

Key Leaders carve up a great Training Weekend

By: Jocelyn McKinnon, Regional 4-H Specialist – Northwest; Key Leader Program Coordinator

On the Halloween weekend, thirty one Alberta 4-H Key Leaders attended their annual training weekend at the Alberta 4-H Centre. Following orientation, 4-H staff guided the group through new resources, updates in the 4-H program as well as workshop opportunities.

The evening of Friday, October 28th Key Leaders from each region were introduced to one another with a special welcome to the eight new Key Leaders present. Cameron Horner then introduced changes to the communication competition guidelines, marketing initiatives, and reviewed the club registration process for 2011.

Saturday, October 28th, UFA Member Experience Representative, Lisa Dunn addressed the group on behalf of the presenting sponsor of the Key Leader program. She shared details about UFA Loyalty Discount Program and joined the Key Leaders for the group photo. Janet Kerr and Ginny Smith led the group through a number of resources developed for Executive Workshops. In the afternoon Leila Hickman orientated leaders to the “Seven Habits of Highly Effective Clubs” and ways of engaging families. Jalisa Barnett showed many of the new 4-H project and general club resources developed in the past year, while Jocelyn McKinnon discussed the development of a new 4-H Family Guide. Key Leader creativity shone as the leaders carved pumpkins Saturday evening. The decorated jack-o-lanterns lit up the deck railing of the lodge against the dark sky over the lake.

Sunday, October 30th Jocelyn guided the Key Leaders through Level One Leader Training for new leaders, and a series of workshops for club and district training. The Key Leaders provided lots of suggestions for future resources and workshop opportunities. They went home with great enthusiasm and ideas for orientating their leaders, clubs and councils.

The Presenting Partner for the Key Leader Program is UFA Co-operative Ltd. with the Government of Alberta being the Partner Supporter.

