Media Advisory
For Immediate Release

UFA and 4-H Alberta to recognize outstanding volunteers who are building futures in rural Alberta.

UFA and 4-H Alberta will recognize five 4-H alumni volunteers for their outstanding 2011 contributions to their communities.

When:        April 23 – 27, 2012
Where:       Various UFA Farm & Ranch Supply stores (see recognition event list attached).
Why:         Each year, the UFA 4-H Alumni Service Award recognizes recipients who have demonstrated leadership through volunteerism. Every recipient has made noteworthy contributions to the development and advancement of their local community by getting involved in 4-H and other community activities.

In order to be recognized, the 4-H Alumni recipients must be between the age of 20 and 35; have pursued post-secondary education; have return and remain committed to their rural roots; and have enhanced their community as a 4-H volunteer for at least two years.

Recipients of the UFA 4-H Alumni Service Award will also be presented with a $2,000 UFA gift certificate in recognition of their contributions.

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About UFA Co-operative Ltd.

UFA Co-operative Limited is one of Alberta’s most dynamic enterprises. UFA has an unmatched network of 113 bulk fuel and cardlock petroleum outlets, 35 Farm and Ranch Supply stores and 24 outdoor adventure stores operating under the Wholesale Sports banner. Our employees and independent petroleum agents strive to provide products, services, and solutions to farmers, ranchers, consumers and commercial accounts throughout Alberta, British Columbia and Saskatchewan.

Since its founding in 1909, UFA has grown from a small-scale local co-operative into a comprehensive enterprise with 2.1 billion in annual sales and almost 120,000 active members. While UFA has grown and changed over the years, at our heart remains a commitment to agriculture and to the communities we call home.

About 4-H Alberta

Building communities since 1917, 4-H Alberta has been mentoring the youth of this province in the ways of leadership and communication, all the while equipping them with confidence, life-applicable skills and a network of friends that spans the entire country. With 250,000 alumni, 4-H is proud to be the #1 youth organization in the province.

For more information, or to arrange interviews, please contact:

Jessica Barrie
Community Investment Manager
Member & Customer Experience
UFA Co-operative Limited
403.570.4214 (d) 587.580.8145 (c)
jessica.barrie@ufa.com
www.ufa.com

Carmen Stone
Manager, Corporate Partnerships
4-H Foundation of Alberta
403.869.3528 (c)
cstone@4hab.com
www.4h.ab.ca
# 2011 UFA 4-H Alumni Volunteer Service Award Presentations

<table>
<thead>
<tr>
<th>Presentation Date/ Location</th>
<th>Recipient(s) Being Recognized</th>
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<tbody>
<tr>
<td><strong>Monday, April 23, 2012 at 11:00 a.m.</strong></td>
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UFA Farm & Ranch Supply Store  
4903 39 St.  
CAMROSE, AB  
Recipient Name: Sarah Wray  
Hometown: Bashaw, Alberta  
Former 4-H Club: Bashaw 4-H Club |
| **Tuesday, April 24, 2012 at 1:00 p.m.**  |  
UFA Farm & Ranch Supply Store  
4334 46th Ave.  
OLDS, AB  
Recipient Name: Garnet Marshall  
Hometown: Innisfail, Alberta  
Former 4-H Club: Bow-Inn 4-H Beef Club |
| **Wednesday, April 25, 2012 at 5:00 p.m.**  |  
UFA Farm & Ranch Supply Store  
10820 100 St.  
WESTLOCK, AB  
Recipient Name: Carla Felske  
Hometown: Busby, Alberta  
Former 4-H Club: Double Diamond 4-H Multi Club  
Recipient Name: Stacy Rinas  
Hometown: Busby, Alberta  
Former 4-H Club: Vimy 4-H Multi Club  
Vimy 4-H Beef Club |
| **Thursday, April 26, 2012 at 1:00 p.m.**  |  
UFA Farm & Ranch Supply Store  
11111 86 Ave.  
FORT SASKATCHEWAN, AB  
Recipient Name: Adele Marie Walsh  
Hometown: Bon Accord, Alberta  
Former 4-H Club: Bon Accord Beef 4-H Club  
Sturgeon Cleaver Clovers 4-H Club |
2011 UFA 4-H Alumni Volunteer Service Awards
Building the future capacity of volunteers in rural Alberta

<table>
<thead>
<tr>
<th>Recipient Name:</th>
<th>Sarah Wray</th>
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<tbody>
<tr>
<td>Hometown:</td>
<td>Bashaw, Alberta</td>
</tr>
<tr>
<td>Former 4-H Club:</td>
<td>Bashaw 4-H Club</td>
</tr>
<tr>
<td>Years in 4-H:</td>
<td>8</td>
</tr>
<tr>
<td>Education:</td>
<td>Animal Health Technician Diploma</td>
</tr>
<tr>
<td>Institution:</td>
<td>Olds College</td>
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“Sarah believes in family, community and agriculture and dedicates all of her volunteer time to activities that enhance the growth of each one”

- Current Affiliations with 4-H:
  - Project Leader for 4-H Beef Club’s Cleaver Kids Project

- Other Volunteer & Community Activities:
  - Founding Member and a Board of Director on FarmOn Foundation
  - Member of the National Future Farmers Network
  - Agriculture Show Committee Member
  - 2010 Community Playground Committee Member & Fundraiser
  - Helped to raise $140,000 to build playground for the community within five months of fundraising!
  - An active member of the local school council and supports and implements new programs to support local children.
  - An active volunteer with the school breakfast program as well, a program that serves healthy breakfasts for all school children each morning.

