

Alberta

VOLUME THREE • ISSUE TWO
FALL 2007

2007

4-H

MAGAZINE

www.4h.ab.ca



**Electronics recycling
now part of 4-H**

page 30 & 31



**Alberta 4-H
is 90!**

page 8 & 9

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Submission Guidelines

Your articles are important to us and we can't wait to see them in the next issue of the Alberta 4-H Magazine!

We spent considerable time working with members and leaders like you to determine what types of articles captivate 4-H'ers attention. To keep with the recommendations of your fellow members and leaders, please use the following guidelines:

Please submit:

- Pictures – We want to see you and your friends taking part in fun activities. Remember to include the names of the people in the photo.
- Feature stories such as a large fundraising effort, special trip or innovative activity.
- Articles 325 words (1.25 pages double spaced) or less in length, highlighting only the most relevant activities of your 4-H activity, trip, exchange etc.
- Articles that encompass the 5W's: who what where when and why.

Please avoid submitting:

- Long lists of results
- An overview of all activities your club has taken part in; please highlight only the most important ones
- Information on regular club activities that take place more than two months before the submission deadline

Although we will make every effort to accommodate each article received, articles may be reduced in size or withheld.

Alberta 4-H Magazine

Editor:

Vanessa Goodman
4-H Specialist – Communication and Marketing

Administrative Assistant:

Cathrine Schriber

Design & Layout:

Perpetual Notion Inc. – www.perpetualnotion.ca

Submit your article and photos (preferably in electronic form) to magazine@4h.ab.ca, or by mail to:

4-H Branch

Room 200, 7000 – 113 Street
Edmonton, Alberta T6H 5T6

**Please label photos with name, 4-H club, article, and return address.*

Deadlines for submissions:

March 1, August 1 & November 1

Distribution to public:

April 1, September 1 & December 1

Advertising Inquiries

Please contact the 4-H Foundation of Alberta at 1.877.682.2153 or foundation@4hab.com

Deadline for submissions are February 15, July 15 & October 15

Publication Mail Contract #41132526. If undeliverable as addressed, please return with the forwarding address to 4-H Branch: Room 200, 7000 – 113 Street, Edmonton, Alberta T6H 5T6.

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on the cover

Nicole and Jonathan Painchaud, members of the Gibbons Sew and Sos 4-H Multi Club with Sandy and Digger. The canine project is the fourth most popular project after beef, horse and life skills.

VISION: 4-H in Alberta is the organization of choice to develop marketable skills and outstanding community leaders.

MISSION: To develop youth as self-reliant, contributing individuals with marketable skills to succeed in today's society.

Editorial



So I'm back for another summer with the 4-H Branch. What can I say? I'm a bit hooked.

I think that the defining moment of my addiction was on the Monday morning following Selections, when I woke up in my hotel room in Vancouver while on vacation to the thought, "I wonder who won the Premier's Award?"

And it is truly an odd phenomenon that before being employed by Alberta 4-H, I had no idea that any of this existed but now that I'm in the 4-H loop, it's a whole other world. I can now banter about the feminine qualities that a dairy cow possesses, I know the difference between English and Western Pleasure and I can list all 7 regional office locations faster than I can rattle off my postal code.

In celebration of Alberta 4-H's 90th anniversary, I have had the pleasure of going through the memories that have been submitted for the 9 Decades of Stories project (you still have 3 more months if you want to participate! Check out the website for more info) as well as getting to talk to some of the people who were pinnacle in shaping 4-H into the organization that we know it as today. I have read through Hall of Fame inductees nomination letters and am constantly blown away by the devotion shown by the leaders of this province.

Because awesome leaders help make awesome members, it is easy to understand why at every show, at every conference, at every training weekend, a great time is inevitably had. The dedication that the members have for their projects, the enthusiasm they have for the direction that their lives are going and the camaraderie that members share with one another is positively exciting.

The September issue of the 4-H Magazine is, as always, crammed full of summer updates so that you can stay on the cutting edge of the 4-H scene, not to mention keeping you informed of Cleaver's world-traveling ways (find out more on page 5). There are fun facts (just trying to help you go back to school looking clever), games and the 2007-2008 Program Booklet that you should take a close look at as some deadlines have been bumped up and it would be highly wretched if you missed out on SMC because of your application being a week late.

Thanks for the great summer—it has been fantastic getting to see all of you again, and who knows? I may just become a lifer....

Jessica Hainstock

GUEST EDITOR
COMMUNICATIONS ASSISTANT

Contact List

4-H has a number of resource people to answer your questions and provide you with assistance. Below is a contact list for the Alberta 4-H Branch and 4-H Foundation of Alberta.

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East/West Central	Box 600, Stettler, AB T0C 2L0
Janet Kerr	Regional Specialist P: 403.742.7547 F: 403.742.7575
Northeast	Box 24, 4701-52 St, Vermilion, AB T9X 1J9
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Northwest	Box 4560, Barrhead, AB T7N 1A4
Jocelyn McKinnon	Regional Specialist P: 780.674.8250 F: 780.674.8309
Peace	Box 159, 109-102 Ave, Fairview, AB T0H 1L0
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Contest

Spread the Word, Cleaver!

Contest Deadline: January 25, 2008

This year, in honour of Alberta 4-H's 90th Anniversary, 4-H staff, members, volunteers, Council and Foundation will be out and about to educate people on the benefits of being a part of the 4-H picture. Never being one to be left out of the excitement, Cleaver has decided to take this initiative to the next level by spreading the word about 4-H himself.

For each of the three trips that Cleaver goes on, we will have a picture of him catching some rays or hiking around or mingling with the locals. All you have to do is figure out where he is and you could **win a collection of travel related items worth \$100!** We don't need specifically precise locations (no street names necessary) but just enough so that we know that you know that Cleaver has been putting some serious effort telling the world about 4-H!

Once you have the three locations figured out (one for each magazine published this year) fill out the ballot below with your answers and fax it (780.422.7755) or mail it to us at:

4-H Branch
7000 113 Street NW, Room 200
Edmonton, Alberta
T6H 5T6

Please send completed submission post marked by January 25, 2008. Only one submission per person.

Good luck!



Official Entry Form

NAME _____ AGE _____

CLUB NAME _____

MAILING ADDRESS _____

CITY/TOWN _____

PHONE _____

EMAIL ADDRESS _____

WHAT'S YOUR FAVOURITE PART OF 4-H? _____

ANSWERS:

e.g. April issue: Cleaver is riding a bicycle along the Santa Monica pier
(This is not the actual answer—you didn't think we'd make it that easy, did you?)

APRIL: _____

SEPTEMBER: _____

DECEMBER: _____

Your signature below indicates that you agree to release this information. Please call (780) 427-4466 if you have any questions about this statement.

SIGNATURE OF PARENT OR GUARDIAN (OR 4-H MEMBER IF DELEGATE IS 18 YEARS OR OVER)

Personal information on this form is used for administration of the 4-H program under the authority of the Freedom of Information and Protection of Privacy Act. Information provided is protected under the Freedom of Information and Protection of Privacy Act. If you need more information, contact the provincial 4-H office at (780) 422-4444.

Provincial Events

Ambassadors Have a Busy Summer

BY GREG BORDUZAK

NORTHWEST REGION AMBASSADOR

Alberta 4-H Ambassadors exemplify the leadership, communication and personal development skills for which Alberta's 4-H program is recognized. Their role is to promote 4-H to members and non-members. Chosen at this year's Selections program, fourteen amazing delegates rose to the title of the 2007 Ambassadors.

Southern Region

Danny Hertz, Duchess and Amanda High, Fort Macleod

Calgary Region

Rita Leask, Cremona and Jennifer Miller, Calgary

West Central Region

Kassandra Lougheed, Red Deer and Jonathan Prichard, Camrose

East Central Region

Cole Andrew, Youngstown and Ryan Davidson, Lougheed

Northeast Region

Brett Giebelhaus, Vegreville and Kaleigh Klammer, Vegreville

Northwest Region

Greg Borduzak, Vimy and Alexia Hoy, Barrhead

Peace Region

Risa Iwasiuk, High Prairie and Jolene Noble, Manning



First year Ambassadors in their bowling costumes

The second year Ambassadors chosen from Selections in 2006 are our mentors. They are leaders and role models who we look up to, ask for advice and receive input from. All of the Ambassadors met up shortly after the Selections program at the Alberta 4-H Centre for the Ambassador Training Weekend

(May 5-6). Learning many valuable tools to promote 4-H, each Ambassador left with a feeling of dignity and determination, even after being made to bowl in our ridiculous costumes (see photo). In hindsight, I'm sure that the second-year Ambassadors insisted that we first years do that as an exercise in building character and confidence. Yeah, that must have been why.....



Jessica Verbeek and Risa Iwasiuk at Peace Regional Days

When beginning our training weekend, we had an inspiring guest speaker, Rosemarie Enslin from Enslin PR, present a marketing session on 4-H. Rosemarie helped the Ambassadors target our potential 4-H members and leaders. Without her generous guidance, our efforts for promotional events would have not been the same. Many of the Ambassadors have been promoting 4-H all over Alberta in places like Vermilion, Wainwright, Sedgewick, Athabasca, Barrhead, Crossfield, High Prairie, Drumheller and Ponoka. With En-Cana's support, each Ambassador receives an honorarium for one large and one small promotional event. This is a major incentive for the Ambassadors to help spread the word of 4-H to our communities. Our job is to help increase the number of members in the province and to increase 4-H awareness among the general public, and with the support from people like Rosemarie, the goal is within our reach.

Ambassadors from all over the province are helping out at events to make your 4-H year even better. Helping out at summer livestock events, Senior Members Conference, Leaders' Conference and sitting on many committees are just some of the examples that we do on a yearly basis. Planning workshops and presentations, we work hard to make sure that you feel proud of your regional Ambassadors. If you are ever looking for a guest speaker, a judge, or simply an answer, Ambassadors are a great place to start. 🌻

FUN FACT

On average, you speak almost 5,000 words a day - although almost 80% of speaking is self-talk (talking to yourself).

The Construction Begins— Junior and Intermediate Summer Camps are a Hit

BY JESS HAINSTOCK
COMMUNICATIONS ASSISTANT

The primary job of a junior 4-H member is to get the hang of things- to get comfortable with showing and public speaking; adjust to the level of commitment that completing a project takes and begin to have their eyes open to the amazing network that exists in a club environment. Intermediate members, who now have a few years under their belts, have caught on to the program and how it runs, what is expected and what to expect. Each year, 4-H Summer Staff goes out of their way to ensure that junior and intermediate members are receiving programming that proves to stimulate, educate and engage. This year's theme for camping programs was "CAUTION: 4-Hers at Work!" This served as an analogy of the ongoing self-construction process that everyone experiences.

Junior Camp

Fitting with this year's overall direction was junior camp's "Laying the Foundation" theme. Delegates were given lessons in environmental awareness, 4-H knowledge and what "learn to do by doing" actually looks like when lived on daily basis.

At junior camps across the province, members were given a taste of a number of different "construction skill sessions," which involved learning how to have more fun and gaining skill at the same time. Options for the sessions included archery, canoeing, crafts, dancing, outdoor skills, and the opportunities to begin to make the 4-H friends who last a lifetime were endless. Delegates got to take in the sun while participating in beachfront games, and cool off while taking part in the slip and slide competitions, all the while learning about the balance between fun and safety. Awareness sessions including topics like bullying and environment proved to increase the awareness of the world, the repercussions of their actions and their responsibility in it all.

Combined Camp

Themed with "One Brick at a Time," delegates at Combined Camp use the skills that they have picked up at previous Junior camps and events and take them to the next phase of construction—application. The 4-H Centre was home to several combined camps throughout July and August. By using a hands-on style of learning, delegates at combined camp learned teambuilding, leadership and cooperation in a relaxed, sun-filled environment. With plenty of large group discussions and games, camaraderie was easily formed; as well, delegates assisted in activity planning for events such as beachfront games, mini-Olympics and large group sports.

Intermediate Camp

Comparable to the final right of 4-H passage before graduating into the senior-aged summer programs, it makes sense that delegates at this year's Intermediate Camp were given the theme of "Paving the Way" for their week's activities. Meant to emphasize the importance of previous program experiences and having the delegates realize the value of this knowledge in future 4-H years, intermediate members were given a

camping experience that enhanced their skills (Survival Challenge), their awareness of the bigger picture (tree planting) and their ability to have a ton of fun (ice cream and watermelon sculpting, chili cook-off, overnighter down by the beach, etc.).

People Developing People, (PDP and PDP Plus)

Marked as the transition step between traditional summer camp and more advanced summer programs, the "Detour to Discovery" theme was a perfect fit for the PDP program. Being that most participants are just entering or are in the midst of life transitions that involve school, friends and family, delegates of the PDP program are starting to become well-versed in the idea of "detour" as many of their plans and expectations have been adjusted. Programming at PDP and PDP Plus focused on leadership, decision-making, communication and self-awareness as a means of giving members the knowledge to navigate the changes they are experiencing.

At both PDP and PDP Plus there was a heavy influence on the environment. Spliced with special interest sessions, beach time and a dance, delegates were educated in the ways of industry's affect on the environment, what needs to be done to protect the earth and in PDP Plus, delegates were challenged to take the ideas, put them into action and gauge the results. 🌱



Creating a bit more green space at the Alberta 4-H Centre: (l to r) Jacob Grainger, Counselor Sydney Brinks, Sawyer Daley, Lee Morey, Leah Reid

Check out how Alberta 4-H has been celebrating our 90th anniversary!



1



2



3



4



5



6



7

1 – Vermilion 4-H Beef Club proudly displays the 90th anniversary banner

2 – Vermilion 4-H Beef Club's card and cake

3 – Cutting a birthday cake at Leaders Conference in January: Dr. Bob Church, Marie Logan, Anita Mappin and Marguerite Stark

4 – Small group presentation at Selections on strategic plans to proceed from our 90th birthday to our 100th birthday in 2017

5 – Leaders Colleen Prefontaine and Cheryl Elias at the Strategic Directions Session in January help create a 5 year plan for Alberta 4-H to begin working on in our 90th year

6 – At the Ponoka Stampede parade, which adopted 4-H's 90th anniversary as the parade theme, the Centennial Centre and Ponoka Hospital and Care Centre created this amazing float

7 – Summer marketing team members Becky Zadunayski and Amanda Miller show off their booth that has been traveling to community fairs and events throughout the summer

Alberta 4-H Centre Hosts 90/30 Celebration

On Saturday July 28th, the 4-H Foundation of Alberta openly welcomed 4-H supporters to come and celebrate 90 years of Alberta 4-H, and 30 years of the 4-H Foundation of Alberta and the Alberta 4-H Centre. In honor of such a milestone, all Alberta 4-H Hall of Fame Inductees, since its establishment in 1971, were honored at a program designed exclusively for them.

Throughout the morning, people attending the celebration could partake in activities such as canoeing, archery or a hike led by 4-H Ambassadors Lucas Grover, Kassandra Lougheed, and Rita Leask.

The afternoon featured a formal program highlighting the achievements and contributions of the Hall of Fame Inductees. With over 21 inductees, or representatives on their behalf attending, the event was a success. The late W.J. Elliot, the founder of 4-H in Alberta, even had four generations of representatives at the event—his granddaughter, eighty seven year old Gertude Elliot Lambert, her daughter Judy Lambert along with her daughter and granddaughter. The program was led fabulously by three outstanding 4-H members from the Alder Flats 4-H Club – Erin Woods, Leah Reid, and Sara Magnuson.

