

Go 4-H Green on November 3

The Annual 'Show Your 4-H Colours' event kicks off National 4-H Month across Canada

OTTAWA, October 27, 2010- Mark your calendars for November 3; that is the date to wear green and "Show Your 4-H Colours."

The annual Show Your 4-H Colours event, sponsored by Bayer CropScience, encourages everybody involved in 4-H, both past and present, to wear green and show their 4-H pride and spirit. In 2010, the event takes place on November 3, and kicks off National 4-H Month across Canada.

"November has always been a very important month for 4-H in Canada. This includes everything from the Royal Agricultural Winter Fair to our own National 4-H Conferences," said Judy Shaw, president of the Canadian 4-H Council. "What better way to kick-off the month than with the Show Your 4-H Colours event. It is always great to see green being worn from coast-to-coast."

As with previous years, the Show Your 4-H Colours event takes place on the first day of National 4-H Conferences; the longest-running national 4-H program in Canada. This year, more than 100 4-H members and leaders will be traveling to Toronto, Ontario for the conference, and all are being encouraged to wear green and tell everyone about 4-H.

This year, as part of the Show Your 4-H Colours event, the Canadian 4-H Council is asking people to visit the [Colours webpage](#) to upload photos showcasing how they are celebrating 4-H, and to vote on their favourite photos. Throughout the month of November, weekly prizes will be given away.

"We are always enthused by the incredible way that 4-Hers show their 4-H colours and spirit," Shaw continued. "Each year we receive a number of quality photos, videos and stories, and we thought this would be a fantastic opportunity for 4-Hers to share their enthusiasm with others."

In addition to the annual Show Your 4-H Colours event, other organizations are getting involved to celebrate 4-H. This year, TSC Stores-The Incredible Country Hardware Store, are encouraging customers to donate to 4-H, with funds being directed to 4-H in those provinces and nationally.

"Year after year we are seeing the growth of National 4-H Month," added Shaw. "It is exciting that this month means so much, and we are happy to see 4-H recognized as one of Canada's best youth leadership organizations."

About 4-H

Since 1913, 4-H has been creating well-rounded Canadian youth. With the motto of "Learn to Do by Doing," 4-H teaches youth new skills, including leadership, public speaking, and responsibility. More than 26,000 youth are led by a committed group of close to 8,000 volunteer leaders across Canada.

Find out more about [4-H in Canada](#).

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