The UFA 4-H Alumni Service Awards recognizes up to five young 4-H Alumni between the age of 20 and 35 who pursue post-secondary education, return to their rural roots and enhance their community as a 4-H volunteer for at least two years. Each recipient, as an award for becoming an active community volunteer, receives a $2,000 UFA gift certificate.
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Recipient Name: Garnet Marshall
Hometown: Innisfail, AB
Years in 4-H: 9
Former 4-H Club: Bow-Inn 4-H Beef Club
Education: Agricultural Production Management Diploma
Institution: Olds College

“Garnet’s heartfelt, honest, trustworthy personality is reflected in the community and the vision of rural Alberta. His contributions have enriched the lives of numerous 4-H members”.

- Current Affiliations with 4-H:
  - 3rd Generation 4-H Supporter
  - Ring Man Volunteer
  - Assists with 4-H Weigh In
  - Involved with Judging Days
  - Carcass Program Volunteer

- Other Volunteer & Community Activities:
  - Local Sports Club Volunteer
  - Ag Society Volunteer
  - Rodeo Event Coordinator Volunteer
  - Community Church Volunteer
  - Director of the Big Game Club

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Recipient Name: Carla Felske
Hometown: Busby, AB
Former 4-H Club: Double Diamond 4-H Multi Club
Years in 4-H: 10
Education: Elementary Education Degree
Institution: University of Alberta

“Carla has made our community a better place in many ways. She makes herself available to everyone young and old. She is a teacher by day, influencing hundreds of young people and in her spare time she volunteers. She has always been an amazing communicator and practised the motto of “learn to do by doing” often.”

• Current Affiliations with 4-H:
  • Cleaver Kids 4-H Project Leader
  • Adapted the Cleaver 4-H Project so that it could include 8 year old with significant learning disabilities.
  • Coordinates Judging Workshops
  • Public Speaking and Presentations Judge
  • Volunteer teacher assigned to evaluate senior club members for high school credits in our club (3 highschools in 2 different divisions)

• Other Volunteer & Community Activities:
  • Parent Advisory Committee
  • Classroom Parent Helper
  • Pre-school executive
  • Minor Hockey Volunteer
  • School BBQ Volunteer

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Recipient Name: Stacy Rinas
Hometown: Busby, AB
Former 4-H Club: Vimy 4-H Multi & Vimy 4-H Beef Club
Years in 4-H: 8
Education: Bachelor of Social Work
Institution: University of Victoria

“Stacy is an individual who is more than happy to help out in any way she is needed in the community. She is a definite asset to the community helping in so many ways.”

• Current Affiliations with 4-H:
  • Project Leader
  • Judging Workshops Volunteer
  • Public Speaking Judge

• Other Volunteer & Community Activities:
  • Ukrainian Dance Executive Volunteer
  • School Parent Council Executive Volunteer
  • Minor Hockey Volunteer
  • Playschool Volunteer

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Recipient Name: Adele Marie Walsh
Hometown: Bon Accord, Alberta
Former 4-H Club: Bon Accord Beef & Sturgeon Cleaver Clovers
Years in 4-H: 11
Education: Ag. Business – Crops Diploma
Institution: Lakeland College

“Adele goes above and beyond for the 4-H program and many other community organizations – this lady definitely worthy of this award”

- Current Affiliations with 4-H:
  - Assistant Leader
  - Public Speaking Judge at all levels of 4-H
  - Presentations Judge at all levels of 4-H
  - Announcer & teller for District Achievement Day
  - Timer for Public Speaking and Presentations
  - Judge for multi species judging at Club, District & Regional
  - Secretary, District Beef Committee
  - Head, Cattle Clipping Leader
  - Bomber Blowout Weekend Clip and Groom Teacher

- Other Volunteer & Community Activities:
  - Ag Society Easter Egg Hunt Volunteer
  - Ag Society Bullarama Volunteer
  - Northlands Volunteer for Fun Town Farm
  - Volunteers for Canadian Finals Rodeo and WPCA Chuckwagon Races
  - Volunteers for Farm Fair Rope Halter Making Demonstration
  - Ag Society Casino Volunteer
  - Lions Club Bingo Volunteer
  - Advocate and Fundraising Captain for Preschool
  - Bull Sale Volunteer

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