

## *Provincial 4-H Beef Advisory Committee Meeting*

February 7, 2012

Present at the meeting: Greg Coleman – Chair and West Central, Mark Sayers-South, Owen Almberg – East Central, Nora Paulovich-Peace, Ed Johnston – Peace, Alex Hoy – Provincial Council and NorthWest, Val Townsend – West Central, Jackie Blahun – North West, Blake Prior – North East, Brent Christenson – North East, Lyndon Mansell – North East, Staff – Yvonne Yaremicio, Andrea Church.

Greg called the meeting to order at 10:15.

Pledge and Introductions were made.

Additions to the agenda: Yvonne has on more addition – Janet would like to talk about the Safety video and the Cleaver kids is also added to the agenda 8b. The additions to the agenda was moved by Brent, seconded by Mark.

Minutes from the November 14, 2011 were accepted by Brent, seconded by Owen.

Cleaver Kids: Leanne was then given the opportunity to talk about the Cleaver Kids Project. She outlined how the project went and wanting feedback. All projects are unique to the area and clubs. She had provided the Objectives and Requirements of the Project. Surveys are going to all leaders and clubs involved so people will have the opportunity to give their thoughts on the project. Any concerns need to be to council by March 1<sup>st</sup>. They would like a response from the committee.

Regional Highlights **South** – Clubs are started, they are having a heifer show in Lethbridge. They have a group together to put the show on. Numbers are close to previous years, members are up and leaders are down a bit.

**East Central** – no issues – 3 judging clinics and competitions coming up in the region.

**Peace** – numbers are done slightly and cleavers are maintaining their numbers and no regional days because nobody has stepped forward. They are having Spring Roundup at the end of March

**Northwest** – Beef seminar was held with guest speakers and some grooming. They are having their show indoors this year. Would like to see some of the excitement from cleaver

**Calgary**- numbers are down. 4-H on Parade is in the planning stages. They have held their judging with good weather.

**West Central** – regional heifer show is June 17,2012 really need to get the numbers. Regional judging will be held in April-date TBA.

**Northeast** – You be the judge – at Vermillion – Lakeland College – March 18, 2012. There will be no regional heifer show.

**Provincial Council** – moving forward on Cleaver kids project, restructure of council will be switching in March. A lot of preparation is being done for the 100 year celebration in Canada. 2017 is the 100 year celebration for Alberta 4-H.

**Provincial Beef Heifer Show-** Budget has been submitted. Andrea is meeting with Tracy Lundago about how it will work with Synergy. It will happen as it has in the past. She would like leaders to encourage all members to attend the show even though they don't have a female project. Members would be learning lots about the beef project. July 8-10, 2012 at Olds. There was a lengthy discussion about the type of identification used for females coming to the show.

## **Old Business –**

**Regional beef project workshops** - There is funding at 500.00 per region. 2 month lead time to the workshop that is being planned. Yvonne encouraged all regions to use the workshop funding.

**Breeding record book update** – waiting for the first draft to come back from the desktop publisher, a couple more people to review the breeding book – Nora, Lyndon, Jackie and Tracy. Picture contest is in process and will look at the photos at the June meeting.

**Beef Project Material** – there is a group of people that are meeting to start on this project. They will be asked what is important for a beef member to learn. There was much discussion about how the books should maybe, printed version or computer, DVD, CD.

**BUD 2012-** Yvonne had a schedule and session map of what things look like at this moment. Members talked about sessions and brainstorming presenters. Suggestion to include the Sheep Leaders, we can streamline a whole set of sessions directed to sheep members. Coates were passed around and we decided on Orange. Delegate clothing – sweaters zippers or pullovers.

**Safety video-** Janet – Came to the meeting to talk about a safety workshop on video – with livestock one on one. She has contacted Ben

Wilson to do the video that would be done in short module for clubs to use. They could be posted on YouTube. They have been discussing the topics that may be important to members to learn. People interested in brainstorming topics for the video. Deadline for the project could be to have it ready for the fall mailout. Janet to have their ideas circulated with the minutes and then we could brainstorm other ideas, she would like ideas by March 15.

## **NEW BUSINESS-**

**Warner 4-H Beef Club** – was discussed the issue that needs. Many things were brainstormed about what would make this work.

**Cleaver Kids Project** – Response to the Objectives & Requirements- We do agree with the document however think that some of the following points should read different.

- 4-H Clubs must have a motion and vote in favour to participate in the Cleaver Kids Project.- change last line.
- Concern about spending to much to make this program go and not concentrate on the present 4-H members (Jr. & Int.)
- We would also like to recommend beef project members need to use a calendar year calf.

## **Motion -**

**Lyndon moved , Nora seconded that the following changes be forwarded to Provincial Council about the Cleaver Kids project.**

- 1) 4-H Clubs must have a motion and vote in favor of participating in the Cleaver Kids Project.**
- 2) We would recommend beef project members need to use a calendar year calf.**

**Next meeting** – Vermillion College – June 22 &23

**Adjourned** - Nora