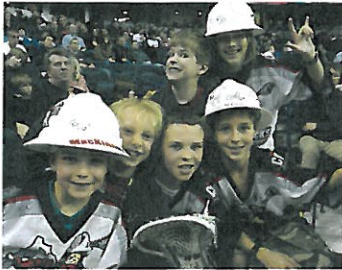


Celebrating 10 Years

School events • Sports teams • Band program



Drilling for Dollars

Fundraising with the 2004 & 2009 NLL Champions,
the Calgary Roughnecks Professional Lacrosse Team

How does it work?

It's fun. It's simple. AND you get to enjoy an action-packed Roughnecks game.

- Your group can pre-purchase tickets at a **reduced rate** and turn around and sell the tickets for a profit. For example: Regular price for ticket is \$31.50. Your fundraising rate is only \$20.25 per ticket. You can re-sell the ticket for any price between \$20.25-\$31.50.
 - You sell 100 tickets at \$21.25 $-(100 \times \$1 \text{ profit}) = \100 PROFIT
 - You sell 100 tickets at \$25.75 $-(100 \times \$5.50 \text{ profit}) = \550 PROFIT!
 - You sell 100 tickets at \$31.50 $-(100 \times \$11.25 \text{ profit}) = \1125 PROFIT!

It's so easy to do! For example, a group of 20 kids **ONLY** has to sell 4 tickets each to raise up to \$880 for their sports team. **A school with 300 kids who sold ONLY one ticket each could raise over \$3000!**

What else do we get?

- We can book your tickets so everyone will sit together in a big group.
- We will welcome your group on the Jumbotron at the game and arrange for Derrick to come to your seats.

How can we get started?

- Please call Caitlin at **403 294 9244** with your questions or let us know your interest.
- Discuss with your organization to get the ball rolling and pick a game. The new season starts in January of 2011! We have 8 home games per season.
- Let us know the number of tickets you would like to sell. We book the seats.
- Once paid, we will print and give you the tickets to sell and distribute.
- Sell, sell, sell. Your organization keeps the profits!

End result:

Your group raises money & everyone has an exciting time at the Saddledome!

Drilling for Dollars

Fundraising Terms and Conditions:

- Tickets must be pre-purchased (paid in full prior to printing/distribution) through Roughnecks office.
- The regular season is January-April. Please see the attached schedule.
- Minimum 40 tickets are required to receive a special fundraising rate.
- The Roughnecks are NOT responsible for returning or refunding any money for unsold tickets. Please be prepared for your ticket order.
- Protect your investment by purchasing minimum requirements. We have the ability to assist you with access to a reserve of additional tickets to add to your order.
- Tickets cannot be re-sold for more than \$31.50 face value.

For more information, please contact:

Caitlin Bell, Ticketing Manager
caitlinb@calgaryroughnecks.com
P: 403 294 9244 F: 403 206 4888



2004 & 2009 NLL Champions