With outstanding entertainment by Ian Brousseau from the St. Paul Multi 4-H Club, Hall of Fame Inductees, along with sponsors, professional staff and 4-H supporters enjoyed the hot sunny day and each others company.

On behalf of the 4-H Foundation of Alberta, a sincere thank you is extended to everyone who came out to the event and showed their devotion to Alberta 4-H by celebrating 90/30. Thanks to people like our sponsors, volunteers and 4-H Hall of Fame Inductees, we are well on our way to enjoying another 90 years of success. 🍀



MC's Erin Woods, Leah Reid, and Sara Magnuson



Megan and Erin McFadden posing with dessert



Four generations of the Elliot family: Leah Campbell, Sandra Stingley, Katelyn Campbell, Daryl Lynn Stingley, Jay Stingley, Gertrude Lambert Elliot, and Margaret Lambert



Ian Brousseau providing entertainment to the crowd



Budgeting for District Councils

A budget is simply a yearly plan for spending money; however, preparing a budget can seem like a huge task.

Budgeting can be compared to a snapshot of the financial position of the district council. The budget allows the council to make informed decisions about how much money to raise, how much to charge for events, and whether a profit or a loss should be expected.

Budgeting is essential for a successful program year. Without a budget, the district council may not know what each activity or event costs to run.

Once a budget has been presented and approved by the district council, your financial plan for the year is in place. If an expense has not been budgeted for, the district council must make a motion to approve expenses. As well, the district council must approve expenses over the budgeted amount.

A budget is a useful and essential financial tool for making decisions.

4-H Building Councils would like to thank Agriculture and Agri-Food Canada and Apache Canada for their generous support of this project. 🌿

Provincial Events

SEPTEMBER 8

PEAC Meeting in Okotoks

OCTOBER 12 - 14

Key Member Training

OCTOBER 13 - 14

Equine Leader Assessment Clinic

OCTOBER 19 - 21

SALTT Leaders Update

OCTOBER 26 - 28

Key Leader Training

NOVEMBER 1

Golden Clover Award Deadline

NOVEMBER 15

Youth Exchanges Canada Deadline

FUN FACT

There are more than 300,000 fast food restaurants in the U.S.

FUN FACT

The WD in WD-40 stands for Water Displacing. The "40" is because it took 40 different attempts to create a water displacing substance.

Alberta 4-H Council Call for Applications for Alumni Position

The Alberta 4-H Council would like to invite 4-H alumni between the ages of 18 and 28 to apply for a position on the Alberta 4-H Council as the Voice of 4-H Alumni. The term of the 4-H alumni shall be two years to a maximum of six consecutive years unless the representative has been elected to the Council's executive. Following the alumni's 30th birthday he/she must resign. The alumni representative must be a past Alberta 4-H member, but not necessarily a member of an active alumni club.

The Alberta 4-H Council meets three times per year and makes policy decisions on behalf of the 4-H partners. The Council's mission is to enhance the Alberta 4-H program by encouraging and involving the 4-H family by leading policy development, implementation and governance.

One alumni will be selected as a representative, and one alumni will be selected as an alternate, for a term commencing March 2008 and concluding March 2010. For more information on the alumni role, contact current alumni representative:

Julie Ulseth - julseth@shaw.ca

Richard Stark - r.stark@bearden.ca

or alberta4halumni@hotmail.com

For additional information and an application, please contact Marguerite Stark at 403-948-8510 or marguerite.stark@gov.ab.ca. 🌿

2007 Cooperators/4-H National Volunteer Leader of the Year Award

To recognize those 4-H Leaders who help make their communities a better place, The Co-operators awards ten provincial winners with a certificate and \$100 cash prize. From this group, a national winner is chosen in a lottery for the Grand Prize of \$1,100 cash award and a trip to the National 4-H Conference.

Last year's national winner was Alberta's very own Lori Sereda from Bow Island. Lori is a leader in the Kreative Kidz 4-H Multi Club, and has been an inspiration to the members, leaders, and community supporters who have had the pleasure of working with her.

To nominate a leader from Alberta who you think is deserving of being recognized on a national level, fill out the application that can be found at www.4-h-canada.ca or contact the Canadian 4-H Council at 613-234-4448. 🌿



Lori (middle) at the award ceremony with Gary Skogberg (Cooperators) and Marguerite Stark (Alberta 4-H Branch)

4-H Foundation of Alberta: Call for Directors

Do you have experience in business or working with community organizations? If so, we would invite you to consider serving as a volunteer on the Board of Directors for the 4-H Foundation of Alberta.

The 4-H Foundation of Alberta operates the Alberta 4-H Centre and has financial responsibility for a number of Alberta 4-H funds. We also administer the Alberta 4-H scholarship program, coordinate a number of provincial fundraising activities, assist 4-H groups with grant applications and contribute to sponsor recruitment and retention.

The Board of Directors meets three times a year at the Alberta 4-H Centre. At these board meetings, Directors are updated on ongoing projects, and the group reviews and approves future plans for the financial enhancement of the Alberta 4-H program. Each Director is assigned to a committee that will meet in person or via conference call as needed during the year.

Each year, the 4-H Foundation of Alberta Board will elect four directors to a two-year term. Interested individuals are asked to fill out an application form. Every applicant is then interviewed by the Alberta 4-H Partners Nomination Committee, which consists of representatives from Branch, Council and Foundation. The Nomination Committee then makes a recommendation to the Board of Directors.

The application deadline is October 12, 2007 with interviews being conducted later in October, 2007.

For additional information and/or an application form, please contact Bruce Banks at 1-877-682-2153 or via email at bruce.banks@4hab.com.



Have You Age Verified Your Cattle?

With the ever-increasing need for Age Verification in Canadian cattle, the CCIA made changes to our national database to provide an effective and internationally recognized Age Verification Process.

This free of charge program can be accessed by visiting www.cia.livestockid.ca or by contacting your local Field Representative.

Lethbridge/Medicine Hat:	Jolayne Manning	403.988.7303
High River/Fort Macleod:	Cindy Humphrey	403.988.1474
Strathmore/Brooks:	Troy Maclean	403.990.1371
Stettler/Hanna/Innisfail:	Nanita Blomquist	403.988.3625
Red Deer/Ponoka:	Jennifer Sinclair	403.988.1719
Vermillion/Lloydminster:	Tammy Isert	403.988.8946
Clyde/Drayton Valley:	Bernice Rennie	403.988.3473
Peace Country:	Amber Havens	403.988.5330

For more information:

Canadian
**Cattle
Identification
Agency**

www.canadaid.ca ~ 1-877-909-BEEF

Call an Alberta 4-H Key Leader

Do you have a question about a 4-H club meeting, your role in 4-H, a district activity, ideas for your club that you would like to talk over, or need help solving a problem related to project workshops? Luckily, there are volunteers just like you who are ready with the answers! Almost every district is equipped with a volunteer Key Leader, who can draw on a wealth of knowledge and resources in order to suggest how to introduce a change or to reach a solution.

Key Leaders serve many roles to the local 4-H community. Besides acting as a mentor and advisor to clubs, committees, and district council, they are important communication links and promoters of 4-H. Key Leaders are relied on to train other 4-H leaders, guide new clubs and serve as a resource to their district council.

Each 4-H district council selects a Key Leader on the merits of being someone who is committed to the aims of the 4-H program, to supporting 4-H in the local district and to sharing their knowledge about 4-H. **United Farmers of Alberta (UFA)** has been the exclusive sponsor of the Alberta 4-H Key Leader Program since its beginning in 1994. At the Alberta 4-H Centre from October 26 to 28, 4-H Key Leaders will be attending the annual Key Leader Training Weekend to learn about the latest information regarding the Alberta 4-H Program and to receive training in some aspect of leadership development.

Key Leaders are approachable and are willing to meet and work with 4-H leaders and members in their district; therefore, if you have a 4-H question, call your 4-H Key Leader.

Key Leaders 2007-2008

South Region

40 Mile: Shari Wehlage (403) 647-2182
Cactus Country: Sherry Laczkowski (403) 832-2500
Lethbridge: Mark Sayers (403) 327-9673
Newell: Dianne Vermeeren (403) 308-0277
Newell: Anita Webb (403) 362-6763
Pincher Creek: Linda Wollman (403) 627-4758
Southern Key Member: Marion Van Sluys (403) 553-2610
Taber: Brenda Engleson (403) 223-8270
Taber: Robert Wallace (403) 725-2155
Vulcan: Marie Logan (403) 792-3696
Warner: Joyce Thielen (403) 752-4718
Willow Creek: Carol High (403) 553-3524
Cardston: vacant

Calgary Region

Foothills: Joanne Gourley (403) 684-3750
Foothills: Suzon Watkins (403) 931-3752
Kneehill: Cathy Price (403) 546-5254
Kneehill: Karen Weigum (403) 443-2476
Mountainview: Pat Pringle (403) 335-4087
Rockyview: Stacy Price (403) 946-5373
Rockyview: Sharon Uhrich (403) 948-3482
Wheatland: Lorilee Dundas (403) 787-2225
Wheatland: Linda Gooch (403) 534-3823



East Central Region

Coronation: Carole Tkach (403) 578-2033
Flagstaff: Carol Arntzen (780) 384-2180
Hanna: Juanita Wagstaff (403) 326-2213
Provost: Lyanne Almberg (780) 857-245
Stettler: Wendy Ashbacher (403) 884-2181
Drumheller: vacant

West Central Region

Camrose: Jane Caine (780) 375-3948
Ponoka: Cecilia Dykstra (403) 783-6750
Red Deer: Greg Coleman (403) 728-3389
Rocky Mountain House: Stacey Harrison (403) 845-7491
Wetaskiwin: Cheryl Elias (780) 352-0739
Wetaskiwin: Joni Pitzel (780) 388-2393
Lacombe: vacant

Northeast Region

Bonnyville: Margaret Scott (780) 826-5831
Minburn: Gladys Menzak (780) 632-7020
Smoky Lake: Roman Dehod (780) 383-2215
St. Paul: Guy Brousseau (780) 645-6521
Two Hills: Terry Huculak Ph (780) 367-2292
Vermilion River: Carol Selte (780) 853-2484
Vermilion River: Richard Stone (780) 846-2646
Wainwright: Barbara Granigan (780) 755-2121
Beaver, Lac La Biche, Lamont: vacant

Northwest Region

Athabasca: Kimberly Anderson (780) 675-3231
Barrhead: George A and Judy Andrews (780) 674-4287
Evansburg: Olga Beniuk (780) 727-2221
Lac St. Anne: Trisha French (780) 786-9150
Parkland: Michele Weitzel (780) 963-3861
Strathcona: Helen Andrews (780) 672-0788
Strathcona: Flossie Bodell (780) 467-2726
Sturgeon: Leona Petherbridge (780) 921-2140
Thorhild: Linda Halun (780) 736-3542
Westlock: Bertha Kasbohm (780) 349-2989
Yellowhead: Diane Wigley (780) 795-2206
Drayton Valley, Leduc: vacant

Peace Region

East Peace: Rhonda Clarke-Gauthier (780) 925-2130
Grande Prairie: Shelley Sallis (780) 568-2118
MacKenzie and Fort Vermilion: Stella Pimm (780) 338-2285
Central Peace, North Peace: vacant

Alberta 4-H Summer Livestock Events—Never a Dull Moment

BY JESS HAINSTOCK

COMMUNICATIONS ASSISTANT

Provincial Dairy Show

On July 17-19, Alberta 4-H marked its 61st annual Provincial 4-H Dairy Show and 23rd annual Western Canadian Classic (WCC) Qualifying Show in Red Deer during the city's celebrated Westerner Days. With just over sixty delegates in attendance, active involvement on behalf of the parent-led committee and an audience full of dynamic spectators, the 2007 show was moo-raculous.

The Dairy Show is able to encompass a balanced palate between knowledge challenges, skill competitions and down time. Tuesday night's quizzes varied on account of age group; however, regardless of age category, the final tallies between team's cumulative scores were just points within one another. Judging, being that it is a skill that delegates use regularly, is always a close competition.

Thursday morning had the members competing in Showmanship, where it was obvious the amount of time and energy these members put into working with their animals, and the afternoon's conformation class proved no different. The animals, despite being varied in size, breed and spot distribution stole the afternoon show with their polished ring etiquette and meticulous appearance.



Austin Klugkist and Evan Hunter at the 2007 Dairy Show

Provincial Beef Heifer Show

In the spirit of helping delegates on their way to success, the 31st annual Provincial 4-H Beef Heifer Show featured a new "You're Hired" segment for senior members, the classic Freshman Showmanship class for first time Beef Heifer Show attendees and a delegate-run Showmanship class that gave members an opportunity to experience the life of a judge and a ring person.

"You're Hired" was a new-to-Beef-Heifer-Show competition that required senior members to apply for a position by submitting their resume and filling out an application. The top ten applicants were called back for interviews and ultimately one delegate was "hired". Tuesday morning's Showmanship class gave 4-H members a chance to see the show ring through another pair of eyes. Delegates were invited to sign up for the chance to act as the ring person and judge for a group of "volunteer" animals and show people.

Wednesday's classes gave testament to the talent and dedication that 4-Hers possess. In addressing the delegates after Monday's opening Parade of Clubs, show organizer and 4-H

Specialist Rob Smith set the tone for the days to follow. "When it is said that 4-H members will be the leaders of tomorrow, believe it. Your skill, devotion and hard work inspires us, and when youth are the ones who are doing the inspiring of the adults—know that you are doing something right."



(L to R) Vanessa Goodman and Mark Shand interview Myranda Stewart for "You're Hired" competition at the Beef Heifer Show

Provincial Horse Classic

With 99 members from 23 Alberta 4-H light horse clubs and one Nova Scotia team in attendance, plus over 50 volunteer leaders on hand, the 2007 Provincial 4-H Horse Classic on August 1 – 3 was a resounding success.

Some contests at this three day competition are designed for individuals and others for teams. Everyone who registered for the event was automatically entered in the hippology contest, which tested members' equine knowledge through four phases - quizzes, judging, identification stations, and team problem. The top four members—based on individual hippology points—qualified for the Denver Western 4-H Horse Classic Award Trip. Stacey Kading, Martine Anderson, Devann Crick, and Caitlin Smith are this year's trip recipients.

Other events that took place included individual and team illustrated talk, horse bowl, print marketing, and marketing. The members and volunteer leaders in attendance were also treated to three industry/project clinics during the program because of generous support of UFA, Equivalen, Gas Alberta, Apache Canada, and Lammler's Tack and Western Wear. "The programming at Horse Classic actively develops 4-H member's skills by testing horse knowledge and working on team and individual activities," says Janet Kerr, 4-H Specialist. Congratulations to all participants at this year's Horse Classic. 🌻



(L to R) Hippology Team: Stacy Kading, Martine Anderson, Caitlyn Smith, and Devann Crick

The Building Continues—Senior Member Summer Programs

BY JESS HAINSTOCK

COMMUNICATIONS ASSISTANT

What better way to spend the summer than by a lake, surrounded with great friends, engaging conversation, roaring campfires and being exposed to a variety of different people and perspectives? Being that senior members have been to more programs and part of more projects, it is expected that they possess a further developed skill set and a better understanding of themselves and the 4-H organization. As a result, 4-H summer programs that are designed specifically for senior members consist of activities, discussions and presentations aimed to both reflect and enhance their maturity.

