursuing grant opportunities and administering province wide club fundraising opportunities. In addition, Foundation also administer club, district, region and provincial scholarships.

Revenue	2012	2011
Administration Fees	\$662,276	\$668,869
Branch Staff Revenue	\$38,086	\$28,024
Cookbook Sales	\$24,519	\$26,185
4-H Centre Donations and Sponsorship	\$24,281	\$45,519
4-H Centre Facility Rentals	\$282,162	\$278,854
Bank Interest Income	\$625	\$551
Employment Grants	\$15,243	\$14,372
Souvenir Sales	\$52,675	\$44,110
Summer Staff Program Support	\$107,867	\$93,535
<b>Total Revenue</b>	<b>\$1,207,734</b>	<b>\$1,200,019</b>

Expenses	2012	2011
Administration Fee Expense	\$60,275	\$69,107
Advertising and Promotion	\$5,208	\$13,545
Branch Staff Expense	\$38,086	\$28,024
Calgary Office Rent	\$14,400	\$14,400
Cookbook Cost of Sales	\$16,425	\$19,472
Credit Card Transaction Charges	\$4,064	\$3,248
Director Travel and Expense	\$11,926	\$10,260
4-H Centre Food Expense	\$62,272	\$61,623
Insurance	\$19,813	\$19,382
Maintenance and Repairs	\$31,505	\$38,303
Mileage and Travel	\$33,344	\$42,722
Office Expense	\$25,307	\$22,892
Professional Fees	\$7,035	\$6,700
Shipping Expense	\$1,709	\$6,337
Souvenir Cost of Sales	\$37,011	\$32,609
Summer Staff Wages and Associated Costs	\$107,867	\$93,535
Telephone and Utilities	\$39,154	\$40,243
Wages and Associated Costs	\$683,584	\$618,791
<b>Total Expenses</b>	<b>\$1,198,985</b>	<b>\$1,141,193</b>
<b>Excess of Revenues over Expenses</b>	<b>\$8,749</b>	<b>\$58,826</b>

Fund Balances	2012	2011
General Operating Fund	\$51,682	\$68,022
Contingency and Reserve Fund	\$130,000	\$130,000
4-H Foundation Casino Fund	\$66,967	\$80
4-H Foundation Raffle Fund	\$237	\$237
Property and Equipment Fund	\$959,553	\$1,043,122
	<b>\$1,208,439</b>	<b>\$1,241,461</b>

## FISCAL YEAR ENDING DECEMBER 31

### 4-H Foundation of Alberta Board of Directors:

**Chair:**

Shirley McClellan, Spruce Grove

**Vice Chair:**

Arron Madson, Cochrane

**Treasurer:**

Clinton Ziegler, Vegreville

**Past Chair:**

Les Lyster, Edmonton

**Directors:**

Jennifer Fisk, Edmonton

Morley Handford, St. Albert

Glen Logan, Lomond

Keith Luft, Cochrane

Lorraine Parkinson, Airdrie

### 4-H Foundation of Alberta Chief Executive Officer:

Bruce Banks, Westeros

Restricted Funds	2012	2011
4-H Alberta Legacy Fund	\$584,062	\$558,332
4-H Alberta Scholarship Fund	\$1,243,097	\$1,122,666
Elmer & Ona Hansen Memorial Fund	\$2,348,355	\$2,261,639
Growing Alberta Fund	\$341,122	\$320,864
Leaders in Agriculture Award	\$77,796	\$114,194
	<b>\$4,594,432</b>	<b>\$4,377,695</b>
<b>Fund Balances Total</b>	<b>\$5,802,871</b>	<b>\$5,619,156</b>

# LEGACY BUILDERS

\$75,000+ annually in-kind contributions and cash

Legacy Builders are involved at all levels of our program: club, district, regional and provincial. Being at the highest sponsor level for 4-H Alberta, Legacy Builders contribute staff time, company resources and funding to support 4-H Alberta.

**ALTALINK**

**ATB** Agriculture™

**SAFEWAY** 

**encana**™  


**PennWest**

 **ROCKY MOUNTAIN EQUIPMENT**

**UFA**

# ENHANCERS

\$40,000 - \$74,999 annually  
in-kind contributions and cash

Enhancers are involved in at least one of the club, district or regional program levels in addition to being involved at the provincial level.

As members of 4-H Alberta's second highest sponsorship level, Enhancers contribute staff time, company resources and funding to support 4-H Alberta.



NORTHLANDS

# CHAMPIONS

\$10,999 - \$39,999 annually  
in-kind contributions and  
cash

Champions are involved in at  
least one of the club, district  
or regional program levels in  
addition to being involved at  
the provincial level.

As members of 4-H Alberta's  
third highest sponsorship  
level, Champions contribute  
staff time, company  
resources and funding to  
support 4-H Alberta.



