

Why 4-H is Great Contest

Presented by

ATB Financial®

Who: Local ATB Financial Branch and 4-H club(s).
What: Win a Gord Bamford Concert for your community.

When: Deadline to submit June 28, 2011
Concert November 4, 2011

Where: Any community in Alberta with an ATB Branch.

Why: To highlight "Why 4-H is Great" to our community, province and the agriculture industry.

Details: Your local ATB Branch and your 4-H club(s) can join together to create a presentation, in video format, that highlights "Why 4-H is Great" to our community, province, and the agriculture industry.

Your presentation is judged on the following 3 pillars:

- "Why 4-H is Great" theme – 40%
- Creativity – 30%
- Branch, community and 4-H involvement – 30%

Tips:

- ✓ Presentation should be a maximum of 5 minutes.
- ✓ Video can be a skit, play, song, dance, PowerPoint presentation with pictures and phrases.
- ✓ Be creative and think outside the box.
- ✓ video must be in asf, asx, avi, divx, dv, dvx, m4v, mov, mp4, mpeg, mpg, qt, wmv, 3g2, 3gp, 3ivx or 3vx format.

Contact: Your communities local ATB Financial Branch to get involved! Go to www.atb.com and use the Branch Locator to find your closest branch and contact information for the branch.