Leadership Through Counseling Seminar (LTCS)

On July 2, LTCS kicked off its week of building awareness, enhancing skills and making friends. Delegates who attended LTCS spent five days learning what it takes to be a leader and a mentor to the junior and intermediate campers that LTCS-ers would soon be counseling at various camps throughout the summer.

The theme for Alberta 4-H's 2007 summer programs is *CAUTION: 4-Hers at Work*, which works perfectly with how the learning is done LTCS. Just as on a construction site, there would be foremen who would instruct the apprentices, LTCS acts as a training module within a camp-like setting for senior 4-H members. LTCS delegates have a blast participating in activities such as archery, outdoor cooking, crafts, dance or canoeing that the 4-H summer staff schedule for them, but while each activity is fun, they are also designed to coach delegates in the techniques and strategies that they will need to know when it is their turn to be the leaders.

Between the overnight camping trips, the beachfront activities and the large group games, LTCS seems more like a vacation than a job site; however, delegates are taught First Aid, risk assessment and management, as well as activity planning, implementing and debriefing, which all prove to complement a skill that all 4-Hers are well-versed in—having fun.



LTCS craft skills session with Matthew Yakemchuk and Caleb Corcoran

Club Week

As Elton John states in his 2006 single “The Bridge,” everyone is given the option between crossing the bridge and fading away. This was the same challenge put forth to delegates at this year’s Club Week, which was held at Olds College on July 24-29, being that the theme for the week was “bridges.” Just under 140 delegates learned about the bridges that currently exist in their life, the ones that will likely appear in the future and ways in which to deal with these obstacles.



LTCS group photo



Club Week small group photo

Touching on topics ranging from friendship and trust to overcoming and celebrating diversity to current societal issues to human rights, self-awareness and family, delegates were challenged to identify and vocalize their opinions, feelings and positions on such matters. Club Week participants shared with one another in their small groups, which were assigned on their first day, and gained a more broad perspective regarding these various subjects and conflicts.

The learning and growing that happens at Club Week comes in various forms and mediums. The small groups offer delegates a place to share their observations, perspectives, worries and

questions in a judgment-free environment. Complementing these discussions are the guest speakers, presentations and forums that are organized for Club Week-ers.

As a means of balancing out the in-depth discussions and emotional presentations, activities, mixers and excursions were threaded through the week. The Country Fair, Mini-Olympics, Wild West BBQ and auction, Masquerade dance and daily leisure activities were just a few of the ways that delegates were given an opportunity to unwind, mingle and create long-lasting bonds with fellow 4-Hers. 🌻

Trees For My Community

BY JESS HAINSTOCK

COMMUNICATIONS ASSISTANT
WITH HELP FROM ALL PARTICIPATING CLUBS

It is unanimous—the **Trees for My Community** initiative was a success yet again, but really, what bad could possibly be said about a project that benefits the community, gives 4-H members the opportunity to work together and provides everyone with new greenery?

Province-wide 4-H clubs took part by applying in March for up to 100 trees (application was in the Program Booklet of the Winter 2006 *4-H Magazine*). They then completed the project in May or June by digging holes, watering plants and ensuring their adequate exposure to sunlight. The number of different places that clubs planted their trees was as varied as the trees themselves. While some clubs planted Mountain Ash at Foothills Park, others lined soccer fields with spruce and pine. Some clubs had their efforts documented by newspaper reporters, and some commemorated the event with wiener roasting and canoeing.

It has been so great to hear about each club's approach to their individual tree project.

The following clubs participated in the Trees for My Community initiative:

881 Outriders Horse Club
Bon Accord 4-H Club
Central Lacombe 4-H Beef
Clairmont Multi 4-H Club
Daysland 4-H Club
East Ponoka 4-H Beef
Hanna Prairie Riders 4-H
Irma 4-H Beef
Iron Creek 4-H Beef
Killam 4-H Light Horse
North 40 Mile 4-H Beef Club
Pincher Creek Silver Reins Light Horse
Strathmore Rusty Spurs 4-H Club
T & M 4-H Beef Club (Barrhead)
Wolf Creek Outdoor Pursuits 4-H Club

A huge thank-you from these clubs goes out to Tree Canada Foundation (www.treecanada.ca), Strathcona County, Alberta Pacific Forest Industries, Shell Canada, Edmonton Community Services and the Alberta Naturalization Network Society who partnered to provide the Alberta 4-H organization with the seedlings that were planted.



Members of the Strathmore Rusty Spurs 4-H Club

Another Successful Year for the WPCA Mentorship Program

BY CARMEN STONE

4-H FOUNDATION OF ALBERTA

"Everyone should experience this" – Mykalya Sorensen, Big Valley Rusty Spurs

The WPCA Mentorship Program sponsored by EnCana took place this summer for its 2nd year. Thirty eight selected 4-H members from across Alberta and the British Columbia Peace Region participated in the program at 10 of the World Professional tour stop locations.

The spirit of chuckwagon racing is one of comradeship, family, and a pure love of horses that extends far beyond the track. By allowing 4-H members to follow in their footsteps for a weekend, the World Professional Chuckwagon drivers have managed to pass this enthusiasm on to 4-H members. When Kirsten Smith, Champion 4-H Multi Club, stated *"I have been on a cruise through the Gulf Islands, and rode the Maid of the Mist through Niagara Falls, but this tops those easily as the greatest experience of my life"* one knows just how worthwhile and successful this program has been this summer.



Kirsten Smith with Grant Profit

While each member participated at their chosen location, they soon found out the program was more than just watching horses run around a half mile track. They expanded their equine knowledge, met new friends and soon found a second home by becoming part of the chuck wagon racing family, many of whom the 4-H members found to be inspirational.

During each tour stop, the 4-H members become part of the chuckwagon racing team, participating in the daily activities of a chuckwagon driver and his team. Depending on each member's skills, they feed, water, brush, groom, wash, exercise and saddle horses. They also learn how to prepare, treat and care for the driver's horses. Some 4-H participants even got to ride the outriding horses to the track or go for a ride in a real chuckwagon.

Out of the program there came a new appreciation for horses and the equine knowledge surrounding them. One member in particular took on a new appreciation for her horses after her experience, realizing there was still so much to be learned. *"Jerry and the rest of his helpers knew each little mannerism about all the horses. This experience has taught me how to further look after my horses and be dedicated to whatever my job may be,"* concluded Taya Keujer, Coaldale 4-H Equestrian Club.

The drivers and their families also enjoy being part of the mentorship program. Jerry Bemner says that the *"4-H members are awesome workers, and eager to learn. Our family has developed an on going friendship with the 4-H members participating in the program."*

Overall the feedback surrounding this program is yet again positive. While Stacey Kading, Dusty Plains 4-H Multi described her experience as *"boat loads of fun"*, Shantelle Berry, Hanna Prairie 4-H Riders, said she had *"an amazing time and would do it over again in a heart beat"*.

With that kind of feedback you can expect to see the program up and running again next year. Keep your eyes set on the 4-H website come fall for an application form and how you can participate in this once in a life time experience!

On behalf of the 4-H Foundation of Alberta, we would like to thank EnCana, the WPCA and the driver mentors for providing such a gratifying and unique experience. 🌻

And the Premier's Award goes to....

Congratulations to Jolene Noble of Manning, Alberta, whose outstanding communication and personal development skills were recognized at the 50th annual 4-H Selections Program at Olds College when she was named as the 2007 Premier's Award winner.

Noble has been a nine-year 4-H member, and within that time has given much back to her club by demonstrating the highest standards of leadership as she has held every executive club position, all the while excelling in public speaking and project work.

Look for Jolene at various events held throughout the province during her 2007-2008 term as Premier's Award winner. Once again Jolene, congratulations and have a great year!



Jolene Noble, Manning, receiving the Premier's Award from John Tackaberry, Director, Rural Community and Leadership Development Division, Alberta Agriculture and Food

A Very Useful Skill

Judging is such an innate part of the 4-H program that some members may not even realize the rewards that can come from such a skill. This past weekend 41 4-H members vied for not only Overall Judge honours, but also to be in the top 21 of the competitors in order to win a spot on one of the four award trips offered through the Provincial Judging competition. August 11 was a day of analyzing, comparing, deciding and evaluating for senior members, who were participating in the invite-only ATB Provincial 4-H Judging Competition.



Danny Hertz (Duchess) takes a moment to reflect on the class. Hertz named Top Overall Judge based on his total point accumulation.

For many delegates, it was their first time at the Provincial Judging event, being that to qualify, members must have placed at the top of their regional judging competitions, which creates a situation of high caliber competitors and highly intense competition. Members were presented with 10 different classes of livestock, from 5 different species—sheep, swine, beef, dairy and horse. The members judged each class, placing the animals from top to bottom.

“Having the delegates choose a first, second, third and fourth place means that members must employ their knowledge of that particular animal by studying the animals and placing them according to those requirements. Given that each class

is timed, and competitors only have 12 minutes, their decisions must be made efficiently, but with conviction with why they placed the class the way they did as they have to give an oral justification of their placing order in the afternoon,” commented Stacy Murray, 4-H Specialist and coordinator of the Provincial Judging competition.

New to this year’s judging event was the teaming up of the Provincial Judging competition with the livestock classes that were happening as part of the Olds Fair, which ran at the same time as Judging. Much like a regular spectator, 4-H delegates took to the stands and were asked to place the animals based only on visual inspection, almost like “in action” judging. Usually delegates would have the opportunity to go up and inspect the animal, but most felt that this change-up was a great opportunity.

“It was much more challenging to have to judge a live show; however, many of us will likely be asked to be a show ring judge for a 4-H event at some point,” commented Alexia Hoy,

FUN FACT

If your entire DNA is stretched out, it would reach to the moon 6,000 times.

Provincial Judging competitor and first year Ambassador for the Alberta 4-H Northwest region. “It’s really great to have had this experience so that we will be more confident in our ability to do this type of judging next time.”

After the classes had been judged, the reasons had been given and the points had been totaled, first year Ambassador Danny Hertz (Duchess) was named Top Overall Judge, and for his skill and effort, was awarded a trip to the Denver National Western Stock Show in January. “It is an honour to have won Provincial Judging, given that everyone who is here is the best from their region. I think that knowing this challenges all of us to perform at our very best.” A complete listing of final results and award trips will be posted on the 4-H website.

“ATB is very proud to be the exclusive sponsor of the 4-H Judging Livestock Competition,” Lesley Kelly, ATB Financials’ Manager, Agri-Industry Marketing commented on behalf of her company. “This event helps youth showcase their skills by forming opinions, expressing and defending them. These skills will help 4-H youth in any career path they may choose. ATB Financial is proud of these dedicated and enthusiastic young individuals who will be the future of Alberta agriculture.” The 4-H Provincial Judging program appreciate the extensive support provide by the Olds Agriculture Society. 🌻



Kaylea Richardson (Airdrie) does a quick inspection of the animals during the ewe class.



Delegates analyze the swine class.

Alberta 4-H Partners Strategic Plan

After months of collaboration with representatives from the 4-H Foundation of Alberta, 4-H Branch, Alberta 4-H Council, regional councils, provincial committees, Ambassadors and alumni, this strategic plan was created to help guide Alberta 4-H through the next 5 – 10 years as we head toward our 100th birthday in 2017. Each of the three 4-H partners will play specific roles in order to achieve the goals that we have set before us. Watch for updates in the future about specific initiatives and activities that will contribute to the success of this strategic plan.

OUR PHILOSOPHY

4-H is young people and adults learning project and life skills, cooperating and having fun together, sharing leadership and learning to do by doing

OUR VISION

Alberta 4-H develops leadership, communication, technical and life skills of 4-H members and leaders to strengthen communities

PARTNERS MISSIONS

Alberta 4-H Branch Mission

To achieve the 4-H program vision by effectively managing resources

Alberta 4-H Council Mission

To enhance the Alberta 4-H program by encouraging and involving the 4-H family by leading policy development, implementation and governance

4-H Foundation of Alberta Mission

To seek, receive and administer resources to enhance 4-H in Alberta

OUR VALUES

- As a 4-H partnership, work together with respect, accountability, integrity and excellence
- Develop leadership, skills and knowledge in youth and adults
- Foster entrepreneurial skills in youth
- Develop and promote communication and effective teamwork skills among youth and adults
- Provide quality products, programs, and services using resources in the most cost effective manner
- Create self-reliant volunteers, leaders, clubs and councils to strengthen communities
- Create viable internal and external partnerships for mutual benefit
- Maintain our rural focus and agriculture heritage

Strategic Intention: Marketing

Goal

To increase awareness and knowledge of 4-H

Rationale

To ensure long term stability and a vibrant future for Alberta 4-H

Broad Actions

- Build corporate and public awareness
- Develop a marketing strategy to recruit new members and leaders
- Educate about the diversity of the 4-H program
- Ensure awareness and consistent use of our 4-H brand and Canadian trademarks
- Promote at local, regional and provincial levels
- Research market opportunities

Strategic Intention: 4-H Club Support

Goal

To provide the club with the tools and support to offer a positive 4-H experience

Rational

To increase awareness, accessibility, and understanding of available resources to improve the leader and member experience

Broad Actions

- Encourage greater use and provide support for the use of technology
- Increase effective communications
- Streamline programming support to effectively utilize grassroots and local resources
- Streamline transfer of information

Strategic Intention: Technology

Goal

To responsibly use technology in all aspects of 4-H

Rationale

To improve effectiveness of administration, communication, service and training

Broad Actions

- Develop training programs
- Encourage online registration
- Utilize current media formats
- Utilize the internet

Strategic Intention:
Member and Leader Recruitment and Retention

Goal

To increase overall membership and tenure

Rationale

Retention and growth are key components for sustainability

Broad Actions

- Develop specific programs to recruit new members and leaders
- Establish collaborative relationships with other agencies/organizations
- Improve the value of the club experience
- Maintain and encourage a flexible, viable and sustainable program
- Provide opportunities for mentorship

Strategic Intention:
Financial Resources

Goal

To ensure long term financial stability of the 4-H program

Rationale

To maintain the ability to adequately support current and future initiatives

Broad Actions

- Continue to access financial opportunities
- Continue to promote sponsor appreciation and recognition
- Ensure the cost effectiveness of procedures and practices
- Implement best practices methods
- Streamline club grant processes and applications

Strategic Intention:
Goals, Measurement and Evaluation

Goal

To evaluate our strategic plan and the 4-H program

Rationale

To measure our progress and ensure timely adaptations

Broad Actions

- Address problem areas in a positive and timely manner
- Initiate a yearly business planning cycle by each of the three partners with reporting to the grassroots
- Initiate surveys and other research tools to measure client satisfaction

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South Region

4-H Fame in the South

On April 17, members of the Lethbridge-Coaldale 4-H Beef Club experienced the life of a movie star, sort of. Regardless of it all happening in a cow pen complete with straw, dirt and a few heifers, club members Taya Keujer, Rebecca Tokariuk, Chad Keujer and Stuart Smith, and Melanie Daniels, leader of Raymond 4-H Beef Club and president of the Lethbridge and District 4-H Show and Sale Committee wowed Global's "Scene and Heard" anchorman Tony Deys.