# ADVOCATES

\$2,500 - \$9,999 annually  
in-kind contributions and cash

Advocates are involved in at least one of the club, district or regional program levels in addition to being involved at the provincial level.

Alberta Lamb Producers

Canadian Natural  
Resources Limited

Federated Co-operatives Limited

Livestock Identification Services

Olds Regional Exhibition

WestGen

# 4-H CANADA NATIONAL PARTNERS

Agriculture and Agri-Food Canada

Agrium Inc.

Bayer CropScience

Canadian Heritage –  
Government of Canada

Enbridge Inc.

Farm Credit Canda

Royal Bank of Canada

The Co-operators

# SUPPORTERS

Up to \$2,499 annually  
in-kind contributions and cash

Supporters are involved at a provincial level. Supporters contribute to programming, scholarships or *4-H Alberta Magazine Advertising*.

Canadian Co-operative Wool  
Growers Limited

Canadian Sheep  
Breeders' Association

CIBC

Growing Alberta Fund

Meadowbrook Greenhouses

Southern Alberta  
Institute of Technology

Sylvan Lake RV

# DONATIONS

January 1, 2012 – December 31, 2012 4-H Foundation of Alberta Annual Contributions

A donation is defined by Canada Revenue Agency as a voluntary transfer of cash or property to the Foundation that is made without acceptance of any benefit of any kind accruing to the donor or any individual or organization designated by the donor. Donations may include: cash; assets and tangible property; securities; bequests and grants. A donation is eligible for an official charitable donation receipt.

## DONORS TO ALBERTA 4-H CENTRE FACILITY

AdFarm - "Crazy About Farming Tour"  
Alberta Canadian agri-Marketing Association (CAMA)  
Carol Arntzen  
James Mann - M & M Refrigeration  
Norbuck Community Centre  
Northwest Region 4-H Council

## DONORS TO 4-H ALBERTA CLUBS

ATCO Gas - Kneehill Valley 4-H Beef Club  
Brian Finnigan - Three Hills 4-H Wranglers  
Cash Store - Gibbons 4-H Lighthouse Club  
Don and Sylvia Hannaford - Three Hills 4-H Wranglers  
Enerchem - Bergen 4-H Club  
Jacinthe Radke - Bon Accord 4-H Club  
LF Ranch - St. Paul 4-H Lighthouse Club  
RBC Royal Bank - Lacombe Outsiders 4-H Multi Club  
Snowy River Ltd. - Bits & Spurs Equine Youth 4-H Club  
Suncor Energy - Gilby 4-H Beef Club  
United Safety - Golden Rod 4-H Multi Club

## DONORS TO 4-H ALBERTA COUNCILS

CGR Holdings - In memory of Blaine Nittel to Cactus Country 4-H District Council  
Community Donations - Building Fund – Provost 4-H District Council  
Farm Credit Corporation – Coronation District 4-H Beef Council  
H. Letourneau - through Alberta Winter Wheat Commission to Lacombe 4-H District  
Red Deer Community Foundation - Stettler 4-H District

## DONORS TO 4-H ALBERTA LEGACY FUND

Betty Swanson  
Brian Andrews - Monsanto Canada Technology Field Check Program  
Cache Entertainment Inc.  
E. Smith through Federation of REA's Silent Auction  
Florence Bourgeois Estate  
Henry Vos - Monsanto Canada Technology Field Check Program  
Marie Davies through Cenovus Energy  
Milo & District Agricultural Society  
Northlands (Rib Fest 2012)  
P. Charron through Federation of REA's Silent Auction  
P. Floren through Federation of REA's Silent Auction  
Rob Black

## DONORS TO 4-H ALBERTA PROGRAMS

CIBC  
Loblaw Companies Limited

## DONORS TO IN MEMORY DONATIONS

Alexander Bodie  
Blaine Nittel  
Carly Bell  
Cole Lawrence  
Fred Smigelski  
Geoff Hoar  
Greg McCoy  
Jaron Arntzen  
Mack Murray Sr.  
Michelle Weitzel  
Ralph Cossey  
Stacey Mast

# SCHOLARSHIPS

4-H Alberta offers 100+ scholarships to assist members with the financial burden of pursuing post secondary education. These scholarships are made up of funding from corporate partners, private donors, community patrons, 4-H district councils and 4-H regional councils.

