

**4-H
Celebrates
100th
Anniversaries
in 2013 &
2017**

**The 4-H Celebrations
Committee is looking for
volunteers to chair the
following committees:**

- Events**
- Fund Development**
- History**
- Marketing**

**We are also recruiting for
sub-committee chairs. Please see
the reverse for more details.**

**If you are interested in
volunteering to be a
committee or sub-
committee chair, please
send the attached form & a
letter of intent! Let us know
if you can commit to a 2
year or a 3 year term.**

**Deadline is November 15th to
submit your information for
consideration.**

**2013 ~ 100th Anniversary of
4-H in Canada**

**2017 ~ 100th Anniversary of
4-H in Alberta**



Marketing Committee

To develop and effectively use marketing strategies and items to promote the 100th Anniversaries of 4-H in Canada (2013) and in Alberta (2017).

The subcommittees are:

Branding;
Communications and Public Relations; and Saleable Items.

History Committee

To develop and put in place a method to capture the history of 4-H for the celebrations. Also to embrace the e-history tactic for the 2013 Celebration.

Fund Development Committee

To ensure appropriate funding for Celebrations and to ensure a long term legacy is in place.

Embrace the \$100 for 100 years National Campaign for 2013

Develop and implement funding strategies for 2017.

Events Committee

This committee is responsible for developing and implementing events that celebrate the 2013 and 2017 anniversaries.

The subcommittees are:

National and international events; Provincial events

Community & local events ~ includes embracing the Community Banquets in 2013.

Please send your form and letter of intent to:

Marguerite Stark
4-H Celebrations Committee Chair
97 East Lake Ramp NE
Airdrie AB T4A 0C3

4-H Celebrations Committee

Name _____

Address _____

Postal Code _____

Phone _____

Email _____

Please include the following in your letter of intent:

A brief summary of your experience.

Tell us why you would like to be involved in the planning of the 4-H 100th Anniversary Celebrations

Rank the committee(s) and position(s) you would be interested in:

Committee Chair

- Event
- Fund Development
- History
- Marketing

Subcommittee Chair

- Events
 - National and International Events
 - Provincial Events
 - Community and Local Events
- Marketing
 - Branding
 - Communications and Public Relations
 - Saleable Items

Would you be interested in a _____ 2 year term or a _____ 3 year term? (Please check one)

The minimum commitment is a 2 or 3 year term with the option to continue until the conclusion of the 2017 celebration.

Deadline to submit your name for committee or sub-committee chair is: November 15, 2011

Committee Volunteer

- Events
- Fund Development
- History
- Marketing

Subcommittee Volunteer

- Events
 - National and International Events
 - Provincial Events
 - Community and Local Events
- Marketing
 - Branding
 - Communications and Public Relations
 - Saleable Items

Deadline to submit your name for committee or subcommittee volunteer is: January 20, 2012