The members who were on scene proved to be a source of information regarding the Southern Regional show and sales, Alberta 4-H's 90th anniversary and the 4-H program in general. "It was an enjoyable opportunity for all who were involved," commented Ginny Smith, 4-H Program Assistant. "The members spoke very well about all things 4-H—it was amazing!"



Erv Fehr (Global TV) films Taya Keujer, Rebecca Tokariuk and Melanie Daniels as they are interviewed by Tony Deys for the TV program "Scene and Heard"

5th Annual Southern Region Equine Learning Day

BY WENDY JALBERT

ASSISTANT PROJECT LEADER, COWBOY UP 4-H LIGHT HORSE CLUB

The 5th annual Equine Learning Day was held at the Medicine Exhibition & Stampede Grounds on Saturday, May 12.

It was a perfect day for more than 92 members and parents, who came from Milk River, Foremost, Coaldale, Hays, Suffield, Lethbridge, Bindloss, Acadia Valley and Medicine Hat to participate in the day's events.

The day started with chore horse driving and harnessing sessions, which were presented by John Quinn and assistant Jim Geiger from Medicine Hat, and Art Hopp from Patricia with assistant Vic Vanderloh from Cessford. The teams of Percheron horses used for the sessions were driven through pylons and around obstacles demonstrating their talents as chore horses. During lunch, the horse teams were harnessed and

had a competition pulling a wagon around and through obstacles and gates.

In the afternoon, members split off into their respective sessions that included calf tying, "Prepare to Show", leg bandaging, ID station, braiding goat strings, rodeo royalty, "Bling crosses" and glass etching. The craft sessions proved to be very popular, with everyone learning something new. Goodie bags were presented to all who signed up and prizes were handed out during the day.

We would like to thank all of our sponsors and volunteers for helping to make this day such a success! 🌟

Calgary Region

4-H on Parade—Thirty-one Years of Success

BY JESS HAINSTOCK

COMMUNICATIONS ASSISTANT

Considering the sunshine, the 652 attendants, the generous support of the Calgary Stampede and Exhibition and the dedicated work of the many volunteers and committees that made up 31st annual 4-H on Parade, June 1-3 was a roaring success.

Deemed as the largest show of its kind in Canada, and third largest in North America, this year 4-H on Parade proved yet again why it gleaned 57% participation from its Calgary region members. Rob Smith, 4-H Specialist, accredits this to the member's enthusiasm and the committee members' commitment to the show's success. "A real highlight for me this year has been the increase in the beef female show, which has been on the rise for the last three years, and has now increased 20%, making it the largest component of 4-H on Parade." It is on account of this increase and the efforts of the Heifer Committee that this year's Breeders Herd class showcased 39 head of cattle, with each competitor's team consisting of at least three other delegates. One can image how full the show ring was at that point on Friday afternoon!

Another development on the heifer front was introduced this year. Carol Hadway, general leader of the West Didsbury 4-H Multi Club initiated a new marketing component to the heifer competition, a component that will allow for delegates to now

South Events

OCTOBER 4

Regional Council Meeting

OCTOBER 6

Regional Celebration

Calgary Events

SEPTEMBER 15-16

Calgary Stampede 4-H Rodeo

OCTOBER 3

Regional Council Meeting

FUN FACT

Leonardo da Vinci could write with the one hand and draw with the other simultaneously.

qualify for the National Young Cattlemen Program. “We’re trying to introduce a new aspect to the competition. It will give the members an increased awareness of the skills that they already possess as most of these delegates already do a lot of marketing for their animal- they just don’t recognize it as such,” Hadway explains.

Hard to believe that while all of that was going on, there was still a steer, sheep, ewe and lamb show; a dairy clipping and conformation competition; showmanship, horse English and Western classes; and canine, rabbit, cavy and life skills demonstrations, which doesn’t even begin to cover the EnCana sponsored pancake breakfasts, the Old Tyme Country Fair, the Multi-Judging or Rob Smith’s Saturday night make-over. One thing is for certain—4-H on Parade is not meant to be a weekend to catch up on rest. “It’s all about having a great time, meeting up with 4-H friends and getting to show our projects,” one 4-H delegate noted.

On account of every member who participated in 4-H on Parade having done their very best and putting forth the utmost effort, all class and competition results are posted on the 4-H website because despite there having been named winners over the weekend, every member who took part in 4-H on Parade truly was a success. 🌻



Madison Saunders, (Calgary) Junior Class Reserve Grand Champion at 4-H on Parade 2007



Andie Hadway (West Didsbury) in the Junior Marketing Competition

East Central Region

Beth MacGougan Receives the 4-H Award of Distinction

BY JANET KERR

EAST CENTRAL/WEST CENTRAL REGIONAL 4-H SPECIALIST

Beth MacGougan is the latest recipient of the East Central Region 4-H Award of Distinction. Beth is a 4-H leader from Coronation and has been active in many parts of the 4-H program. She was a leader of the Coronation Range Riders for 23 years. She guided her three daughters through the program and then continued as a leader because of her passion for young people and learning. One of her great joys is to see a young person learn a new skill or learn about taking better care of their horse.

Beth was active on the Coronation District Council, assisting to organize multi species judging contests, public speaking events and other activities. Beth was an active member of the East Central Regional 4-H Horse Committee and assisted in organizing a variety of events, including shows, clinics, competitions and learning days. Her focus was always on trying to improve the experience of being with a horse for both the member and the horse. Provincially, Beth has been a member of the Provincial Equine Advisory Committee, serving as the chairman and the representative to the Alberta Equestrian Federation. Beth also worked on the committees that developed many of the current 4-H Equine manuals. Beth also has been very instrumental with the Horse Classic program. She has spent countless hours writing and editing questions for Horse Bowl, the Quiz, the Slide Quiz and every year when she would pack up to come to the event, I think she brought half of her tack room to use for ID Stations.

In her acceptance speech for the award, Beth said “I am most grateful for the many opportunities I have been afforded throughout my life – the privilege to the lifestyle I love and the freedom and encouragement to pursue and share my interests, all of which the 4-H system has played a huge role in. Perhaps the other acronym for 4-H should be 4-L – to Live, Love, Laugh and Learn. The most valuable thing I gained from my involvement with 4-H has not been the knowledge, but the friends I have found. For the greatest rewards in life are not those that sit upon the shelf, but those that walk beside us.”

Beth is certainly a well deserving recipient of the Award of Distinction. 🌻



Beth MacGougan, Award of Distinction recipient, with husband John

East Central Events

NOVEMBER 16

Regional Council Meeting

DECEMBER 1

Regional Executive and Leader Training

JANUARY 5

Fun Day

West Central Events

NOVEMBER 3

Regional Council Meeting

NOVEMBER 16-17

Executive Training

JANUARY 22

Regional Horse Committee Meeting

JANUARY 30

Regional Council Meeting

Northeast Region

BY LEILA HICKMAN

NORTHEAST REGIONAL 4-H SPECIALIST

It is my sincere hope that all of you have had a chance to sip on lemonade, have a bite of cotton candy, splash in the cool waters of a pool or lake, or have taken the time to rest under the shade of a tree...if not maybe you were one of the active members attending 4-H events throughout the Northeast. What a busy spring and summer we have had and the fall looks to be just as exciting!

Northeast 4-H Adventure Day

For those that have attended this event, you know just how much fun and education can be packed into one day. The program highlights different projects each year that members within the Northeast region are doing. This event provides members and leaders the opportunity to explore everything that 4-H has to offer. Congratulations to all the members that entered the project display competition. First prize went to Bryant Schnurer and Ryan Mudryk of Elk Point; they chose the digital camera. Second prize was awarded to Karly Bourbeau of the Cold Lake Light Horse Club and she selected the digital binoculars with photo capture, and the third place honour went to Jessica Hryciuk for her display on her Young Draft Horse project. For her third place standing Jessica received a CD player. The draw for the early bird winner was the final prize of the day. Della Joseph was the lucky recipient of the NE VIP pass that waives the registration fee to FOUR of our major events in the region.



Sarah Chrobot, Laura Popowich, and Avery Chisolm with their canine projects

UFA Slo-Pitch Tournament

Thanks once again to the folks at UFA for their generous support of this family oriented event. Approximately fifty people, on four different teams, played ball and enjoyed the company on what turned out to be a fantastic day. On behalf of the region we would like to thank Blake and Marylee Prior, of the Irma 4-H Beef, for organizing this tournament.

NE Horse Camp and Horse Show

This popular project specific event is a unique program for the horse members in the Northeast region. This year's event was filled with a wide variety of events for members to experience such as Polo, Eventing (Dressage, Stadium & Cross-country jumping), Roping, Cattle Introduction, Gymkhana, Heavy Horse Team Hitch and Vaulting to name only a few. The organizing committee headed up by Karen and Cherie Ziegler deserve a huge round of applause for their organization, thought to detail and execution of the event. Members had the option of staying and competing in the Horse Show on Sunday, July 22. This day was hosted by the St. Paul District and provided members with an opportunity to put into action some of the new information learned during the horse camp.

Moose Lake Camps

Camp is the highlight of the summer for many 4-H members and for one hundred and forty members from across the Northeast, they called Moose Lake home for a week. Both our camps, the Junior and Intermediate programs, were full even before the deadline in May! This awesome response is thanks to the keen attitude of the members, and also to the Northeast Regional council's dedication to support this regional camping program that allows our camp to be offered at a significantly reduced rate. The summer staff team met the campers with great enthusiasm and we would like to thank the counselors that took a week of their life to give back to the 4-H program.

NEW CONTEST Parade Float / Promotion Photo Contest

If you and your club are out promoting 4-H in the region this year, make sure you take a picture and either email or send it in to the Regional 4-H Office in Vermilion for a chance to win!! One entry per time, but clubs can attend multiple events, and send in multiple photos, for multiple chances to win. The draw will be made at the Annual Regional Council meeting in February. So go and promote and don't forget the picture! 🌻

Northeast Events

SEPTEMBER 18

Regional Council Executive Meeting

SEPTEMBER 21

Deadline for Regional Project Book Competition

NOVEMBER 3

Regional Council Meeting - Vegreville

NOVEMBER 3

Horse and Beef Project Meetings - Vegreville

NOVEMBER 17

NE Forum

NOVEMBER 30 - DEC 1

Fall Fling

FUN FACT

The can opener was invented 48 years after tin cans were produced.

Northwest Region

BY JOCELYN MCKINNON

NORTHWEST REGIONAL 4-H SPECIALIST

Summer in the Northwest 4-H Region starts with the excitement of Achievement Days, continues with Focus on 4-H and finishes with summer camp. In between are awards banquets, exchanges and 4-H project activities.

Focus on 4-H

Focus on 4-H moved to the country in 2007 and received very positive reviews. Check out Jessica's summary and comments on Focus on 4-H 2007. Committee and show day volunteers put extra effort into ensuring Focus was a quality experience for the members. Thank you to our many sponsors for the event, each show, competition and class. Thank you to the Lac St Anne district and the Mayerthorpe community for the support.

Northwest Camps

In 2007 the Northwest region planned a **Combined Summer Camp** for junior and intermediate members. Starting August 14, over 50 campers enjoyed the sandy beachfront of Long Island Lake for a week of fun and 4-H team building experiences. Camp Mackinicholea is often the first 4-H camp members attend. It is the start of many friendships and 4-H fun.

FUN FACT

The opposite sides of a dice cube always add up to seven.

Northwest Events

NOVEMBER 17

Regional Council Meeting


NOVEMBER 24

Northwest 4-H Fair

Intermediate and senior members can look forward to **Frosty Fun Weekend** from February 8 to 10, 2008. After a revamped program in 2007, the camp is returning to Camp Nakamun. What do you do at Frosty Fun? In 2007 campers teamed up to make bobsleds, entertained one another with charades and competed in a marble race and group games. Outdoor activities were high on the list of camp fun. Campers had a counselor tracking challenge, prepared snacks on an outdoor bonfire, curled with milk jugs, learned about basic wilderness first aid, and made an outdoor craft. Applications are available in December.

Northwest 4-H Fair


A special day for many Life Skills project members and adults is the Northwest 4-H Fair. Drayton Valley and Leduc districts will again be hosting this event on November 24th. Although program planning isn't complete, participants will take two activity sessions from about 10 offered workshops. Members are guaranteed to take home finished crafts, good memories and ideas for more projects to complete. The bench show always presents a great display of project work.



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Record Book Competitions

In 2007, all three regional project committees revised project or record book guidelines for the regional competitions. The Horse project used their revised rules in June, and the Life Skills and Other Animals project books used their new guidelines in July. The Beef committee will be making final approval for competition guidelines in November. The updated versions or all record book guidelines have been circulated to clubs and have been posted on the 4-H website under Northwest information.

Northwest 4-H Regional Council

The regional executive is looking for ideas for using funds from a casino fundraiser scheduled for two days the last week of December. Workers are needed. Election of officers and approval of funding for regional committees will be part of the agenda for the Annual Meeting on November 17th in Villeneuve. 🌻



IN MEMORY...

Eldon Howlett was a founding member of Winterburn 4-H Club, Winterburn Riding Club, Warden 4-H Club and the Edmonton Gymkhana Association. He was born in Carrot Creek, Alberta and was 72 years young. Sadly, in the early morning hours of March 26 2007, Eldon Howlett tragically lost his life while trying to save a few personal possessions from his home as it burned due to unknown causes. He was well known in the horse community for his gift to read a horse and handler. Eldon also touched the hearts and souls of many friends, neighbours and acquaintances who are thankful for his outstanding contributions to the community and to the horse industry.

Submitted by his friends

Peace Region

BY STACY MURRAY

PEACE REGIONAL 4-H SPECIALIST



Kristen Yanishewski, one of the scholarship winners



Leah Jans, one of the bursary winners

Regional Scholarship and Bursary Winners

Each year, a portion of the Regional Casino account is used for funding scholarships and bursaries at the provincial and regional levels. Winners are selected at the provincial level by the committee working with the 4-H Foundation of Alberta, while the regional winners are selected by a committee made up of leaders or former leaders from each of the districts in the region. They chose winners for the four \$250 scholarships, for members taking post secondary education and the ten \$150 bursaries, for members over the age of 15 who exemplify a well rounded 4-H individual. Bursary winners are often involved in several other groups but still manage to contribute to the 4-H program at the club, district, and/or regional levels.

The winners for the scholarships for the 06/07 year were Laura Polasek, Monika Ross, Trena Schwerdt, and Kristen Yanishewski. Bursary winners for 06/07 were Sam Cherkowski, Thomas Hostettler, Leah Jans, Adam Jessen, Jessica Kuester, Sara Nichol, Heather Polasek, Lisa Pederson, Nicole Quick, and Amber Sorgen.

Congratulations to the winners. You are all very deserving.

4-H in the Tropics - Regional Days 2007

The region's annual show weekend was held in High Prairie this year, marking the first time the community has hosted the event. The committee, primarily from the East Peace District, welcomed the region with open arms. We all enjoyed the use of the High Prairie Agri-Plex, its grounds, and the High Prairie Elks Rodeo grounds next door.

While smaller than previous Regional Days weekends due to some scheduling conflicts, those in attendance had a great time. There is something for everyone. Project specific activities saw beef

Peace Events

SEPTEMBER 8

Fall 4-H Leaders' Forum – Fairview

NOVEMBER 3

Annual General Meeting of the Regional 4-H Council

NOVEMBER 14

Frosty Fest – Fairview

members given a fitting and showmanship workshop before their show so that they could all be in top form for the judges. Horse members will all benefit from the coaching they received on the side lines of their show. Canine impressed all spectators with their ability to perform on command.