- A & E Cappelle LN Herefords Scholarship
- Agriculture Financial Services Corporation Scholarship
- Alberta Beef Producers Scholarship
- Andy Little Memorial Scholarship
- ATB Financial Scholarship
- Bill Janssen Memorial 4-H Scholarship
- CAPL Scholarship
- Cindy Gray Memorial Scholarship
- Cole Lawrence Memorial 4-H Scholarship
- Dixon Shield Memorial Scholarship
- Earl Christopherson Memorial Scholarship
- East Central 4-H Regional Scholarship
- Edith Taylor Memorial Scholarship
- Empowering 4-H Scholarship - Fortis Alberta
- Encana 4-H Scholarship
- ExxonMobil Canada Ltd Scholarship
- Gerald and Jean Isley Family Scholarship in Memory of Sonya Isley
- George Pimm Memorial Scholarship
- Glen Bodell Memorial Scholarship
- Gloria Faye Metzler Memorial Scholarship
- Gran Tierra Energy 4-H Scholarship
- Greg McCoy Memorial Scholarship
- Growing Alberta 4-H Scholarship
- Irene Leavitt Memorial Scholarship
- Jaron Arntzen Memorial 4-H Scholarship
- Jerry and Margaret Hall 4-H Scholarship
- John M. Romanchuk Memorial Scholarship
- Ken Edgerton Memorial Scholarship
- Marilyn Sue Lloyd Memorial Scholarship
- Minburn Wild Rose Scholarship
- MNP Livestock Scholarship
- New Horizon Co-op Scholarship
- Nicki Wrubleski Memorial Scholarship
- New Horizon Coop
- Norm Withers Memorial Scholarship
- Norma Jean Gray Scholarship
- Peace Regional 4-H Scholarship
- Pennington Memorial Scholarship
- Pibroch & District Agricultural Society Scholarship
- Ralph Cossey Memorial Scholarship
- Robert Huff 4-H Scholarship
- Robert Sherwood Memorial Scholarship
- Rocky Mountain Equipment
- Rod Andrews Memorial Scholarship
- Shirley Story Trimble Memorial Scholarship
- Thomas Caryk Memorial Scholarship
- Tony Lefebvre Memorial Scholarship
- Trevor Housman Memorial Scholarship
- Tronia Systems Scholarship
- Unifarm - Woodgrove Local Scholarship
- Vermilion River 4-H District Scholarship
- Walter Lipkewich Memorial Scholarship
- Western Producer Scholarship
- Wetaskiwin District 4-H Scholarship
- Wetaskiwin District 4-H Memorial Scholarship
- Wheat Board Money Trust Fund Scholarship
- X-Calibur 4-H Scholarship

Brought to you through the cooperation of:



#### 4-H Branch

Government of Alberta  
J.G. O'Donoghue Building  
7000 113 Street NW RM 200  
Edmonton, Alberta T6H 5T6  
info@4h.ab.ca  
Toll Free: Dial 310.0000  
Phone: 780.422.4444

#### 4-H Council of Alberta

RR 1 Site 7 Box 1  
Westerose, Alberta T0C 2V0  
council@4hab.com  
Toll Free: 1.877.682.2244(AB4H)  
Phone: 780.682.2648

#### 4-H Foundation of Alberta

RR 1  
Westerose, Alberta T0C 2V0  
foundation@4hab.com  
Toll Free: 1.877.682.2153  
Phone: 780.682.2153  
Fax: 780.682.3784

### 4-H ALBERTA PARTNERS STAFF LISTING

#### Marguerite Stark

Branch Head

#### Beth Moritz

Branch Administrator

*Programming and Support*

#### Andrea Church

4-H Specialist, Calgary Region

#### Leila Hickman

4-H Specialist, Northeast Region

#### Alexia Hoy

4-H Specialist, Peace Region

#### Janet Kerr

4-H Specialist, East Central & West Central Regions

#### Stacy Murray

4-H Specialist, Northwest Region

#### Ginny Smith

4-H Specialist, South Region

#### Katelyn Strang

4-H Specialist, Programs

#### Yvonne Yaremcio

Project Manager

*Resource Development and Delivery*

#### Shari Smith

Manager, Leadership and Information Management

#### Jalisa Barnett

4-H Specialist, Leadership and Resource Development

#### Barry Carlson

Stockroom Coordinator

#### Cameron Horner

4-H Specialist, Communications and Marketing

#### Cindy Kremer

Resource Development Project Coordinator

#### Corinne Skulmoski

Electronic Systems Coordinator

#### Susann Stone

Executive Director

#### Bruce Banks

Chief Executive Officer

#### Jessica Patten

Executive Assistant

#### Rae-Lee Pieschel

Corporate Partnerships Coordinator

#### Joan Stone

Manager, Finance and Administration

#### Bernadette Sereda

Finance and Administration Assistant

#### Carmen Stone

Manager, Corporate Partnerships

*Alberta 4-H Centre*

#### Andrea McFadden

Manager, Client Services Alberta 4-H Centre

#### Catherina Hettinga

Food Service

#### RoseMarie Lachance

Housekeeping/Food Service

#### Jeanie MacInnis

Housekeeping/Food Service

#### Anna Marshall

Food Service

#### Dave McFadden

Maintenance

#### Lorne Rupert

Maintenance



4-H ALBERTA

www.4h.ab.ca

