

# 2012 Golden Clover Award

BY: SUSANN STONE, 4-H Council of Alberta

The Golden Clover Award recognizes individuals or groups who have exhibited outstanding leadership while initiating an innovative idea, program, activity or event that has made a significant difference to 4-H Alberta.

This year, 4-H Alberta proudly announced the Alberta Recycling Management Authority as the Golden Clover Award recipient resulting from the tremendous impact their innovative fundraising opportunities have made on 4-H Alberta.

While Alberta Recycling has provided on-going and innovative fundraising programs to 4-H clubs in Alberta, they have also rewarded each participating club with a financial contribution for their efforts. In turn, members and leaders provide a direct service and environmental solution to their community. With the funds that clubs receive they are better able to support their leadership and community service goals.

The Alberta Recycling Management Authority has been working with 4-H Alberta in the collection of recyclable items for more than a decade. Alberta Recycling ensures the collection programs are always evolving and improving. The collection of used tires emerged in the fall of 2005 as a provincial wide fundraising opportunity. Alberta Recycling partnered again with 4-H Alberta by developing the provincial wide e-waste collection opportunity in 2008. Alberta 4-H clubs have embraced these recycling programs and have therefore raised over \$750,000 through them.

Through these opportunities, members and leaders have been provided with endless learning opportunities around environment awareness, uses of remanufactured tires and electronics, community service as well as organizational, communication, promotion, team work, financial and time management skills.



Representatives, Betty Gray (l) and Lee Heidecker (r), of the Alberta Recycling Management Authority accept the Golden Clover Award

All levels of 4-H Alberta have benefited from this partnership with the Alberta 4-H Legacy Fund, established to enhance the long term viability of the 4-H program, receiving 10% of funds generated through the tire and electronic recycling opportunities with the rest going directly to participating clubs.

4-H Alberta would like to thank Alberta Recycling for the considerable financial contributions they have made and for helping to foster innovative learning and environmental awareness amongst our clubs, leaders, members and communities. Congratulations on being the 2012 Golden Clover Award recipient. 🍀