Members from all project areas were invited to try their hand at judging and consumer decision making. This year's competition allowed all members to practice their oral reasons, even those judging for the very first time. Judges from the High Prairie Ag Society commented on the quality of the entries in the bench show, hoping that some of the members exhibiting were local and would enter their local fair.

Probably some of the greatest fun though was had by the members participating in the "Junk Yard Wars". Faced with a trailer load of 'junk', and given duct tape, hay wire, and hammers for tools, members were challenged to create a 'vehicle' that would carry at least one team member. The ingenuity of 4-H members shone through as many different contraptions made their way out of the building.

Food was tropical, tasty and plentiful. The dance floor stayed full until the DJ was packed and ready to leave. All in all, it was a good weekend of 4-H fun. Thanks to all the hard working committee members and volunteers who made it such a success.

Summer Camps

As always, the region hosted two weeks of summer camp over the last couple of weeks of July. The juniors and intermediates

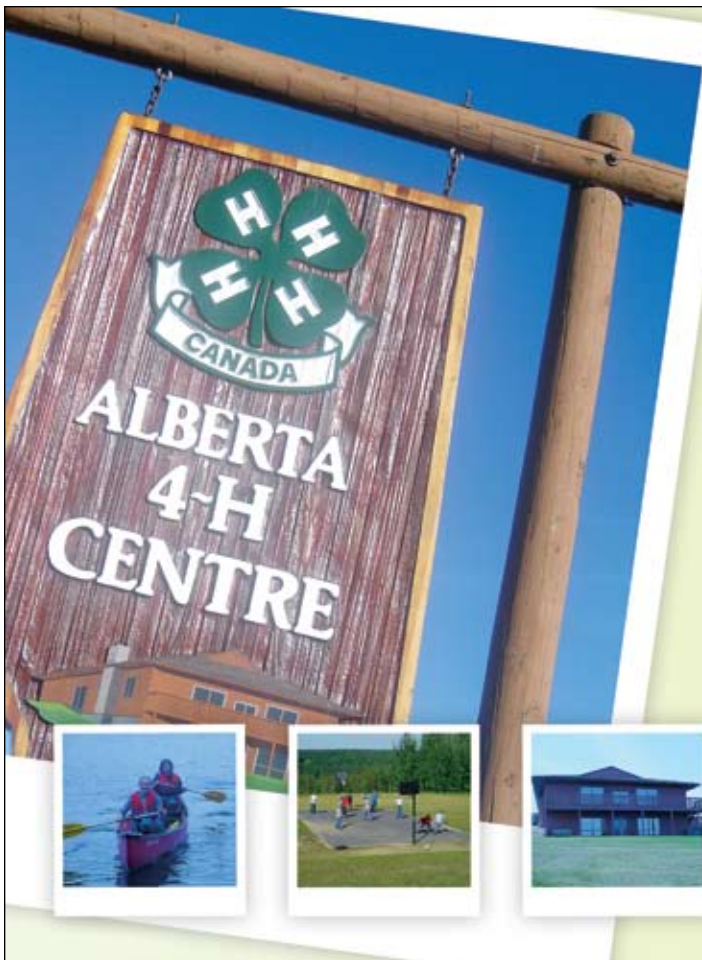
in attendance all had a blast "Laying the Foundation" and "Paving the Way" to their futures. It's always great to watch members start building their own networks of 4-H friends – friends for a lifetime. Thanks to the 4-H summer staff, and the senior member counselors, for planning and delivering excellent programs as always. 🌻



Junk yard wars at Peace Regional Days

FUN FACT

The first modern toothbrush was invented in China. Its bristles came from hogs hair or the mane of a horse that were then put into ivory handles.



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Vanessa Goodman, Kassandra Lougheed, Wade Hannah, Russel Thielen, Lanie Eigner, Danielle Senior, Shantelle Berry, and Courtney Hihn in front of a truck tire at Suncor

Travel & Exchange

First Ever 4-H Energy Exploration Tour

BY KASSANDRA LOUGHEED

4-H AMBASSADOR AND TRIP PARTICIPANT

This year, seven delegates were able to experience the highlights of Fort McMurray, as part of the first year for the Alberta 4-H Energy Exploration Tour. The trip was full of tours to big businesses like Syncrude and Finning as well as Keyano College to find out more about Alberta's booming oil and gas industry, and what opportunities lay ahead for potential careers. Some of the best tours were of Suncor and Enbridge Pipelines, who gave us a personal tour of their operations.

The Suncor tour allowed us to see what happens on a daily basis at an oilsands operation, from mining all the way to transportation of the final product. We saw their control room, mine site, and stood within feet of a Caterpillar 797 truck that is as big as a two-story house.

The most exciting activity was our plane fight over the city and oilsands. The plane was small and held a maximum of 10 passengers. Therefore we only had one pilot, so the over-excited Vanessa, our chaperone, was the co-pilot. It was a cool experience for all of us, especially Lanie, as it was her first time in the air. She handled it really well with only screaming once. Despite the trucks and buildings being massive on the ground, they looked miniscule from the air. It was amazing to see the sheer size of the mines of three different oilsands companies.

We all got to know each other very well and connected the night we went to Gregoire Lake Provincial Park. After roasting hot dogs, and filling our tummies, we played bocce ball. That ended in a close game. We made smores and enjoyed Danielle's cooked bananas, with marshmallows and chocolate. Finally before we left, we hit up the beach to spend the sunset by the lake and enjoy the playground.

The last tour we took in Fort McMurray, to Enbridge, was the best! As the workers thought we were supposed to be 4-H children, they welcomed us with ice cream treats and iced tea. The project manager (Darrell) explained their operation to us with great detail and gave us a look at everything that happens. He even showed us a PIG, a pipeline device that indicates where cracks and worn spots are in the pipeline. The tour ended with us taking freezies for the road.

This was a great learning experience for all of us. I know that we all have a better understanding of Fort McMurray and the oil industry. A big thanks coming from all the delegates goes to our chaperone, Vanessa Goodman, that planned the whole trip and that rocks the world. 🌟

Journey To Ontario 4-H Leaders Conference

BY CAROL HIGH

4-H LEADER AND TRIP PARTICIPANT

What an experience! If you ever have the opportunity to take advantage of any leader award trip, take it! It is always terrific to see how the rest of Canada runs their 4-H program.

Anita Mappin and I had the opportunity to travel to Ontario in February to attend the Ontario 4-H Leaders' Conference. Their conference was held in Waterloo, which is about an hour south east of Toronto and is actually very similar to our conference held in Alberta. They invite leaders from other provinces, they hold informative sessions and you have the opportunity to mingle with all the other delegates. They also invite youth delegates, who have their own sessions, but also mingle with the adults. From this, we found many of the members were interested in sharing their views.

The 4-H program in Ontario is not as structured as the Alberta program. They do not have 4-H record books; they just complete "projects." They have a program that awards the achievements of completing 6, 12, 18 & 24 projects. They have a much more structured Ambassador program than Alberta and the members complete scrapbooks of all events that they attend. These were very impressive!

The session I found most interesting is some of their ideas on fundraising. They have programs where they partner with restaurants, and have the members and parents act as waiters for the evening with all profits going to the 4-H organization. This is the same mentality for their fundraisers held in conjunction with gas stations and grocery stores as a percentage of a day's sales goes toward supporting 4-H. Ontario leaders said that the pancake breakfasts that are held as a means of promoting or relocating retail chain stores offer huge opportunity for this sort of fundraising. I call this thinking outside the box!

As entertainment for the banquet, they had an Elvis impersonator who was the "Champion Elvis" in Las Vegas and is the only Canadian to achieve this! He was very entertaining!

This was a great trip. Thank you to all the sponsors of the leader award trip program. 🌻



Alberta delegates Anita Mappin and Carol High with a friend they met at the conference

You Could Be Going to Japan!

Just like Ian and Eric Selte (past members of several 4-H clubs in the Vermilion area), you could be spending a month in Japan to learn about the culture, language, food, and historical sights. Check out page 7 of the Program Booklet in this magazine for more information on how to apply to either travel to Japan or become a host family.



Eric and Ian enjoying Japan's landscape



Eric and Ian finding out how different the transportation is compared to their farm pick up truck



Group pose in front of an inukshuk in Hay River, NWT

Experience of a Lifetime in NWT

BY MARLEY MILES

4-H AMBASSADOR AND TRIP PARTICIPANT

The 4-H Northwest Territories Agriculture Development Tour was absolutely remarkable! To begin the tour, almost everyone met in Edmonton and traveled north where we set up camp and a few more joined the group. Although most of us hadn't seen each other since Selections, everyone fit in and it wasn't long before the fire was going, guitar came out and a game of football started. Every morning the bus would be loaded (which we got quite good at) and we would entertain ourselves by watching movies, playing cards, and on occasion markers and fingernail polish would come out for those that had fallen asleep! We visited places from fish hatcheries to the Yellowknife Legislative Assembly to a Diamond Cutting and Polishing school. The unique things we learned and got to see was a once in a lifetime experience. How often do you get to hold an eighty thousand dollar diamond?

When we weren't on a tour and were just hanging around camp, we usually found a lake, river or waterfall to get our feet wet, and on occasion, our faces muddy! Our group was even lucky enough to get fresh fish cooked for us on Driftwood beach where we spent a few hours hanging out and watching the sun, which we saw never really goes down! Although there were many late nights and early mornings, those ten days were spent experiencing the most amazing things with the most amazing people! (Besides, we got to catch up on much needed rest on the bus!) On behalf of the group, I'd like to thank our chaperones Terri, Laura, and Dorothy, Chuck (our bus driver) and all our sponsors. The trip wouldn't have been half as special without all of you. And a special thanks to my fellow North-

west Territories delegates - you all made this trip memorable! My only words of advice for future delegates, bring lots of bug spray! 🌿

FUN FACT

Summer on Uranus lasts for 21 years - but so does winter.

MYSTERY WORD

Can you enter the words correctly into the grid? The letters in the yellow boxes will spell out the name of the mystery word.

4 letter words	6 letter word	9 letter words
BOAT	DINGHY	MOTORBIKE
RAFT		MOTORBOAT
SHIP	7 letter words	SUBMARINE
TAXI	BICYCLE	
TRAM	GONDOLA	10 letter word
		HELICOPTER
5 letter words	8 letter word	
COACH	AIRPLANE	
FERRY		
LINER		
TRAIN		
YACHT		

MYSTERY WORD: _____
solution on page 43

Looking for a vacation destination for February 2008?

Why not sign up for the 4-H cruise to the Mexican Riviera from February 3 - 10. Details are available on www.4h.ab.ca (click on Partners, then Sponsors, then scroll down to ITS Travel).

See you in Mexico!



(L to R) – Kaleigh Klammer, Kevin Burger, Joyce Winter, Mark Blanchette, and Jolene Noble

4-H Member Trip to Montana

BY KALEIGH KLAMMER

4-H AMBASSADOR AND TRIP PARTICIPANT

Delegates chosen at Selections reunited in Red Deer on July 8 to begin a trip of their lifetimes through Montana. Mark Blanchette (Vimy), Kevin Burger (Stony Plain), Jolene Noble (Manning), and I (Kaleigh Klammer from Vegreville) met our enthusiastic and fun chaperone Joyce Winter and began the drive to Fort MacLeod. We were all very excited about the upcoming adventure.

After spending our first night in Fort MacLeod, we crossed the border and to Hungry Horse. After getting lost a couple of times thanks to our navigator, Mark, we made it to the Hungry Horse Dam and spent a few hours exploring the 564 ft. dam that supplies energy to Montana and neighbouring states. Later that day, we experienced white water rafting in West Glacier. It was an exciting experience for all and we got a little wet.

The following day, we headed to Missoula to ride on “A Carousel for Missoula” which was constructed entirely by volunteers. After driving around the city for a bit, it was time to head to Bozeman, where we would spend a few days at the Montana 4-H Congress. Upon arrival at the congress, which was held on the beautiful University of Montana campus, we were greeted and given our “Passports to Adventure” that became our tickets to fun and 4-H. Throughout the Congress, we met many Montana 4-H members and leaders and learned how

4-H existed in a different country. We witnessed various 4-H competitions including a Fashion Revue and a Public Speaking Competition. Everyone enjoyed meeting new people and spreading our style of 4-H to others.

After three short, fun-filled days, it was time to jump back in the van and cruise. We drove to the Three Forts Lewis and Clark Caverns where we experienced the caves. Then we traveled to the Grant Kohr’s ranch near Deer Lodge and toured a working ranch that originated from the 1880s, complete with the original buildings and blacksmith workshop. Next, we viewed the Old Montana Prison and an old car museum which proved to be a highlight for all. The following day, we headed to the Great Falls Riverfest to experience some local entertainment and do some shopping. Because it was our last day in Montana, we were sure to enjoy the sun before heading home.

This trip was an amazing experience and we made unforgettable memories. I think each of the delegates learned more about 4-H in Montana and we definitely had a great time with our chaperone. Thanks Joyce. Last but not least, we would like to send a thank you to our sponsors: ITS Travel and Cruise Centre and 4-H Programs Trust, as well as Lacey Minchau for planning our trip. Thanks for making this adventure an experience of a lifetime. 🌻

FUN FACT

The heart of a blue whale is the size of a small car; its tongue is as long as an elephant.

Fundraising

Alberta 4-H Rural Electronic Roundup Project

September 30 to November 30

Forms POSTMARKED November 30, 2007

Are you a smaller 4-H club? Do you live in rural Alberta? Are you looking for a new fundraiser? If you answered YES to any of the above questions, the Alberta 4-H Rural Electronic Roundup Fundraising Project is for you!

This fundraising opportunity is new this fall and is open to all Alberta 4-H Clubs that wish to participate. As "e-waste recycling" is fairly new in Alberta, there are limited areas that have the capacity to house the items that your club can collect. The areas that the sites are situated in are increasing rapidly, providing more opportunity for your 4-H club.

This project is administered through the 4-H Foundation of Alberta. We will help you coordinate with the local drop-off point and provide you with tips and hints on how to have a successful round up. Your payment will also be provided to your club by the 4-H Foundation at the end of the round up time period. The following information is subject to change; stay posted to www.4h.ab.ca.

Eligible Electronics	Price Per Unit
Monitors	\$3.00
Computers & Servers	\$2.50
Printers	\$3.00
Laptops & Notebooks	\$0.50
TVs (up to 25 inches)	\$5.00
TVs (26 inches or greater)	\$10.50

10% of your club's collection efforts will be contributed to the Alberta 4-H Legacy Fund. For more information on the Legacy Fund visit www.4h.ab.ca

How to get your club involved?

- Contact the 4-H Foundation of Alberta for further information on facilities that are set up for a Rural Electronic Roundup.
- Discuss this fundraising opportunity with your 4-H Club and ensure the dates will work for you and you will be able to meet the deadline.
- Each Alberta 4-H Club wanting to participate must register with the 4-H Foundation of Alberta via phone or email. 1-877-682-2153 or foundation@4hab.com 🌻



FUN FACT

Because steel expands when it gets hot, the Eiffel Tower is six inches taller in the summer than in the winter.

