

Provincial 4-H Beef Advisory Committee (BAC) Meeting
Tuesday, October 14th, 2014 @ 10:30 a.m.
Conference Room, Provincial Building, Stettler

Call to Order : 10:30 a.m. by Greg Coleman

Pledge

Introductions: Dorothy Carlson (4-H Council of Alberta), Jackie Blahun (NW), Stacy Murray (4-H Branch), Marina Oatway (Peace), Jalisa (Barnett) Golby (4-H Branch), Sid Livingstone (NW), Rod Turner (EC), Yvonne Yaremicio (4-H Branch), Carey Kopp (South), Greg Coleman (EC), Vanessa Wever (South), Erin Wells (NE)

Agenda: One addition to new business – 2017 involvement. Elections moved ahead of reports. **Motion** to approve agenda as amended: Dorothy Carlson, 2nd by Carey Kopp, Carried

Minutes: Carey Kopp read the minutes of the June conference call. **Motion** to accept minutes as presented: Carey Kopp, 2nd by Jackie Blahun, Carried

Beef Project Resources:

Jalisa (Barnett) Golby talked about the current state of the new beef resources. On-line pieces will all be available by the end of the week. USB (one per family) is available to order but will not be sent out until BUD. Print resource (one per club) for leaders will also be sent out at that time. It will also be available as a pdf on-line through www.4h.ab.ca/beef. The pdf can be downloaded and put on the USB by the leaders. When available, USB/internet access is encouraged to help with printing costs....1900 beef families in 4-H, includes leaders without members in the project. Ended up with 6 full sections: Choosing/Selecting an Animal, Husbandry, Breeding Management, Production Management, Marketing and Economics. Regulations and Guidelines will only be available in the print leader resource.

She talked about some of the new sections and how to use some of the resource pieces. Cow Pied will be worked again now that content is basically finished. Some pieces will be launched at BUD.

We want to collect feedback so that changes can be made as people start to use this. Errors? Things we can fix to make it more useable? There will be a voice over asking if you want to go back to the main menu or provide some feedback so that people can provide instant (email) feedback if things don't work or they love it. How should we collect leader feedback on the leader resource that isn't on-line?

Suggestions: need to actually talk to the leaders if we want specific feedback so BAC reps are asked to provide a few names of clubs that are actually using the resource to follow up with. There will also be a chance to sign-up at BUD to be a part of the feedback process.

Jalisa would like to work with Leisa and Val on the leader project outline ('how to use' lesson plan for the first few years). What would committee like to see in the resource session at BUD? Discussion around the table ensued. A few questions around navigation, how to use resource on various devices,

tracking use. Jalisa is willing to try and work dates into her calendar if regions would like her to attend an event.

Lunch

Barry Yaremicio joined us to explain about the Western Canadian Beef Management Survey. There are 54 questions on last year's management, weaning, vaccinations, calving, injection sites, numbers, etc.

Elections

- Vice Chair – one year term
 - Carey willing to let name stand
- Recording Secretary – one year term
 - (will be carried forward to next meeting)
- PBHS – one year term
 - Carey Kopp volunteered
 - Greg Coleman volunteered to stay
 - Sid Livingstone volunteered to be part of the committee but can't commit to being at the show

Reports:

- **Regional Highlights**
 - NW – planning a beef learning day this fall (no date yet); change to the regional record book competition (split cows); Focus heifer show (1st weekend of July) went well (45 entries), used a photography club to take pictures during the show
 - South – small regional heifer show (mid-May – weekend before long weekend) with 29 participants with multiple projects, 5 herd projects at the show was a positive, several districts had as large or larger shows; clubs are just getting organized; learning day and regional recognition night on Saturday, Oct 19th, learning day is for members and adults on multiple projects
 - Peace – new specialist coming beginning of November (hopefully!); not a lot of beef news
 - EC – just getting going on organizational side; rumors of loss of senior members due to job opportunities
 - Calgary – first regional meeting Nov 5th; faculty of UCVM tour and demonstration day on Oct 4th and 5th; Calgary region is hosting two judging clinics (Judging Basics - Nov 2, Beyond the Basics - Nov 16 will involve terminology, developing reasons, and scoring); hosting a "How to Manage 4-H Money" (Nov 28)
 - NW – no real report as everyone is still on combine
 - WC – clubs just getting organized; EC/WC heifer show reports were good; rumors of huge growth in multi clubs with prices being so high and seniors leaving for school and jobs so many clubs with high percentages of juniors; record book marking on Nov 3rd; regional meeting the third weekend of November.

