

## **UFA & Alberta 4-H to recognize outstanding volunteers who are building futures in rural Alberta.**

UFA and Alberta 4-H will recognize five 4-H alumni volunteers for their outstanding 2010 contributions to their communities.

**When:** Alberta Farm Safety Week, March 13 - 19, 2011

**Where:** Various UFA Farm & Ranch Supply stores (see recognition event list attached).

**Why:** Each year, the UFA 4-H Alumni Service Award recognizes recipients who have demonstrated leadership through volunteerism. Every recipient has made noteworthy contributions to the development and advancement of their local community by getting involved in 4-H and other community activities.

In order to be recognized, the 4-H Alumni recipients must be between the age of 20 and 35; have pursued post-secondary education; have return and remain committed to their rural roots; and have enhanced their community as a 4-H volunteer for at least two years.

Recipients of the UFA 4-H Alumni Service Award will also be presented with a \$2,000 UFA gift certificate in recognition of their contributions.

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*UFA Co-operative Limited is one of Canada's largest and most dynamic co-operatives. As a progressive and diversified business, we strive to provide the products, services and solutions for our owners and customers in rural communities.*

*Since our founding in 1909, UFA has grown from a small-scale local co-operative into an extensive retail operation with 120,000 active owners. Our businesses include agriculture, petroleum, construction and outdoor adventure.*

*Building communities since 1917, Alberta 4-H has been mentoring the youth of this province in the ways of leadership and communication, all the while equipping them with confidence, life-applicable skills and a network of friends that spans the entire country. With 250,000 alumni, 4-H is proud to be the #1 youth organization in the province.*

For more information, or to arrange interviews, please contact:

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**2010 UFA 4-H Alumni Volunteer Service Award Presentations**

<b>Presentation Date/ Location</b>	<b>Recipient(s) Being Recognized</b>
Monday, March 14, 2011 @ 2:00 p.m.  UFA Farm & Ranch Supply Store 200 Diamond Ave <b>SPRUCE GROVE, AB</b>	Recipient Name: <a href="#"><u>Jessica Verbeek</u></a> Hometown: <b>Morinville, Alberta</b> Former 4-H Club: <b>Riviere Qui Barre 4-H Multi</b>
Tuesday, March 15, 2011 @ 11:00 a.m.  UFA Farm & Ranch Supply Store 4908 47 Ave <b>VERMILLION, AB</b>	Recipient Name: <a href="#"><u>Becky Pedersen</u></a> Hometown: <b>Edgerton, Alberta</b> Former 4-H Club: <b>Paradise Valley 4-H Beef Club</b>
Wednesday, March 16, 2011 @ 2:00 p.m.  UFA Farm & Ranch Supply Store 2006 10 Ave SE <b>HIGH RIVER, AB</b>	Recipient Name: <a href="#"><u>Janette Bamford</u></a> Hometown: <b>Dewinton, Alberta</b> Former 4-H Club: <b>Millarville Stockland 4-H Beef Club</b>  Recipient Name: <a href="#"><u>Matt Tanner</u></a> Hometown: <b>Langdon, Alberta</b> Former 4-H Club: <b>Bow Valley Beef &amp; Multi 4-H</b>
Friday, March 18, 2011 @ 12:30 p.m.  UFA Farm & Ranch Supply Store 6103 54 St <b>PONOKA, AB</b>	Recipient Name: <a href="#"><u>Shayna Pugh</u></a> Hometown: <b>Ponoka, Alberta</b> Former 4-H Club: <b>Silver Valley 4-H Riders</b>



## 2010 UFA 4-H Alumni Volunteer Service Awards

*Building the future capacity of volunteers in rural Alberta*



**Recipient Name:** Janette Bamford  
**Hometown:** Dewinton, Alberta  
**Former 4-H Club:** Millarville Stockland 4-H Beef Club  
**Education:** U of A, Bachelor of Science in Ag.

*“Janette is a hard working, knowledgeable, caring person. She is sincerely interested and understands the importance of the fundamentals of 4-H and educating today’s youth”*

- Active with the Millarville Stockland 4-H Beef Club as a volunteer for more than 4 years
- Was an active 4-H member for more than 8 years
- Helps 4-H members to gain better knowledge of the cattle industry, life skills and vet science
- Continues with own personal development by taking leadership and communication courses and passes on what she learns to the rest of the community
- Volunteers at the annual highway cleanup campaign and various 4-H public speaking judging
- Volunteers at the Priddis and Millarville Fair for the Milliarville Racing and Ag. Society
- Former board member of Future Agriculture Business Builders (FABB)
- Helped to organize Rock the Farm

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**Recipient Name:** Becky Pedersen  
**Hometown:** Edgerton, Alberta  
**Former 4-H Club:** Paradise Valley 4-H Beef Club  
**Education:** Lakeland College, Animal Health Technology

*"Becky is passionate about agriculture, rural life and sharing her enthusiasm for agriculture with all who cross her path"*

- Strived to bring Lakeland College and our the local 4-H region closer together
- As a former Enrollment Specialist for Ag. Science at Lakeland College she took the opportunity to engage large numbers of youth interested in making agriculture their life choice
- Volunteers as a 4-H communications judge and the Provincial Marketing Committee
- Volunteers with the Edgerton Agricultural Society

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**Recipient Name:** Shayna Pugh  
**Hometown:** Ponoka, AB  
**Former 4-H Club:** Silver Valley 4-H Riders  
**Education:** NAIT Optical Science, Eyeglasses

*“Shayna is young and full of energy with a positive attitude and forward thinking. The youth of our club look to her for leadership and fun, both of which she shows at all times”*

- Was an active 4-H member of the Silver Valley 4-H Riders for 10 years
- Active volunteer 4-H leader for the Silver Valley 4-H Riders for more than two years
- Volunteer coach of the junior drill team
- Volunteer riding instructor for level 1 – 3, giving her time at least once or twice a month in the winter and weekly in the spring
- Volunteers to help young 4-H members with their public speaking skills
- Loans her horses to 4-H members, lends her own tack and equipment and helps out with the members at the Regional Show
- Volunteered at the Centennial Centre for Mental Health and Brain Injury as well in the Senior Mental Health Program and the CCMBHI Annual Family Christmas Tea

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**Recipient Name:** Matt Tanner  
**Hometown:** Langdon, AB  
**Former 4-H Club:** Bow Valley Beef & Multi 4-H  
**Education:** Olds College, Ag. Mechanics

*"Matt has continued to be involved with the youth in our rural community through 4-H and hockey and it has made an significant impact in their lives"*

- Volunteered as a junior leader and then the leader of the Bow Valley Beef & Multi 4-H Club
- Works for Telus but continues to farm with his dad
- Refereed hockey and now is a volunteer coach for his son's team
- Volunteers with the Bow Valley Ag. Society
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**Recipient Name:** Jessica Verbeek  
**Hometown:** Morinville, AB  
**Former 4-H Club:** Riviere Qui Barre 4-H Multi  
**Education:** Lakeland College, Ag. Business Diploma

*"Jessica has always carried the mandate of hard work in your home, school and community with her"*

- Outstanding 4-H project leader with Riviere Qui Barre 4-H Multi for more than 4 years
- Was an active 4-H member of the Riviere Qui Barre 4-H Multi for 10 years
- Active participant in the family Purebred Limousin business
- Teaching youth the importance of being active in the farming community
- Teach horse riding lessons to youth
- Volunteered at the local Catholic Parish in maintenance of graveyard and church cleaning
- Volunteered with the local Ag. Society with local bull-a-rama in August every year

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