FUN FACT

There are about 1 billion cattle in the world, 200 million of which are in India.

FUN FACT

There are more than 7 million millionaires in the world; 80% of millionaires drive second-hand cars.

New Merial/4-H Fundraising Opportunity for Clubs

A new program has been developed between the Canadian 4-H Council and Merial Canada for the sale of Ivomec and Eprinex between August 1 and December 31 of this year. Merial will be creating new graphics for Ivomec and Eprinex boxes, which will include a cut out coupon. 4-H members collect as many box coupons as possible from community supporters, fill out their name and club on the coupon, and forward the coupons to the 4-H Foundation of Alberta. Merial will then generously contribute \$10 per coupon, with \$9 going to the participating club and \$1 going to the Alberta 4-H Legacy Fund. All details will be coordinated by the 4-H Foundation of Alberta.

Thanks Merial for continuing to be a great supporter of the 4-H program!

4-H Fundraising Initiative— How Your Old Electronics Can Make a Difference

BY JESS HAINSTOCK

COMMUNICATIONS ASSISTANT

You know that old computer printer that you have in the basement, the one that serves as a dust collector and reminder of where computers originated? So far, you're up to a computer monitor, two laptops, a television and of course, the printer. And every time you walk down stairs, past the tower of old electronics and your shirt sweeps through the fine layer of dust that has taken up residency at the peak of the mechanical mountaintop, you remind yourself that you need to take those things to the recycling bin before a robot of sorts rises from the pile.

But where do you take that kind of stuff? The bottle depot?

As part of a province-wide pilot project, one club per region was asked to spearhead an electronics recycling initiative, which includes the collecting of computers, printers, servers and TVs.

Electronic Recycling in Action—Darlene Barr and the Vermilion Golden Threads 4-H Multi Club

Darlene Barr, General Leader of the Vermilion Golden Threads 4-H Multi, her fellow leaders and club members were more than willing to be the Northeast region's guinea pig!

"We were very excited by the opportunity that this recycling project gave our club to give back to the community, which has been very supportive and receptive. We were a little concerned with running it during the summer months, what with everyone being on holidays, but the response that we received on our first collection day was tremendous!"

July 11 marked the first Collection Date for the club and the turnout was so great that a grain truck was needed to haul the donated loot to the Vermilion Transfer Station. "Guinea Pig" Clubs were given the timeline of mid-June to mid-August to get the project up and functioning, and Barr says that she will definitely be recommending that electronic recycling be approved as a fundraising option for clubs.

Not only is the electronic recycling initiative great for clubs as a fundraiser, it's great for the people of the community as they get to purge their storage spaces of this equipment, they gain peace of mind by knowing that not only are they recycling rather than contributing to a landfill, but that by donating their old electronic equipment they are also proving to benefit 4-H clubs in their community.

"It is just such a great way to engage all of the club members—everyone can get involved," Barr explains. "I had seven or eight junior members out for the first collection day and they were like little scribes! They had clipboards and kept an inventory of everything that was brought to the site for the club's records. It was really great to see everyone involved."

If you have inquiries regarding recycling projects in general, please contact Susann Stone, Manager, Marketing and Specials Projects with the 4-H Foundation of Alberta at 780.682.2153 or toll free at 1.877.682.2153. 🌱



The donations kept on piling in, so much so, a grain truck was needed to transport the electronics



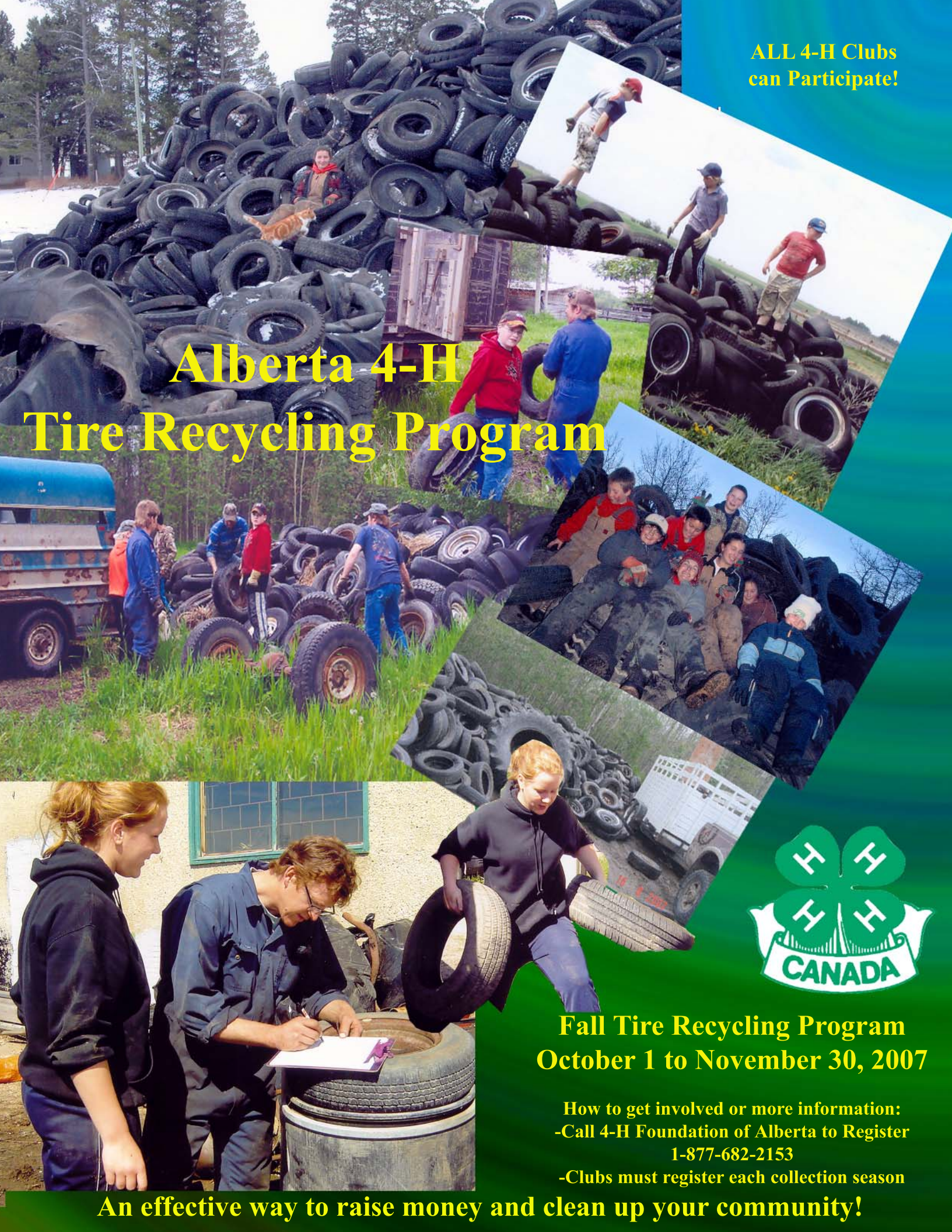
(L to R) Members of the Vermilion Golden Threads Multi Club: Karly Dieken, Kathleen Dieken, Adrienne MacKenzie, Nicole Nawrot and Erin Carlson



Vermilion Golden Threads member Kathleen Dieken advertises the club's recycling project during the parade at the annual Vermilion Fair

ALL 4-H Clubs
can Participate!

Alberta 4-H Tire Recycling Program



**Fall Tire Recycling Program
October 1 to November 30, 2007**

- How to get involved or more information:
- Call 4-H Foundation of Alberta to Register
1-877-682-2153
 - Clubs must register each collection season

An effective way to raise money and clean up your community!



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9 Decades of Stories

As part of our 90th anniversary, the 4-H Branch decided to collect stories from anyone and everyone who has been touched by 4-H in this province. Here are some great submissions that we've received. If you have a favorite memory that you would like to share, please send it along to info@4h.ab.ca or fax to 780-422-7755 by December 31.

Fond Memories

BY BILL MCGRATH

1995 HALL OF FAME INDUCTEE

Congratulations Alberta 4-H on 90 years of helping Alberta youth become better citizens.

I first became involved in 4-H when our eldest of three children joined the local club in 1976. I was then connected to the Preston Beef Club for 22 years—seven as a parent and 15 as a leader.

With the personal belief that you should help the 4-H movement beyond a club level, I was involved in the Northeast Region as a representative and as President. It was a fun time in the Northeast Region when we planned and hosted the Provincial Leader's Conference in 1984. The Conference's theme, "4-H 4-All" was very appropriate for our region.

Becoming a Regional Representative to Provincial Council led me to the position of President by 1992. An outstanding event that happened when I was President was the 75th anniversary party in Calgary, which was a resounding success due to the hard work of the planning committee. Another major event was the introduction of membership fees. I am proud to say that what could have been a very contentious issue went smoothly thanks to how it was presented by the Provincial Council and 4-H Branch and the way that it was received across Alberta.

Being President of Provincial Council meant an automatic position on the 4-H Foundation of Alberta. The main events of my time with the Foundation was the construction of a new house and office for the manager at Battle Lake Provincial Camp and closer alignment between the Provincial Council, the Foundation and the 4-H Branch to work towards the betterment of 4-H.

I was honoured to work with the 4-H program for over 20 years and I was very well rewarded through the experience I had on trips and conferences, as well as the relationships that were created. I was also granted the humbling experience of being nominated and selected by my peers to be inducted into the 4-H Hall of Fame in 1996.

I am proud of the 4-H movement and growth that has happened over the years that I've been involved and, hopefully 4-H and I will still be thriving at the 100th anniversary. 🌻

The Penny Push of 1980

ANONYMOUS AUTHOR

Pennies. They constantly clang in your pocket, fall out of the side of your wallet and are virtually useless now that one cent candies no longer exist. But did you know that in 1980, it was a penny that helped to create the present day Alberta 4-H Centre?

As a result of a challenge made by 4-H leaders from Montana, the Copper Clover Campaign was initiated as a fundraiser for what, at the time, was nothing more than a niggling dream in the back of 4-Hers' minds. At the Leader's Conference of 1980, this dream started to seem a bit more like a reality. On the Saturday of the Conference, November 26, all of the leaders amalgamated their respective penny stashes that had been collected in their communities and districts in the three months prior. As a means of commemorating there being that many pennies in one place at one time, the pennies were poured from ice creams pails into a collective bin and when the dust had cleared, it was counted that there had been more than 1.5 million pennies (or \$15,600.00) had been donated to the Copper campaign.

Between the months of August and November, the 4-H supporters of this province reached into their wallets, scoured their couches and rushed to their banks in order to contribute as many pennies as they could. Not only did this mean that the 4-H organization was one step closer to creating its home-away-from-home at Battle Lake, but it also meant that Alberta had met and then beat the challenge amount that had been set for the fundraiser by an American 4-H organization. As a result, the Alberta 4-H family raised almost \$6000 more than 4-H in Montana!

It is because of these types of events, of everyone joining together to achieve a common goal, that Alberta 4-H is celebrating our 90th anniversary. Congratulations for being part of all of that. 🌻



Creating of the 4-H Certificate

BY ALBERT KASTELIC

It was the year 1972 and I was the president of the Lac Ste Anne 4-H Council.

During the annual county awards night, I was honoured to give out the achievement awards to the 4-H county members; however, out of the total club's membership, there were a small number of members who were receiving all of the recognition, and out of the member awards, some were multi-winners. This seemed quite unfair to the overall membership and it got me to thinking that there should be something created that recognizes all members. In fact, I had witnessed members go all of the way through 4-H without having received any sort of recognition. When they finished eight to ten years of 4-H they would have no record of ever having been a 4-H member.

After giving thought to the many ways to make it fair for everyone, I contacted my MLA Peter Trynchy to get the government's help and input. Mr Trynchy contacted the Honourable Horace Schmidt, who was the Minister of Culture and Youth at the time, and a meeting between Mr. Trynchy and Mr. Schmidt was immediately set up by the Minister at his office.

Mr. Trynchy, Hon. Horace Schmidt, Hon. Bob Dowling and myself met to discuss the following request that I made: that the 4-H Branch develop a certificate to recognize the years of membership for *all* members. This request was made with the Minister's approval with the comment of it being long overdue.

Thus, the certificate was made and developed by the 4-H Branch in 1973 and it has been used every year since. I feel that the certificate was something necessary to have happened to ensure that each member had something to not only be proud of, but to also represent their 4-H achievements. Recognition is an important means of encouragement, which helps young people to succeed throughout their 4-H years and beyond. We must realize that every child has a heart, and that we should be fair with everyone.

My wife Audrey and I raised seven children (20 grandkids) who have all enjoyed and gained valuable skills while in 4-H. We are still involved with 4-H as an award sponsor (35 years of County Sec award). To give is something that we must learn at a young age, and I believe that what we do while on earth will outlast life itself. 🌻



That Old Computer

JOCELYN MCKINNON

4-H SPECIALIST FOR THE NORTHWEST REGION

This afternoon, Dustin Dinwoodie and Jeff Nelson (4-H Alumni members) were in my office getting the computer equipment they needed to set up for the U of A Judging competition on the weekend. I gave them the old computer rather than the updated one as it was easier for me, and for what they needed it for, it was easier than the new program would be.

After they left I got to thinking where that old computer has been – in horse stalls at Lakeland College in Vermilion, down at Olds in the Cow Palace, out at TransAlta Farm and Ranch, Northlands, Lewis Farms show barn, a number of district events, and it still works (despite the ton of dust)! Granted, because of its age that computer program isn't the easiest to run at times, but it does store some old memories for me.

How many members have participated in judging over the years? I'm sure thousands in the Northwest region alone. How much success have they had because of the skills they have learned? Lots, and in ways far beyond the winning a ribbon. The members, once they get involved, want to travel to competitions and try their luck and knowledge with the next set of classes. Long after the judging events I learn from leaders and parents how much judging has helped build a member's confidence, not to mention judging being a means of getting members to make decisions and speak well.

Christy Hoy was working in the Barrhead Agriculture office this winter. At noon one day we were talking about how much she enjoyed judging. She spoke about the fun of regional judging and about going to Denver judging horses and to the World Quarter Horse judging with the Alberta team including Jamie Schnurer. Now Dustin and Jeff are organizing a judging event and Jamie and Christy are "Official judges" for other judging.

It's amazing how times change, and yet, how very much they stay the same. 🌻



Jamie Schnurer, who spent years at various 4-H judging competitions, was this year's official horse judge at Provincial Judging

Club & District Articles



Pre-flight: Chipman 4-H member Cynthia Westaway and ESC instructor John Broomhall

Chipman 4-H Beef and Multi Club Flies High with Edmonton Soaring Club

BY JESS HAINSTOCK
COMMUNICATIONS ASSISTANT

The Chipman 4-H Beef and Multi Club hit new heights on June 29 at the Edmonton Soaring Club's (ESC) airfield located just north of Chipman. In celebration of the ESC's 50th anniversary, the ESC extended an invitation to the Chipman 4-H Club to join in their weekend's festivities. For more information on the ESC and how this all came about, check out page 38 in the last issue of the *4-H Magazine*.

"It's an exciting way to end an exciting year," said Kimberly Westaway whose daughter Cynthia is a first year club member. "It has been a great," Cynthia says in regards to her wood-working and feline projects. "The group activities like the building of the float for the Chipman parade and getting to do today's gliding have made the year so much fun."