- **4-H Council of Alberta Liaison**
 - Leader screening – ways to help Susann get everyone screened in a more timely manner are being developed: info sheet on what a leader is vs a volunteer, each region will be asked for a name to assist Susann with follow up phone calls
 - Branch meeting was attended to talk about Cleaver Kids, leader screening, National 4-H branding project
 - Cleaver Kids leaders' weekend Nov 28-30, registration form has been sent to all of last year's leaders, some senior members (if doing a leadership project) will be allowed
 - Governance – if you have questions, please ask; this is a long term idea in terms of implementation if it's approved; some type of question will be asked of people in the regions to determine support levels; some people have approached this with coloured glasses (both ways); no one on Council was approached with concerns when rumors started; NW had a meeting right away which was good; was sworn to secrecy on a lot of it but everything is in the open now so just ask; copies of papers can be received from Council members and/or Regional offices; meetings handled poorly – no one knew why they were there or who else was going to be there (carpooling) so a lot of people got very upset right away without full information
- **Provincial Beef Heifer Show**
 - Approximately 100 members in 2014 with approx. 85% participating in the Synergy Scholarship program
 - 100% of other beef participants current or former 4-H members
 - Marketing competition ideas? Stacy is suggesting that seniors participate in a 'mystery shopper' type competition with intermediates doing the 'You're Hired' competition
- **4-H Specialist**
 - Insurance – specific information for beef will be sent to all clubs with the beef project with supplies. Questions about hauling animals were raised and there doesn't appear to be any rules against it so long as manifests are filled out correctly. Personal vehicle insurance will come into play if there is an accident.
 - AFAC clip on rights vs welfare will be linked to the new on-line resources
 - Webinars –
 - Nov 3rd will be the first one with basic topic description being 'so you've picked a calf (or you're still looking for one), temperament (can it be added), getting your calf up to full feed, energy requirements for growth and finishing (alternatives for cost), not over conditioning females but keeping condition up for calf development and/or breeding'.
 - Second one is tentatively scheduled for early January on bio-security and disease control – shows, community pastures, barns during calving, etc.)
 - Third one tentatively scheduled for mid February – achievement day is coming, is your calf ready? The final feeding push. Are your females ready for calving, breeding, going out to pasture?
 - Final one in April – Transport rules, manifests, slaughter and sale of meat

Old Business

- **Beef & Sheep Leaders' Update 2014** – final details, tasks, etc
 - Speakers are confirmed, on-line registration will be available this week with deadline Nov 3rd with late fee being applied until the 17th, **committee is asked to register on-line (there is no fee but you need to 'proceed to payment')** mileage will be reimbursed, parents can register and attend with a paper form with priority being given to registered leaders, there is a specific sheep stream
 - Looking for help hosting sessions, handing out handouts, etc.
 - Carey will do ultrasound and implant, Marina will do implant, Greg and Cody will introduce Tessa, Dorothy will do feeding and nutrition, Jackie will do livestock handling, Sid will do grading beef, Yvonne will randomly assign the rest
 - Two sponsors presenting – Josie Van Lent and Karen Schmid
 - Greg will MC with a representative from ShAC.
 - Silent auction is taking place again – funds provide professional development for the committee
 - Friday we will meet for lunch (12:30 pm) and then set up for the weekend
- **Regional Beef Project Workshops**
 - Apply for the money – need tentative agenda and budget **4 weeks prior to event**
 - Report after is important – what was learned, who attended, financial summary, a few pictures, etc.
- **Policy 6.05 update**
 - One minor wording change to request before it's posted (mature should read two year old)
- **Insurance**
- **Project Outline for leaders** – this will be tabled until the beef resource is complete.

New Business

- **Participation in 2017**
 - Will we have more members participate in a show in August than we will in July?
 - A one day thing showcasing beef may be better bang for the buck than a full weekend show?
 - Is Calgary prepared to move scholarship program? What about the other breeds?
 - Can we be incorporated into the history trail?
 - This will be an ongoing agenda item
- **T-shirt**
 - Heavier ones can wrinkle
 - The 'clingy' fabric is popular right now but not with all 'larger' kids
 - Colors need to be bright

Upcoming Meeting Dates

Feb 3, 2015 @ 10:30 a.m. Stettler

June 9, 2015 @ 10:30 in Stettler

October 20, 2015 tour?

Spruce Grove hamburger plant? – distribution, quality control, etc

FDPC Leduc – what do they do? What's on the upcoming and coming?

- Meat station? Different products (non-traditional) from the same cut?

UCVM college – what are they doing?

Insurance – Clubs need to be looking at premiums and insurance amount with prices being so high this year, particularly if self-insured. If they don't have an insurance account large enough, it could be an issue with claims this year. Some discussion about what kind of sliding scales people are using for determining value throughout the year.

Statistics for last year – Carey requested the stats for last year's beef numbers. Stacy will send out this week.

The committee would love to see the results of the community service and charity activity too. Stacy will try and share this as well.

Adjournment – Motion to adjourn at 2:28 p.m. by Carey. Carried.