

# Ambassador Training

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After the thrill of Provincial Selections, came a weekend of orientation and training for the 2012-2013 4-H Alberta Ambassador group. This year, nineteen Ambassadors gathered at the 4-H Centre at Battle Lake on May 5-6<sup>th</sup> to gear up for the impending year ahead of them.

Each year, the 4-H Alberta Ambassador Program selects a group of individuals from each region to promote 4-H to members and non-members throughout the province. With their exemplary leadership, communication and personal development capabilities, they have what it takes to support and promote 4-H Alberta for a two year term.

“An Ambassador is a role model who exhibits a high standard of clearer thinking, greater loyalty, larger service, and better living to better their clubs, their communities, their countries and their world,” says Kate Bollum, Ambassador from the Calgary Region.

Ambassador Training is meant to further prepare the members for anything their ambassadorship may bring and to give them the opportunity to grow as a team. With a mix of first and second year Ambassadors attending, the group kick started the weekend with introductory and team building exercises that had them learning more about each other and how they can work together.





After becoming well versed in the roles and responsibilities of each of the 4-H Alberta Partners as well as all of the opportunities that are available through 4-H Alberta, the Ambassadors were visited by Vanessa Bosworth, of the 4-H Foundation of Alberta, on the crucial role that sponsors and donors have in making the 4-H Alberta program impactful.

As a 4-H Alberta Ambassador, clear and effective communication is crucial for both interpersonal and media relations situations. Tips and training on how to deal with a variety of possible scenarios prepared the Ambassadors for any challenge and provided them with a back pocket full of communication techniques.

Part of the Ambassadors' portfolio is to program and facilitate the 4-H Alberta Senior Members' Conference, so a portion of Ambassador Training is dedicated to planning time. SMC 2013 is already shaping up to be a fantastic program!

After a hard day's work, the Ambassadors grabbed dinner, suited up and headed out for some bowling action and belly laughs in Wetaskiwin. Sunday brought with it guest speaker, Tori White, who guided the Ambassadors through the ins and outs of how to market 4-H Alberta and successfully network. Following the presentation, Ambassadors wrapped up their expectation and goal setting, activity scheduling and protocol orientation for the year ahead.

Leaving the fast paced weekend behind, the Ambassadors were able to look ahead and prepare for the action packed and opportunity filled year ahead of them!

4-H Alberta Ambassador Training is sponsored by Presenting Partner, Encana Corporation, Partner Supporters, Agrium Inc. and Government of Alberta and Partner Host, Alberta 4-H Centre.