

## *Beef Advisory Committee Meeting*

June 18, 2012

Present at the meeting,: Greg Coleman-Chair and West Central, Cody Coleman and Val Townsend, West Central, Brent Christenson and Lyndon Mansell, Northeast, Alex Hoy, Provincial Council & Northwest, Tami Gardner and Leisa Gallelli, Calgary, Mark Sayers, South, Owen Almberg and Tracy Dietrich, East Central, Marina Oatway, Peace, Stacy Murray, Yvonne Yaremco, Staff, Jalisa Barnett(resource development)

Greg called the meeting to order at 12:30 following a great presentation from Barry Yaremco on the Cowbytes program, and lunch.

Mark led the pledge, introductions were made.

Additions to the agenda :           Old Business- f. Record of Show  
  New Business – Yearling Heifer Birthdate, BUD 2014, Synergy  
  Agenda additions were moved by Mark seconded by Val.

Minutes were sent out, Stacy brought up a few items to clarify in the minutes. Brent moved the minutes, Leisa seconded.

### **Regional highlights**

**West Central** – Sales went well – There were incidents that had been resolved. Very successful regional heifer show, up to 48 members.

**South** – Show & Sales went well, regional show was combined with achievement day, also had a regional sheep show.

**Northwest** – Sales went really well. Judging competition new members are attending. Focus will be held in Barrhead.

**Peace** – Sales went well – average over \$3.00.

**East Central** – Sales went well, and judging competitions were well attended.

**Calgary** – 4-H on Parade sales well – Average over \$3.00. Slightly down in number of steers.

**Northeast** – sales well and calves had gained well. Buyer support was down.

**4-H Council**- new

Council has worked hard to get going. They are going forward to set long term goals, trying to get youth involvement on Council.

**Provincial Beef Heifer Show** – entries are down slightly. We need to do more marketing about the program and get more info to 4-Hers.

### Old Business

- A. Regional Beef Project Workshops – funds need to be applied for or we will possibly lose this money. Yvonne encouraged all regions to use this money.
- B. Breeding record Book – review draft, everyone was to review the book and give ideas about changes. We had reviewed the book with additions and corrections – many changes were discussed. Online version, should the calculation be self fill or auto fill? Committee agreed that it should be self fill.
- C. Beef Resource Manual - Jalisa reported on the revision of the project books, she had the results from the Dacum session. There are no funds secured yet for this project but are confident that funds will be received.
- D. Beef Safety Video – being worked on by Janet. Project is moving forward.
- E. BUD 2012 – Conference is “chugging along”. We don’t have Lakedell Arena booked. We can use the PMF building easily for the clipping and grooming. The stock dog demonstration could be a problem. We are still exploring other ideas for sessions and presenters. The jacket size list has went missing so we are going with the red color. We are going to get a zipper sweater for delegates – charcoal grey with red writing. Portfolio also for the delegates. Application form will be online for BUD and there will be paper mailout also.
- F. BUD 2014 – Dates Oct 24-26/2014
- G. Record of Show page- came out of the market record book(beef) Stacy had sent out email about the fact that many people said it wasn’t there.(not important in the book)

### NEW Business

- A. Beef Achievement Day Planning- tabled
- B. By-Laws and terms of reference review – needs to be reviewed and Yvonne will send this out and all committee members will review and bring ideas back to February meeting.
- C. Yearling Heifer Birthdate- There has been a situation where we have a little grey area. Val made a motion to add to policy 6.05 under Rules – must add

“The yearling heifer project has to be born in the calendar year in which it is registered as a 4-H project.” Seconded Lyndon.

- D. Tami gave a report about Summer Synergy and the opportunities for our 4-H members. She also mentioned to all that agricultural societies received a onetime funding opportunity for youth events.

Elections:

- a) Vice Chair – Mark nominated Owen, Lyndon seconded. Mark moved nomination ceased.
- b) Recording secretary – Tracy will remain as secretary, Val moved Leisa seconded. Tami moved nomination ceased.
- c) Beef Heifer Show rep-Val & Greg will remain on the committee.

Next year's meeting dates:

Next meeting will be conference call to finalize BUD - Oct 3, 2012 – 7:30 pm

Meeting – February 4, 2012 – Stettler @10:30 am

Meeting – June 17, 2012 –Stettler @ 10:30 am

Adjourn - Lyndon