



MEDIA ADVISORY PHOTO OPPORTUNITY

CIBC and 4-H Canada announce new post-secondary education scholarships

TORONTO, ON, November 2 – CIBC and 4-H Canada will announce the **CIBC 4-H Post-Secondary Education Scholarship** at the 2011 4-H National Conference in Toronto. The scholarship will enable 4-H members in their final year of high school or CEGEP to pursue post-secondary education in any field of study.

“At CIBC we are committed to serving the needs of rural and agriculture communities across Canada,” said Steve Meston, Senior Vice-President, CIBC Commercial Banking. “For over 50 years, CIBC has been a proud supporter of the Canadian 4-H Council. We’re delighted to support the education of young leaders in our rural communities.”

CIBC 4-H Post-Secondary Education Scholarship consists of three annual scholarships valued at \$2500 per year for two years, commencing in 2012. Eligible 4-H members are invited to apply through the [4-H Canada](http://4-h-canada.ca) website by December 5, 2011.

What: CIBC announces **CIBC 4-H Post-Secondary Education Scholarship**
When: National 4-H Day, November 2, 2011
Time: 6:30 p.m.
Where: 2011 4-H National Conference
Airport Marriott Hotel
901 Dixon Road, Toronto, ON
Who: Rob Black, President 4-H Canada
Marianne Simpson-Hood, Associate Vice-President, Ontario Region, Commercial Banking. CIBC

CIBC is committed to supporting causes that matter to our clients, employees and our communities. We aim to make a difference in communities through corporate donations, sponsorships and the volunteer spirit of employees. With a strategic focus on kids, cures, and community, and employee commitment to causes including the Canadian Breast Cancer Foundation CIBC Run for the Cure, the CIBC Children's Foundation and United Way, we are investing in the social and economic development of communities across the country. In 2010, \$33.7 million was contributed through the CIBC group of companies to charitable and non-profit initiatives in Canada, supporting a wide variety of national, regional and local organizations. To learn more, visit www.communitymatters.cibc.com.

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