

Beef Advisory Committee

April 7, 2008

Attendance on Call:

South – Mark Sayers & Martin Puch

East Central – Owen Almberg & Tracy Dietrich

North East – Della Joseph & Lynden Mansell

North West – Colleen Prefontaine & Fred Van de Ligt

Calgary – Leisa Gallelli

West Central – Sheena Jones

4-H Staff – Rob Smith & Yvonne Yaremci

Mark called the meeting to order at 7:05. Minutes were circulated from the last meeting,

Colleen moved the minutes adopted, Leisa seconded.

Verified Beef Production Grant information was sent to all members,

Road trip for committee, Yvonne has been investigating other options, Thursday, June 26, to Saturday June 28 conference in the states. People need to think about it and let Yvonne know by May 1st if anyone wants to attend. Yvonne will send out a link so people can see what the conference will be about. Mark commented that the last time they attended this conference it was really good.

The survey will be compiled and will be discussed at the next meeting. Rob talked about the reason for the delay in the survey getting out to members, and leaders. Each family will receive the letter and it will be signed from BAC and signed by our president.

Rob brought up some problems in marketing 2 projects because some districts have been doing it very successful. Colleen added that she had also talked to the committee in the Northeast region. Told them they still need to find a different way to do this. Specialists are on the same page as BAC. Discussion was that some clubs still haven't changed. Letters should go out to all clubs regarding beef regulations.

BUD Session Planning:

Judging - Beef Judging Arena session – Card reason, Oral reason, Classroom session- Twice

Marketing Alternative session –

Record Books/ Project Books –

Beef Bowl Session –

AFAC Session –

ABP Session –

Beef Export Federation –

Age Verification Session – large group session, perhaps more detail would be better. Yvonne will talk to Sara.

Industry Panel speakers – Question & Answers.

Ultra sound session – was done 2 years ago.

Cattle Handling session – Tim O'Bryne was suggested

Silent Auction – is it still needed – discussed about where the money goes.

Once you have confirmed your speakers please let Yvonne know.

Binder, portfolio was also suggested, business cards were suggested,

Clothing Item – Windshirts Committee Clothing – Yvonne will bring samples to June Meeting.

Next meeting – June 10, 10:30 a.m. in Stettler Provincial Building.

Provincial Judging has not been getting as many members. Try to get more members to attend from your region.

Mark adjourned the meeting at 8:18