

## Provincial 4-H Beef Advisory Committee (BAC) Meeting February 3, 2015 - Conference Call

Greg called the meeting to order at 7:32 pm.

**On the call:** Shelby Knull (Calgary), Rod Turner (East Central), Stacy Murray (4-H Branch), Erin Wells (Northeast), Shelly Ann Dodgson (Northwest), Carey Kopp (South), Lyndon Mansell (Northeast), Leisa Gallelli (Calgary), Nora Paulovich (Peace), Greg Coleman (West Central), Cody Coleman (West Central), Dorothy Carlson (4-H Council of Alberta), Tracy Dietrich (East Central), Yvonne Yaremco (4-H Branch)

**Regrets:** Jackie Blahun (Northwest), Marina Oatway (Peace)

**Steer purchases** – Stacy Murray has had a conversation with Bruce Banks of the 4-H Foundation of Alberta regarding concerns he's hearing from sponsors and from clubs. Bruce would like some input as to the messaging to take to sponsors and to share with clubs when the members/leaders/ parents are promoting the sales. Would like to discuss other options for the traditional sale – for example, order buying.

Carey asked if there are specific concerns.

Stacy commented that some of the larger sponsors, such as John Deere are looking for different ways to support 4-H than purchasing a steer and supporting one member – the "correct" member. How do they support all 4-H members with all types of projects? Another question is how to distribute funds to clubs and/or districts? There needs to be a discussion to facilitate a more equitable way sponsors/buyers can support 4-H.

**Action:** Stacy will set up a conference call with Bruce and BAC to discuss this topic and to provide some input as to the messaging around Achievement Day sales.

**Agenda:** Leisa moved and Dorothy seconded to approve the agenda as circulated.

**Minutes:** were circulated for review.

### Reports:

- a. *Regional highlights* – submitted reports are attached.
  - *Peace Region* – Spring Rally is upcoming
  - *Northeast Region* – You Be the Judge workshop and the Western Canadian Judging Competition at Lakeland College is coming up in the Spring.
  - *Southern Region* – Learning Day (morning) and Regional Heifer Show (afternoon) is scheduled for May 16<sup>th</sup>
  
- b. *4-H Council of Alberta Liaison* – Dorothy
  - All 3 parties (Branch, Council and Foundation) are working on an Interim Collaborative Agreement.
  - The Council's proposal is available and can be circulated for those interested.

- Beef Policy – discussion regarding the date of heifer registration.

**Action:** Stacy and Yvonne will review documents regarding the date of heifer registration.

c. *Provincial Beef Heifer Show – Stacy*

- Stacy met with the Olds Regional Exhibition this afternoon. There will be a full Synergy meeting within the next couple of weeks. And, a Provincial Beef Heifer Show Committee meeting will take place once Stacy has information regarding Synergy and any changes that will affect the PBHS.
- Registration will open April 1<sup>st</sup> and deadline is June 1<sup>st</sup>.
- Heifer show will start with move in on Monday, July 6<sup>th</sup> and will conclude on Thursday, July 9<sup>th</sup>.

d. *4-H Specialist - Stacy*

- Webinars
  - The webinar scheduled for January has been postponed as the speaker has been off work due to illness.
  - There is a webinar scheduled for the end of February on the final feeding phase to Achievement Day.
  - Feedback on the first webinar was that an hour is too long.
  - The next webinars will be approximately 20 minutes long with time for questions and answers.
  - April topics will be transportation and legal slaughter.
  - Still working on details for the Bio-Security topic.
- Meat graders
  - There will be a letter sent out to all clubs regarding the meat graders/inspectors. There has been a restriction as to their hours of operation. Tours will be limited to weekdays only – no weekends.
- Abattoirs – how many abattoirs in each region?
  - Peace – 1 abattoir
  - Northeast – several
  - Northwest – a lot of mobile butchers in Lac Ste. Anne; several across the region
  - East Central – 6 + abattoirs
  - West Central – 1 or 2 abattoirs along with mobile butchers
  - Calgary – several
  - South – several across the region

**Old Business:**

a. *Beef Project eLearning Resource*

- The edits that were provided will be implemented this month. USB's will be created and distributed for the Fall of 2015.

- Project outline for leaders. Leisa has started on an outline for leaders to use. Jalisa will review the outline and then meet with leaders with a variety of experience to review activities and to further develop the outline.
- Jalisa will be looking for help with questions for CowPied. She will be contacting BAC members directly.

