

FortisAlberta and 4-H Alberta Community Cares Contest Key Messages



What:

- FortisAlberta is partnering with 4-H Alberta in order to continue the 2nd Annual Community Cares Contest.
- This contest will recognize the efforts of 4-H Alberta clubs that are working to improve the communities in our province by cleaning up and improving their own local community.
- Clubs will be required to document their progress and compile it into a final presentation, or Journey, which can then be submitted on the contest Facebook event page. All entries will be judged by a panel chosen by FortisAlberta.
- Ideas for community improvement projects include (but are not limited to): cleaning up or repairing community property (ie. the local hall where club hosts meetings), organizing a recycling drive, removing graffiti, planting a garden or flowers in community space, or coordinating events or fundraisers that benefit other charitable nonprofits with an environmental mandate.
- Clubs are welcome to submit qualifying retroactive projects, as long as they occurred during the 2012-2013 club year.
- Clubs can join together to commit as one entry and then split the prize.
- For more information or club discussions around suitable Clean Up/Improvement projects please contact Rae-lee Pieschel, Executive Assistant, 4-H Foundation of Alberta.

Who:

- Clubs in the South, East Central, West Central, and Northeast Regions will be eligible to enter the contest, complete a community improvement project, and submit their project presentation.
- Four (4) \$1,000 prizes will be awarded (one winner from each of the four regions, for a total of \$4,000).

Why:

- Many 4-H clubs engage in community improvement and or community cleanup projects, and FortisAlberta would like to recognize the efforts of these clubs. All entries will be showcased, in order to highlight some of the great community improvement projects 4-H clubs engage in.
- South, East Central, West Central, and Northeast Regions have been selected as areas to the cleanup contest will be focused on and piloted in 2012.

When:

- Community Cares Contest launches September 1st 2012, to June 1st 2013.

How:

- Final project presentation submissions must be made by June 1, 2013
- All submissions can be submitted online on the Alberta 4-H Facebook Community Cares Contest event page: <http://www.facebook.com/#!/pages/Alberta-4-H/141665055889716>

For more information please contact:

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