The skies remained clear and blue for the entire morning of gliding, allowing delegates to see for miles. Chipman 4-H club member Shea Martynek raved about her first time up in the glider, which ended up going up between 1200-1500 feet. "It was like all of the houses were just little diagrams—everything looked about a centimeter tall. I would go up again in a heartbeat!"

Thank you to the Edmonton Soaring Club for providing the means for such an awesome experience. 🌻

Congrats to all Those Who Just Completed Your First Year in 4-H!

It is quite an accomplishment! As many first year members (and parents) know, getting through public speaking, record books, project work, and business meetings can be challenging. It's a lot of information to take in and requires much dedication. But ask any senior member who's spent the last 7 or 8 years in the program if persevering through the first year was worth it, and they will likely all give you the same answer....without a doubt it is worth it!

So if you're like successful first year member Alison Bilski (pictured here with her dog while taking a break from grooming her heifer), you deserve a salute from the 4-H partners, leaders, and community supporters. We hope to see you back for year #2!





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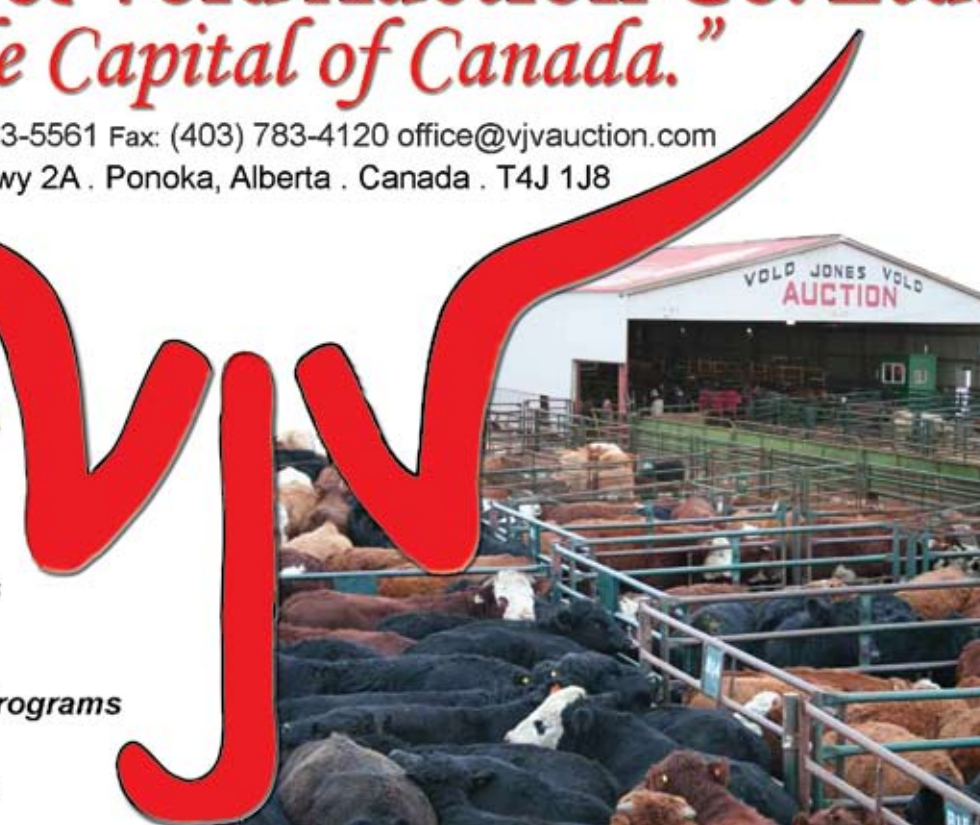
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CALGARY HERALD



Features

Alberta 4-H Makes the Grade

BY LORETTA BERGO

4-H LEADER, PARENT AND LIBRARIAN AT ARDMORE SCHOOL

AND JESS HAINSTOCK

COMMUNICATIONS ASSISTANT

Thought that 4-H was just an extra-curricular activity?

Think again.

Coming to Ardmore School this fall is 4-H like no one in this province (and even the country!) has ever seen it before—as part of the actual school curriculum. Loretta Bergo, Librarian at Ardmore School and an eight-year parent veteran and two-year leader, along with her school staff got to wondering what “*learn to do by doing*” would be like if it was treated as a class rather than an after school activity.

“The response has been emphatic,” Bergo says. “When the idea first came before the staff as to whether or not they would be interested in offering the program as an option for students, we went crazy for it. We talked to Marguerite Stark from the 4-H Branch next to gauge the province’s interest level, then we approached the Northern Lights School Board and our local Parent Council and the response was all positive. We then took the idea to our students and the reaction was the same—total excitement!”

Now that it is a go, the logistics start to come into play. As of September, every teacher at the Ardmore School who is willing to take part in this two-year pilot project and has an extra 40-minute block in their timetable will become a 4-H certified project leader. From there, teachers will choose a project to offer students in the second and third term of the school year as the school is considering having everyone take the “Explor-



4-H members, with the help of a leader, work on a 4-H craft project. This is one type of activity that students at Ardmore School will be involved in.

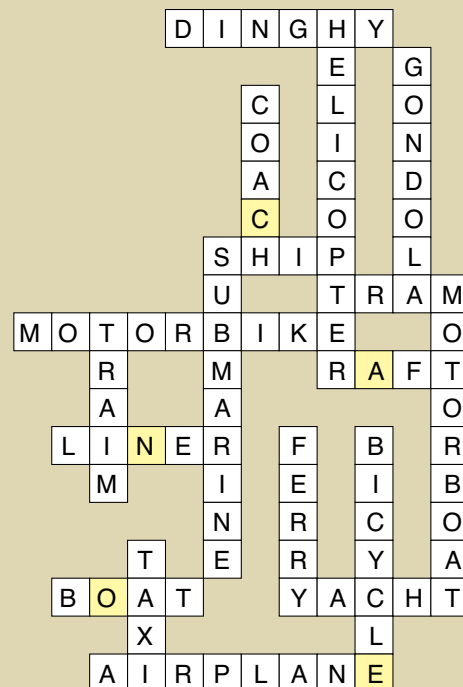
ing 4-H” project in the first term in order to give students a better understanding of what projects are offered and what the 4-H program has to offer. Given that there are so many projects to offer the students, the 4-H “options” may be divided according to report card periods, so the terms would run from September to November, November to March, and finally March to June. Final decisions will be made early in September once staff and students are back from holidays.

“We used to only be able to offer options to our Junior High students, and even then it was a choice of two, which basically meant that the option that you didn’t take in first semester, you would take in the second!” Bergo jokes. Now, Ardmore will be offering 4-H project options to the entire grade 4 - 9 school in order to give students a more enhanced and well-rounded learning experience. The option classes will end up being cross-graded, which will be very similar to the 4-H club dynamic and Ardmore School will be a completely registered club.

“Being that we are a rural school, it is hard to get access, funding or staffing needed to be able to offer a more diverse range of subject matter, which in turn makes it hard to capture students’ attention. As a 4-H leader and parent, I have seen the benefits of the 4-H program; we will offer this same program through our school providing our students with the benefits that every other 4-H member receives within their local clubs. The communications and public speaking portions will also be an important part of our students learning; it is so exciting to think about giving our students that sort of advantage. Through this program, we will be able to stay true our strong rural roots and family ties – what could be any better!” Bergo enthuses.

Stay tuned for updates on how this brand new idea is working at Ardmore. If this initiative sounds like something your school may be interested in, please contact the Alberta 4-H Branch office at 780.422.4H4H for more information. 🌟

Mystery Word Solution



MYSTERY WORD: CANOE



Entire group at Calgary ceremony with Premier Ed Stelmach and Mrs. Marie Stelmach

4-H Partners with Alberta's Promise

BY JESS HAINSTOCK

COMMUNICATIONS ASSISTANT

On April 23 and May 16, the Calgary and Edmonton Alberta's Promise chapters respectively hosted "Little Red Wagon" ceremonies as a means of honouring the new Alberta's Promise partners. New this year, Alberta 4-H partnered with Alberta's Promise whose mandate is to "create partnerships of possibility" by facilitating a hub of interaction between sponsors and agencies to ensure that the youth of this province have full access to the opportunities that will help them to reach their full potential.

Sound familiar?

The Alberta 4-H organization prides itself on instilling in youth the knowledge, confidence and skills that they will need to become the leaders of tomorrow. In order to achieve this goal, 4-H relies on its dedicated members and leaders, as well as on the generous support of financial partners. Through Alberta's Promise, 4-H has become a Promise Agency, which means that the corporate citizens who make up the Promise Builders designation within Alberta's Promise will be able to line their company up with 4-H in order to support and supply resources to 4-H clubs throughout Alberta.

Presented with Alberta's Promise's moniker, a little red wagon, 4-H Foundation of Alberta CEO Bruce Banks accepted the little red wagon on behalf of Alberta 4-H. Also acting as representatives at the two events were 4-H members who played roles as event emcees, ushers, greeters and even backup dancers! Alberta's own Michael Carey sang at both events, serving as an example of talent and potential that exists in the youth of this province. With the newly accepted distinction of Chair and Honorary Chair, Premier Ed Stelmach and Mrs. Marie Stelmach were present at the event, encouraged by the "many devoted and energetic people working to make our province a better place," and proud to say that "This movement continues to grow and strengthen — Alberta's Promise now numbers 1,099 partnerships."

Alberta 4-H is also encouraged and proud to be part of the Alberta's Promise vision of being "a catalyst for innovative partnerships" because the more people and organizations there are working towards the unified goal of enhancing the lives of the youth in this province, the more likely it will happen. 🍀



4-H Ambassador Greg Borduzak (2nd from left) with fellow 4-H members at the Edmonton ceremony



Entire group at Edmonton ceremony with Premier Ed Stelmach and Mrs. Marie Stelmach

The Bigger Picture

BY JESS HAINSTOCK

COMMUNICATIONS ASSISTANT

Part of 4-H's mission is to develop "contributing individuals" while part of the organization's vision is to "develop leadership in rural communities." Fourteen year old Ben Goodwill, member of the Chipman 4-H Beef Club, is well on his way to accomplishing both. He walked 60 kilometers on August 10-12—by choice. Why? Because he wanted to do his part in helping to realize the goal of no longer having breast cancer be the most frequently occurring cancer in Albertan women; an illness that kills approximately 420 women in this province.

Ben and his mom Cheryl were set to walk in this year's fundraiser. This year's event would be Ben's first and Cheryl's third time to cross the finish line as she had participated in the first Weekend to End Breast Cancer, which was held in Calgary in 2005, and then in Edmonton's premier event in 2006. However, Cheryl passed away from breast cancer before she could complete the walk.

And so Ben walked for the both of them.

To take part in the two-day walk, Ben had to raise a base sum, which was not a problem for him. "I had to raise \$2000, and I'm now at \$2400," Ben said to me when we talked in July as he explained some of his resourceful fundraising techniques. "I sold raffle tickets for a coat rack that I made as one of my 4-H woodworking projects, which made \$215 and I also sold hamburgers and hotdogs at the 4-H Achievement Day for the Lamont District."

It was actually the money that Ben was initially most worried about. "At first I was pretty worried about having to raise the \$2000, but it turned out to be much easier than I had thought. People have been very supportive."

In talking with Ben before the walk, which works out to be 25 kilometers the first day and 35 the next, he explained how he had been walking four kilometers a day, twice a day in anticipation for the weekend, and felt that "just finishing it" will be one of the greatest accomplishments of this experience.

In the past two years, proceeds from Edmonton and Calgary's Weekend to End Breast Cancer walks have raised over \$19 million. And where does a sum of money like that go? It enabled over 180 women to receive a cancer-treating drug called Herceptin while it was under review for government funding and it donated \$1.1 million towards the purchase of a fully equipped van for the provincial Breast Screening Program (allowing for women, regardless of geographic closeness to a stationary machine), a dedicated ultrasound for the breast surgery suite at the Cross Cancer Institute and a genetic analyzer for breast labs at the Tom Baker Cancer Centre to name a few initiatives fueled by the Weekend to End Breast Cancer's fundraising efforts.

Alberta 4-H is proud of you Ben—congratulations on making a difference and using your 4-H project work and creativity to help you get there.

For more information on the Weekend to End Breast Cancer, go to www.endcancer.ca.

If you or your club has taken part in an inspiring, "feel-good" initiative, write to us at magazine@4h.ab.ca and tell us about how you're helping to make your community, province, country, continent, or maybe even world, a better place. 🌱



Yearly 4-H Diary Review and Changes

BY MARGUERITE STARK

4-H BRANCH HEAD

Over the past several months, a committee of hardworking volunteers and Branch staff reviewed and made changes to the Yearly 4-H Diary. A review of the Diary program takes place every five years, and input is solicited from members and leaders through the council structure.

The one important change is:

4-H Club Involvement – Basic Member Expectations

We have added the expectation that members must participate in at **least one club volunteer or charitable activity** that is of benefit to the community. This means that for a member to receive any and all diary points for the entire 4-H year, they must complete all five basic member expectations.

Important clarifications include:

A 4-H activity is eligible for a maximum of two points regardless of the number of days/events that a member participates in.

If a 4-H club has separate project achievement days, a member may claim a club activity for the second achievement event if he/she has a specific role in the event.

If you claim a point for being on a specific committee that plans events for your club, you cannot claim two points for planning that same activity in the club/district activity sections.

If a member *attends* a 4-H activity beyond club level, but does not *participate* in the activity, a point is allowed only if the member prepares and delivers a report to his/her club on the activity.

Points are not awarded for selling products for school or other community organizations.

Diaries should not be required to be a part of a record book competition; rather they should always be kept in a safe location by the member. 🌱

4-H and Its Benefits

BY LEANDRA KRYWCUN

CHEADLE 4-H CLUB

The following speech was written by Leandra for her club's public speaking competition. It is a true testament of how important 4-H can become in one's life.

I have reached a point in life where things, like high school, come to an end. FINALLY!! Madam chairman, honorable judges, guests, and fellow 4-H members.

But the end of high school means quite literally the end of life, as I know it. The classmates I've seen 8 hours a day 5 days a week for the last twelve years won't be coming back next year. And for a lot of us we will be moving away from home to experience this huge scary world full force. Knowing this, it makes a person stop and look back, evaluate and remember. There are so many things that I will miss next year, but that I am sooo thankful to have had a chance to be apart of, like 4-H.

For the last 90 years, the 4-H program has had the goal of developing well-rounded, responsible and independent youth, teaching them skills to not only apply to their projects but to every aspect of their lives. And looking at all the things I've been taught and have accomplished, I'd say they're doing a pretty good job.

This program teaches so many essential skills, one of the biggest being this, public speaking. You would be amazed if you could truly see all the ways that this will benefit you. I thought about it one day during class presentations, watching some of my peers trying to hide behind their papers, stutter through every sentence and heaven forbid they make eye contact with anyone! Being able to speak in front of a group gives you so much confidence, and not only this, but people have so much respect for you and listen so much more intently if you can speak to them in a calm, strong, understandable voice. Public speaking has helped me in so many ways, everything from asking questions in class, to discussions, presentations, and just talking to people I'm not used to. And yes it was a bit nerve racking at first, but I've gotten better and better. If you can master this skill it won't matter if it's your boss, teacher or a whole auditorium of people, you will be able to pass on a message confidently and convincingly, and in today's world that skill will be priceless.