*b. Beef & Sheep Leaders' Update 2014*

- Evaluations were positive.
- Concern expressed for the timing of the program – FarmFair, Agribition, Cleaver Kid training weekend, etc.
- Set date for 2016 – discussion regarding timing and potential dates.

**Action:** Yvonne is to check the dates of FarmFair and Agribition in 2016. Tentatively book the 4-H Center and the Lakedell Ag Society facility for November 18 – 20, 2016. Dates will be reviewed at the June meeting.

*c. Regional Beef Project Workshop/Clinic funding* – reminder that funding is available to regions.

*d. 2017 Celebrations* – The “Big Bash” is scheduled for the August long weekend in 2017. BAC is encouraged to continue to bring ideas forward as to what the beef project participation could/should/might look like. Similar to Showcase '92? A discussion needs to take place regarding the Provincial Beef Heifer Show – will it take place in August or at another time in 2017? A suggestion was made to have a yearling heifer class and showmanship. The Provincial Beef Heifer Show Committee also needs to discuss.

**Action:** Email ideas to Stacy as she is a member of the 2017 committee.

*e. Charity donations*- the number of charity donations were down overall.

**Action:** Stacy is to email out the report regarding charity donations.

*f. Beef project statistics:* Stacy had provided statistics based on the 2013/2014 club year. Discussion regarding an updated report.

**Action:** Stacy will update the statistics for the 2014/2015 club year and distribute.

**New Business:**

No new business brought forward.

Question regarding the **Livestock Show and Sale information**. Please provide this information to Stacy as it was due February 1<sup>st</sup>.

Next meeting will be on Tuesday, June 9, 2015 in Stettler @ 10:30 am.

Lyndon moved the meeting be adjourned at 8:30 pm.

## Regional Reports for BAC Conference Call – February 3<sup>rd</sup>, 2015

### **South Region – Carey Kopp:**

We are in the process of organizing our Regional Heifer Show and Learning day. This has been getting better and larger each year. Last year we had 29 members show projects and approximately 30 more that were there for the learning day. Hopefully this year will be bigger.

We seem to be around the same numbers in the south for beef projects and even with the higher initial costs for a steer or heifer we are holding.

Not too much else on the go right now.

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### **Northwest Region - Shelly Ann Dodgson**

#### 2014-2015 Club Year Projects

##### **BEEF**

393 market beef - live  
35 carcass  
148 heifer  
2 beef green certificate (1 cow/calf, 1 feedlot)  
92 cow/calf pairs

##### **SHEEP**

73 breeding ewe  
64 ewe lamb  
356 market lamb  
35 mature ewe  
45 pen/flock projects

##### **GOAT**

19 breeding nanny  
16 market goats  
4 mature nanny  
1 goat pen

#### 2013-2014 Club Year Hi-lights

##### **FOCUS 2014 (NW Region Beef Heifer Show – July 3-5 in Mayerthorpe)**

42 members participated in conformation, judging, showmanship, marketing and team grooming  
82 head entered

35	yearling projects (commercial/purebred)
11	2-year old projects (commercial/purebred)
11	3-year old projects (commercial/purebred)

**NW Record Book Competition** 96 record books were submitted for 4 competitions (steer, heifer, 2year old, 3 year old) at the regional level

**Dec 6 – 2014** Lac Ste. Anne District hosted a Beef Learning Day at the Towaw Farm, there were 37 participants that took part in judging, halter breaking, washing and basic clipping and grooming of their steer

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**Calgary Region – Leisa Gallelli**

The Calgary Region participated in the Mountainview District multi judging on January 3<sup>rd</sup>. There were 150 participants.

The Jr-Int Winter Bonanza on Jan 16<sup>th</sup> to 18<sup>th</sup> at Kamp Kiwanis near Bragg Creek was also a huge success.

4-H on Parade meetings continue in preparation for 4-H on Parade (Calgary Region's main heifer show and steer show/sale) on May 29<sup>th</sup> to 31<sup>st</sup> at the Calgary Stampede grounds.

Upcoming events for the region include a curling funspiel on February 16<sup>th</sup> and the Jr/Int Funday – The Great Canadian Barn Dance - near Fort McLeod on April 18<sup>th</sup>-19<sup>th</sup>. This will include canoeing, wagon rides, bannock making, tomahawk throwing, barn dance and campfire.

Next regional meeting is February 4<sup>th</sup>.