



100 4-H members from across Canada share \$100,000 in Ram Truck scholarships from the Chrysler Foundation

Ottawa, ON – April 8, 2014 – 4-H Canada is pleased to announce the recipients of the Ram Canada “100 scholarships for 100 years of 4-H in Canada”. This opportunity allows 100 deserving 4-H members to further pursue their post-secondary education in September 2014, with a \$1,000 scholarship each, totaling \$100,000.

Generous funding for these scholarships was made possible by The Chrysler Foundation.

4-H scholarships provide opportunities for Canadian youth to further their post-secondary education and expand their knowledge in the science, art and business fields.

4-H Canada works with all provinces to create clubs in local communities and has an exceptional track record of developing confident Canadian leaders. These youth members are responsible, caring and strong leaders who affect positive change around them.

This investment from The Chrysler Foundation embodies the spirit of 4-H leadership because it cultivates self-esteem, responsibility, and self-motivation.

Nearly 200 4-H youth from across Canada applied for the Ram Canada scholarships by submitting 500-word essays and reference letters.

“4-H Canada is very fortunate that The Chrysler Foundation understands the importance of building strong, young leaders,” said Shannon Benner, CEO of 4-H Canada. “We are very proud of our reputation as a leading positive youth development organization in Canada.

“Education and leadership go hand-in-hand when preparing today’s young people for the jobs of tomorrow,” said Reid Bigland, President and CEO of Chrysler Canada. “These scholarships, which are based on merit, academic records, leadership, and involvement in the agricultural community will go a long way to help deserving young people throughout the country further their education.”

The Ram Brand declared 2013 the “Year of the Farmer”, during the Super Bowl last February, when its much-talked about television spot “Farmer” kicked off a year-long initiative to bring national attention to the significance of farmers. To date, “Farmer” has been viewed on-line more than 22 million times.

A list of the 100 winners has been included as a backgrounder.

About 4-H Canada

4-H is one of Canada's longest-running and most respected youth-serving organizations helping young Canadians to "Learn to Do by Doing" in a safe environment. With more than 24,000 members and 7,500 volunteer leaders, the 4-H community has extended beyond its rural roots and offers clubs for a diverse range of interests and skills across the country. Provided with the tools and guidance 4-H members work individually and with others to reach their goals. This unique combination of group-based learning and personal interests is what makes the 4-H experience exciting and memorable for everyone involved. Through this process, we are creating a 4-H culture of skilled, responsible and confident leaders that are committed to positively impacting their communities across Canada. At a national program level, members have the chance to travel nationally and internationally, and participate in leadership conferences and seminars.

To learn more about 4-H Canada visit: www.4-h-canada.ca

About The Chrysler Foundation

The Chrysler Foundation, the charitable arm of Chrysler Group LLC, has established a proud legacy of empowering people and investing in local communities. The Chrysler Foundation focuses its support on four key areas: Education: K-12 and post-secondary education initiatives that encourage the study and pursuit of careers in business, design, science, technology, engineering, mathematics or supply-chain management; Military: support for the nation's service members and their families in need; Multicultural / Diversity: initiatives that promote inclusion and advancement opportunities for diverse populations; and Youth Development: organizations and programs that provide mentoring and related assistance to aid youth in the transition to adulthood. Since its inception in 1953, The Chrysler Foundation has awarded more than \$500 million in charitable grants.

About the Ram Truck Brand

The Ram Truck brand continues to establish its identity and clearly define its customers since its launch as the newest Chrysler Group LLC vehicle brand. Creating a stand-alone brand for Ram Trucks has allowed the brand to concentrate on how core customers use their trucks and what new features they'd like to see. Whether focusing on a family that uses its half-ton truck day in and day out, a hardworking Ram Heavy Duty owner or a business that depends on its commercial vehicles every day, Ram has the truck market covered.

For more information, media can contact:

Christine Moses, Marketing and Communications Manager
cmoses@4-h-canada.ca
613-234-4448 (ext 29)

LouAnn Gosselin, Head of Communications
Louann.gosselin@chrysler.com
519.973.2253

The Chrysler Foundation



Brands distributed by Chrysler Group LLC



100 scholarships for 100 years of 4-H in Canada
100 bourses pour les 100 ans des 4-H au Canada

BC

Brianna Anderson
Mathew Armes
Makenna Cyr
Sean Hope
Anna Rithaler
Kelly Saelman
Danica Severinski
Amy Stafford
Macgregor Tebbutt
Jaymie Thompson

AB

Cassidy Barnert
Paulina Chiacchia
Kaitlyn Davediuk
MacKenzie Henn
Erik Herde
Michelle Hoover
Kayla Marie Giles
Lee Morey
Brianna Rochelle Layden
Bailey Shandro
Samantha Stretch
Cathryn Thompson
Rylan Harney

SK

Brent Kobes
Kaylee Morris
Megan Turton
Emily Wiks
Bethany Wagstaff
Codie Yasieniuk

MB

Jasmine Bajus
Taneisha Dumas
Krista Grieve
Fiona Jochum
Sheena Meggison
Jake Rawluk
Samantha Rimke
Hayley Schuddemat
Katelyn Stehr

ON

Collin Allardyce
Emily Ann Roberts
Ryan Baan
Adriana Bianco
Elizabeth Bruce
Dennis Catt
Jordan Desserre
Alex Dolson
Deanna Glasgow
Cassandra Gorrill
Tamara Hamilton
Jessica Lowes
Jessica Marie Wood
Karyn Marshall
Robert Matson
Marissa McIntosh
Myan Miller
Alex Mitchell
Derek Oliver
Katelyn O'Neil
Jolande Oudshoorn
Shaelyn Prins
Deanna Ringelberg
Julia Romagnoli
Kayla Scott
Laura Scott
Brooke Thompson
Pamela Vellenga

QC

Emily Enright

NB

Emma Allen
Lisa Hauelsen
Laura Malenfant
Katie McCallum
Mollie Pickard
Paige Taylor

NS

Leah Cook
Connor Donald Morse
Allison Foster
Caleb Grant
Shelby MacLennan
Morgan O. McNeil
Janelle Pick
Ella Porter
Emily Prescott
Elizabeth Schofield
Emily Solway-Ferguson
Emery van de Wiel
Nichole van Dyk
Scott Withrow

PE

Bennett Crane
Arin Douglas
Katie Drummond
Joseph James Larsen
Alana Jewell
Abigail M. Sawyer
Jordan MacDonald
Rebecca MacSwain
Danielle Pollard
Kyle VanderKloet
Ella Wood

NL

Allyson Barnable
Michael Halleran