Another thing I've gained from 4-H is friends, but so much more than just that, I've met leaders, parents and of course members that I can trust, relate to and grow with. This program provides many opportunities to make new friends, events like camp, Club Week, fun days, or even places like Aggie Days volunteering. And the neat thing about these people is they come with a guarantee: You will have something in common! But along with meeting all of you great people I've learned how to do one of the hardest and perhaps scariest things. Meet new people, and make new friends. I'm especially glad to have this skill knowing that next year I'll be starting all over.

Now a lot of you may not think all the work, volunteering and fundraising we do is much fun, but let me tell you, I'm sure thankful for it now! Whether it is writing applications or even essays for schools and scholarships, it seems they never stop asking what you've accomplished and what you've contributed. If I wasn't in 4-H, my list would be pretty short. Even just being able to say I'm in 4-H means so much to the schools; it tells them that you are hard working, dedicated, and responsible. You stand out and that's a very good thing.

4-H helps teach a lot of life lessons, such as winning and losing. I don't know anywhere else where you can go into a show and perhaps come out in last place but come out beaming because you did so well... well all right when I was little I was not exactly beaming when I got last.... But I see now, especially with stock dogs, it's not the place you come out of the show with, it's the place you go in with in your mind; if you worked hard, were dedicated and persistent all year, then that's all you have to know, because everyone has a bad day.. even your dog. These shows help you realize that the work you do over the year makes a difference, and winning is important but it's not everything. And for the younger kids who don't quite understand that yet, what doesn't kill you only makes you stronger... and makes your parents take you out for ice cream!!

Over the eight years I've been in 4-H, I've learned tons of things to benefit me in my relationship with my animals: everything from learning the essentials of the beef market, to properly riding my horse, and training and caring for stock dogs. But maybe more importantly I've learned patience, dedication, and perseverance. And I know for a fact that these have already helped me and will continue to do so in everything.

4-H teaches a person so much. It is hard to imagine the person I would be if I had not been involved in this amazing program. Pride, self-confidence, and respect are only a few of the things that I have gained. With many thanks to 4-H I know that I'm as ready as I'll ever be to take my first steps into the 'real world' although it's a bit scary to think my mom won't be around to explain everything to me. I guess I may have to learn-to-do-by-doing after all!

November is National 4-H Month!

In Alberta, we will use this as another reason to promote 90 years of 4-H in this province. Keep your eyes open for more details on the following initiatives that will round out a great year of celebrations...

November 1:

Wear Your 4-H Colors (pin, camp shirt, club vest....)

November 8:

Activities at major agriculture events in the province, like FarmFair

November 15:

National Philanthropy Day

November 1-30:

4-H flag journey from the northern most club to the southern most club, accompanied by lots of cake along the way

The 4-H website (www.4h.ab.ca) will have more information in the fall.

Write and Win

This coming fall, Alberta Beef Magazine in conjunction with Pfizer Animal Health and Riley & McCormick Western Stores are sponsoring a 4-H essay writing contest. The theme of the essay is about Farm Safety - importance, promotion, suggestions or other original ideas on the subject are eligible. Essays will be judged on presentation of information, insight, analysis, correct grammar and punctuation. The essay writing contest is open all age categories of 4-H members (junior, intermediate and senior) in Alberta. Essay length should not be less than 800 words nor exceed 1,000 words.

Winners and their respective clubs will win cash prizes and gift certificates. Watch for further details in coming issues of the 4-H Magazine and Alberta Beef Magazine.

Contest closes January 15, 2008. All essays must be typed, signed by the author along with age and date of submission. Essays can be faxed, emailed or mailed to:

Alberta Beef Magazine
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Calgary, AB. T2E 7A2
Fax: 403-291-9546
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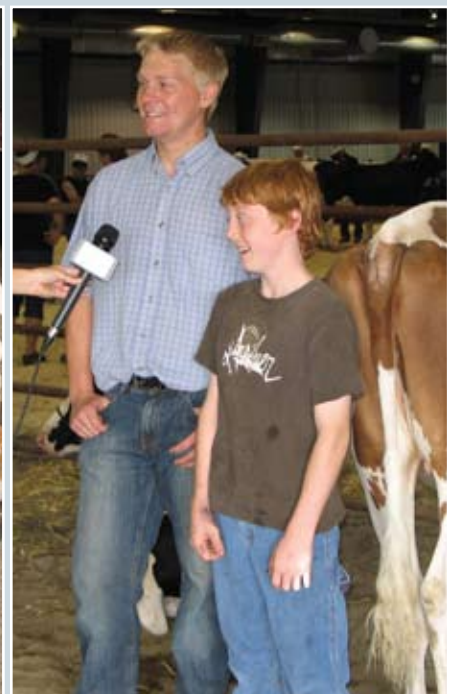
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Sunny Days of Summer

At events across the province during the summer months, 4-H members were out in full force. Can you guess where the photos below were taken?



(1) Delegates at Combined Camp at the Alberta 4-H Centre plant trees along the path to the teepees (2) Ambassador Danny Hertz (right) and Key Member Myranda Stewart (top) bob for apples with beef project members at the Provincial 4-H Beef Heifer Show (3) Member Brandy Fidler with rabbit Soren at 4-H on Parade (4) Ambassador Lee Simanton and Evan Hunter on camera with Shaw TV at the Provincial 4-H Dairy Show in Red Deer



Clever the Beaver



Danny Hertz



Kristen Hedley



Shelley Sallis



Henry Wiegman

Ask An Expert

Have all your 4-H questions answered by these seasoned pros!

Clever, Alberta 4-H Mascot

What's the toughest part about being Alberta 4-H's mascot?

Hmmm, there's supposed to be a tough part? Well, I guess that if I had to pick something it would probably be that with all of the great events I find that I am pretty exhausted at the end of the day, especially if I haven't had enough coffee. I was at 4-H on Parade and Focus on 4-H, the Stampede and Capital Ex, and an Achievement Day or a community fair every weekend for the entire summer. You might notice that I have been on the move quite a bit this year (check out "Spread the Word Clever" to see the photo of my most recent destination). Traveling has been great because I have met a ton of people and have gotten to tell so many new friends about the awesome opportunities that are involved with being part of 4-H.

Danny Hertz, Ambassador

I want to organize a public speaking workshop for my club. Who is the best person to ask to do this?

Great idea! Public speaking workshops are an excellent way for you and your club to learn some valuable pointers about public speaking. Make sure you have the workshop approximately one month in advance of your club speak-offs. My recommendation is that you ask your local Key Member. As a past Key Member, I know that this group of 4-Hers has had many years of experience in public speaking and will be very effective at passing the knowledge they have learned over the years. In the event that your district does not have a Key Member, you could also ask a senior member or a past member who performed well at 4-H public speaking.

Kristen Hedley, Summer Staff

I went to Club Week this summer and it was awesome! I heard that you were in charge of organizing it, and I was wondering—how did you get to have such a cool summer job?

It takes a wide variety of people to arrange and implement successful 4-H summer programs, which makes working with the summer staff team an incredible experience. My time working for 4-H has been an absolute blast. I would recommend to anyone and everyone to consider applying—it's as simple as submitting your cover letter and resume when the positions are posted (check the 4-H Job Board in Nov/Dec for

the posting). A certain number of applicants are then selected for interviews in order to choose the successful candidates. That being said, there are a few ways to increase your probability of being hired. Attend and get involved with as many 4-H programs as possible. Any experience you have working with children and other volunteer organizations is always a plus. Most importantly, you really have to love the program and be sincerely passionate for everything 4-H stands for.

Shelley Sallis, Key Leader

I have been a leader for three years and have never been to Leader's Conference—how important of a resource is the conference for leaders?

Leaders' Conference is a very important resource for 4-H leaders. This not a conference to be missed! As a third year leader, you are now familiar with the program as it is run in your area and are probably looking to add your own particular stamp to the local club. Leaders' Conference is your chance to network with others. Learning and sharing how things are done in all areas lets you know how flexible 4-H is. This conference will revitalize, energize and renew your enthusiasm by meeting men and women of like minds who are there for the members, just as you are. Leaders' Conference is new and exciting from the time you step on the bus on Friday until you step off at home on Sunday. Leaders' Conference is an opportunity that will make you a better leader and help you to continue to enjoy volunteering with 4-H.

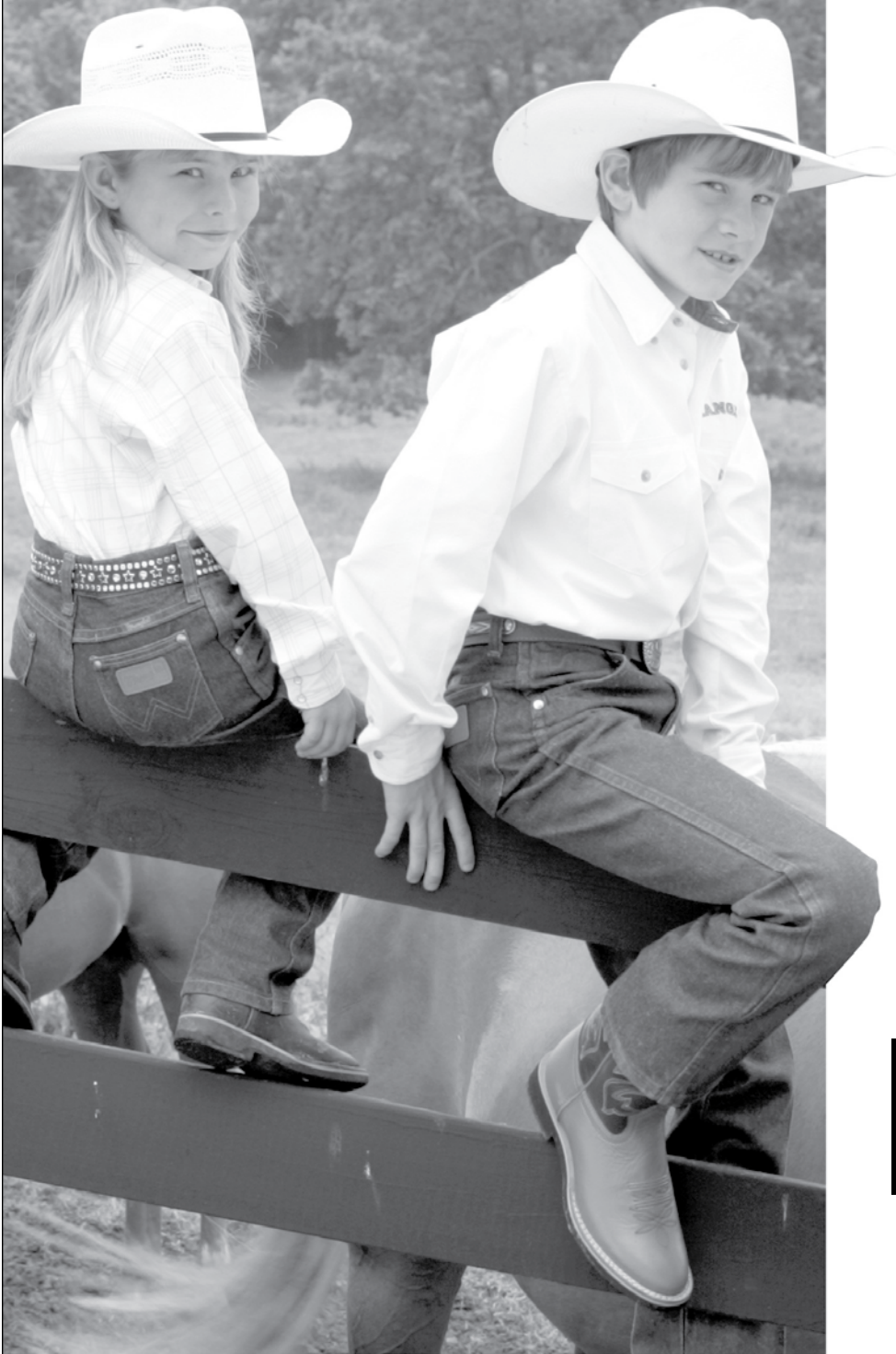
Henry Wiegman, Sponsor Liaison

How is the \$90 for 90 years campaign progressing?

Very positive...the \$90 for 90 years campaign reached the half way point in June. We are now over the \$50,000 mark and working toward the goal of raising \$90,000. Our campaign continues this fall, finalizing at the 2008 Leaders' Conference. Campaign funds will go to the Alberta 4-H Legacy Fund, which is managed by the 4-H Foundation of Alberta on behalf of the Alberta 4-H family. In seven years, with donations from clubs, individuals and corporate businesses, this fund reached \$150,000 in principle, while providing over \$37,000 in grants to Alberta 4-H groups. In the 2008 calendar year, interest will be distributed to district and regional councils.

What's encouraging is the wide range and type of donors (listing on our web site). We are getting fantastic support from 4-H clubs, councils, alumni, staff, friends and associations. Clubs and Councils are challenging each other to donate plus we have received many memorial donations recognizing past 4-H participants.

Lammle's Western Wear & Tack is a Proud Sponsor of Alberta 4-H



Lammle's Western Wear & Tack is pleased to offer 4-H members a discount of 10% off sale and regular priced items, including saddles (excluding advertised sale items).

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Lammle's proudly sponsors the provincial 4-H Equine Program. We also accept local requests for donations and sponsorships of your club. Please talk with the Lammle's Store Manager in your area for support or visit www.lammles.com for more information.



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In 2006, Alberta 4-H, the World Professional Chuckwagon Association (WPCA) and EnCana developed a mentorship program that gives 4-H members an up close and personal look at the life of a chuckwagon driver. At each stop on the Dodge Pro Tour, 4-H members are paired up with WPCA drivers and their families. They become a working member of the driver's team and gain a whole new understanding of the exciting sport of chuckwagon racing.



EnCana would like to thank all the 4-H members and the WPCA drivers who participated in the program in 2007.

4-H Mentorship Members

Shantelle Bery	Justine Johnson	Amber Rose Newby	Shaun Turner
AnnaBell Calvert	Jacy Johnston	Stacey Parker	Nils Welk
Jamie-Lee Danielsen	Stacey Kading	Stephanie Parker	Raylee Wilson
Jennifer Danielsen	Sarah Kassian	Dakota Penner	Johnathan Wrubleski
Melanie Danielsen	Marissa Kemp	Dianne Philipsen	Luke Wrubleski
Lauren Davis	Taya Keujer	Lorisa Schilling	
Grant Frederickson	Victoria Lefevre	Kelsey Selzler	
Jenn Gauthier	Janelle MacKenzie	Kirstin Smith	
Lindsay Grover	Kayla MacKenzie	Stuart Smith	
Kennan Hedley	Jennifer Marshall	Mykayla Sorenson	
Kourtney Hronek	Adelita Newby	Jory Stenger	

Drivers

Buddy Bensmiller	Jerry Bremner	Chad Harden	Obrey Motowylo
Chance Bensmiller	Shane Cartier	Barry Hodgson	Grant Profit
David Bensmiller	Troy Dorchester	Layne MacGillivray	
Kurt Bensmiller	Rick Fraser		

If you're interested in learning more contact the 4-H Foundation of Alberta at 1-877-682-2153.



“Great, fantastic, super, excellent, incredible, outstanding. There simply aren’t enough words in the dictionary to describe the people I have met and the experience I have had.”

That's how one of the 4-H members described her participation in the mentorship program!

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