

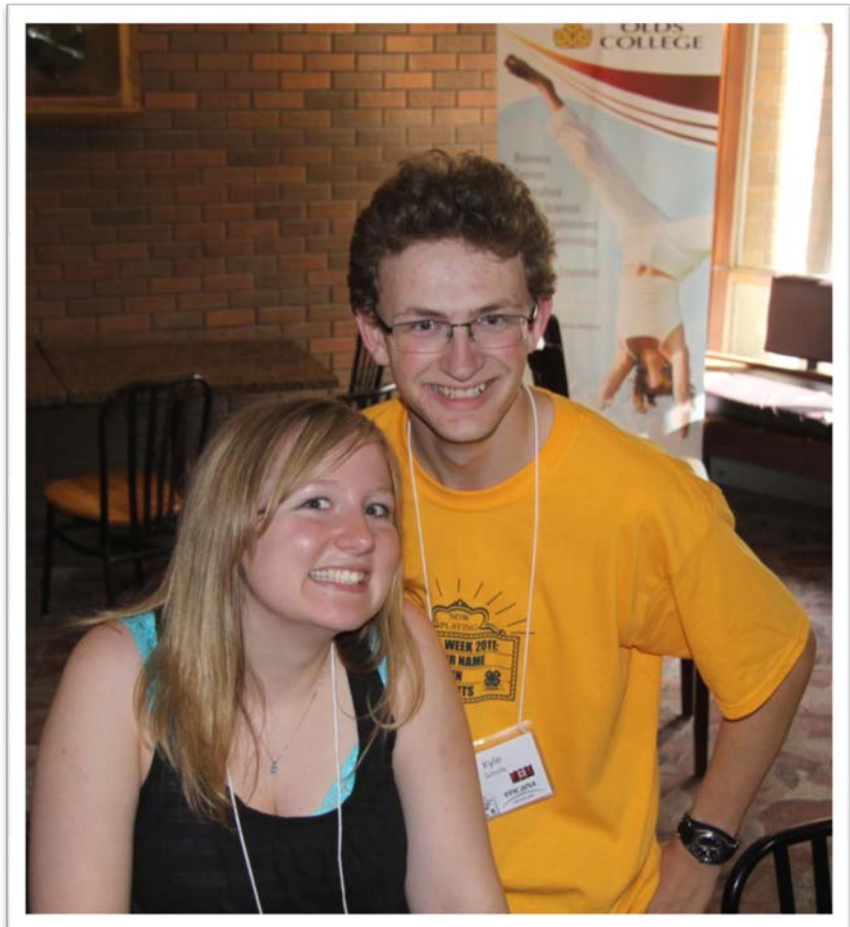
Club Week Continues to Inspire

Club Week has long been considered the most essential program to attend for senior-aged 4-H members, but until one experiences the action for themselves the full impact of this six-day program cannot be fully understood or appreciated. Designed to encourage senior members to reflect upon themselves, this weeklong journey is focused on self-development and personal awareness.

See Your Name in Lights was the theme for this year's edition with a focus on building upon your strengths, recognizing your weaknesses and acting on the skills that will help you conquer the barriers you face on your path to success.

Throughout the six days of the event not a minute was wasted. Early mornings and late nights provided delegates time for small-group discussions, information sessions, guest speakers, along with plenty of activity time. Events such as the country fair, masquerade dance, Hawaiian luau, and daily activities kept delegates busy but entertained to the fullest.

Small groups are an essential aspect of Club Week and delegates are given the opportunity to discuss controversial issues that young adults often don't get the chance to talk about openly. Group facilitators, who lead these sessions, get the chance to develop strong relationships with these young adults and provide a positive environment for them. There is an overwhelming honesty and trust between delegates and those facilitating the program. "Club Week is truly on a level all its own," small group facilitator, Shelly Sayers, expressed. "It gives members a chance to have a week away from the rest of the



world, and provides an opportunity for members to focus on the things that matter most, to appreciate the things you have in your life, like family, friends and your personal values.”



Legacy Builder Sponsor UFA representative and volunteer group facilitator, Ryan Crandall, seized the opportunity to get involved with the program. “The Club Week Program has been the highlight of my summer; it was a great experience and one that I would recommend to everyone.”

A quintessential portion of the program revolves around the delegate’s discovery and building of themselves. Every year the program has a chosen theme song, one that has a deeper underlying message, a source of inspiration, with this year’s song being *Born to be Someone*, by Justin Bieber. Starting and ending each day with time to digest their own thoughts Club week participants develop their own connections to the song. “Having the time for deep thoughts is my favorite part of the day”, commented Briana Carlyon. “This program allows us to be open, which makes it easy to connect and interact with other delegates.”

The Presenting Partner of 4-H Club Week is Encana Corporation. Partner Supporters of the program are Agriculture Financial Services Corporation, Agrium Inc., AMA Insurance, Government of Alberta and Monsanto Canada Inc. Partner Donor is CIBC, and Partner Host for the event is Olds College.