

JACOB MORIN WINS HEIFER INITIATIVE !

Jacob Morin of St.Felix de Kingsey QC has enjoyed a pretty good year. He was selected by the Quebec Salers Association as one of two Junior members to attend Edmonton's FarmFair International last November. This summer, he was fortunate to be part of a 4-H exchange between Quebec and Alberta and again traveled West to stay for a week with the Teslan family near St. Lina, northeast of Edmonton. He had just returned home from that trip when he received a call from the Salers Association office telling him that his name had been drawn in the Salers Heifer Initiative. It took only a few seconds for the good news to register and then he was excitedly spreading the news and making plans on how to proceed with selecting his heifer from all those nominated across Canada.

The Morin family have raised Salers for the past twenty years but didn't really get into the purebred "business" until Jacob started 4-H, with a Salers project, of course! His interest in and love for Salers cattle has grown since then; it's very obvious when speaking to this enthusiastic young man that he'll be involved with Salers for the long run – so his win is even more satisfying for the Association and the program's sponsors.

Jacob is already a keen competitor, now by increasing his knowledge and taking every opportunity to hone his clipping and fitting skills, he will be a force to be reckoned with. He'll be putting his judging ability to use as he evaluates which 2007 purebred or fullblood Salers heifer he will add to his own show string. Jacob now has the privilege of selecting one heifer from the 2007 heifer calf crops of the sponsors listed below.

The Heifer Initiative program has been an annual event since 1998, except for 2006 when the draw was changed from November at Agribition to being drawn in August at Olds Fair. This change allows the winner the opportunity of selecting before the 4-H year starts and the option of using that heifer for his/her 4-H project. The program is to encourage young people to use and exhibit Salers and Salers-sired animals. While past winners have usually been Association members, the Initiative is open to anyone under 21 years of age showing Salers at open, junior or 4-H competitions. More shows exhibited at, result in more entries for the Initiative and increase the chances of winning dramatically. Just ask Jacob!

Thank you from Jacob Morin, and all the junior exhibitors who entered this year's draw, to the **2007 HEIFER INITIATIVE SPONSORS:**

AGW Salers	– Borden SK (306) 997-4909
Care Farms	– Thorhild AB (780) 398-2494
Co-Alta Salers	– Coaldale AB (403) 345-4963
Crossroads Salers	– Peterborough ON (705) 657-1692
D Grant Farms Ltd	– Bowden AB (403) 556-2695
Dusty Road Ranch Salers	– Empress AB (403) 565-2855
DynaRich Salers	– Evansburg AB (780) 727-2919
GIT Salers	– Calgary AB (403) 936-5393
Heiberg Farms	– Kingman AB (780) 662-2538
JAM Cattle Co	– Didsbury AB (403) 335-9861
JOC Salers	– Kenaston SK (306) 252-2008
Mader Ranches Inc	– Carstairs AB (403) 337-2928
Marlas Salers	– St Felix de Kingsey QC (819) 848-2363
Sky West Land & Cattle	– Red Deer AB (403) 342-1547
Sweetland Super Six Salers	– Lundar MB (204) 762-5512
Voss Family Salers	– Hythe AB (780) 356-3361

For information on the 2008 HEIFER INITIATIVE, call any of the above or Kathy at (403) 337-5851 or email info@salers.canada.com .